

4.2.2.11 The NUS Executive MBA (Chinese)

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum of eight years' full-time postgraduate work experience
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- Conversant and literate in the Chinese Language.

The NUS Executive MBA (Chinese) is a graduate programme leading to the conferment of the degree of *Master of Business Administration*.

Candidates are required to attain **72 modular credits** towards the completion of the programme & the CAP 3 and above.

Modules offered to students admitted in AY2019/2020

MODULES OF STUDY	CREDITS
BMC5021 Leadership: Exploration, assessment and development	4
BMC5022 Strategy	4
BMC5023 Business analytics and decision making	4
BMC5024 Asia and the global economy	4
BMC5025 International business and internationalisation	4
BMC5026 Marketing strategy	4
BMC5027 Accounting and information management	4
BMC5028 Managing human capital	4
BMC5029 Value chains, logistics, and operations	4
BMC5030 Governance and sustainable business	4
BMC5031 Technology, innovation and entrepreneurship	4
BMC5032 Economic analysis for managers	4
BMC5033 Managing creativity and innovation	4

MODULES OF STUDY	CREDITS
BMC5034 Special topics 1: Technology and business frontiers	4
BMC5035 Special topics 2	4
BMC5036 Corporate finance	4
BMC5037 Financial management and markets	4
BMC5038 Managing organizations and change	4
TOTAL	72

Individual in Charge

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