

ANNEX: ASEAN SOCIAL IMPACT AWARDS – AWARD RECIPIENTS’ SOCIAL INNOVATIONS AND IMPACT

ASEAN Social Impact Award Winner: Ms Tri Mumpuni, Founder, People Centered Business and Economic Institute (IBEKA), Indonesia



Ms Tri Mumpuni wants to create a world where electricity reaches the most remote and inaccessible areas.

In Indonesia, there are more than 30,000 villages without electricity. These villages are primarily located in highly remote or rural areas characterised by poor infrastructure and inaccessibility. IBEKA addresses this issue through its “community-based power supply” approach. It creates independent power and empowers rural communities to harness renewable energy resources. It uses renewable resources such as water, wind, solar and often biogas to generate clean energy and has impacted half a million people in these communities by providing better access to power sources and training to run the power plants themselves.

Ms Mumpuni is an Ashoka Fellow. She has won numerous accolades for her work such as the Ramon Magsaysay Award in 2011, Ashden Award in 2012, Global Peace Award 2012, and Islamic Development Bank Award 2013.

ASEAN Social Impact Award Runner-up: Ms Cherrie Atilano, Founder, AGREA Agricultural Systems International, Inc., The Philippines



Ms Cherrie Atilano aims to empower islands to become self-reliant models of agriculture and waste management.

As the Philippines transitions from an agricultural economy to an industrial one, rural farmers are facing extreme hunger, waste, and insufficiency. AGREA aims to help eradicate poverty for farming and fishing families and alleviate the effects of climate change in its communities. It has been mobilising businesses and government partners to build the first replicable model of a one-island economy in the island of Marinduque. They envision working together to replicate the model in over 7,000 islands across the Philippines and further in the ASEAN region.

AGREA implements 12 activities including capacity building, youth leadership initiatives, and organic product development every year. To date, AGREA has impacted 18 schools, established 45 hectares of mangrove areas, and trained 160 youth leaders. The number of AGREA-certified local farms are growing and are becoming schools of agricultural learning. For over three years, AGREA has provided organic farming training to Marinduque-based farmers, school teachers, private farm owners, and school teachers.

Ms Atilano is the recipient of numerous honours and awards, including Inspiring Filipina Entrepreneur in 2017, The Outstanding Women in Nation's Service Award in 2016, and Ten Outstanding Students of the Philippines in 2007.

ASEAN Social Impact Award Runner-up: Mr Somsak Boonkam, Founder, Local Alike, Thailand



Mr Somsak Boonkam redefines tourism by enabling the locals to focus on environmental protection and social consciousness among thousands of travellers.

The influx of tourism creates an array of problems faced by the host country and imposes a great deal of pressure on the local environment. Local Alike aims to help local community development. By immersing themselves in the community to learn and understand the needs of local people, they engage locals in a participatory design process in order to design strategies for growth. Simultaneously, they help these communities to promote their unique culture and protect it from deterioration from unethical tourism activities.

Local Alike has worked with local communities in Thailand to build their capacity for and protect them environmentally and socially. Local Alike has organised travel for around 8,000 travellers per year through its platform and helped increase the annual income of the village communities by 15 per cent.

Mr Boonkam is an Ashoka Fellow and has been recognised for his work through numerous awards such as the Thailand Green Excellent Awards 2015: Community-Based Tourism, and Winner of Entrepreneur Now Awards 2017.