International Internships (i-INTERN)

Information Session for
Cross-Cultural Internship Program (CCIP)
Summer 2012 – New York
Overview of the Information Session

1. About i-INTERN
2. Eligibility Criteria for NUS Students
3. About CCIP & FUSIA Communications
4. Application Procedures
5. Financial Aid
6. Other International Programmes
7. Q & A
About i-INTERN

- Options for summer and semester
- Gain professional working experience in an overseas environment
- Placements in various sectors of your interest
- Destinations include Asia, Europe and the US.
Eligibility Criteria

- Academic requirements are programme-specific, but the general rule-of-thumb is a minimum CAP of 3.0.
- Open to full-time NUS undergraduates who have completed at least a year of study at NUS and are not in their last semester of study before the programme.
- Please take note of special requirements for some programmes.
- Check with your home faculty for any additional requirements (e.g. Leave-of-Absence, etc.)
Application Procedures

- Applications will open in late-December 2011.

- Two-step application procedure:
  - **Step One** – Submit application form to IRO
  - **Step Two** – Online application for CCIP

- You will be contacted by IRO or the CCIP organisers with regard to your application status.
Financial Aid

- Programme-Specific Scholarships
- NUS Study & Travel Grant
- Overseas Student Programme (OSP) Loan
- Faculty-Specific Funding
Other International Programmes

- International Summer Programmes (i-SP)
- International Internships (i-INTERN)
- International Research Attachment Programmes (i-RAP)

Visit the IRO website for more details:
www.nus.edu.sg/iro
question and answer corner
Contact Information

Global Opportunities Section

Mr Orion KEW
Email: go-iro@nus.edu.sg
Website: www.nus.edu.sg/iro

International Relations Office
3rd Storey, Unit 03-03
Shaw Foundation Alumni House
(located next to BIZ Mochtar Riady Building)
2012 CCIP Information Session

1. About the Program
2. The Hosts
3. The Costs
4. Apply and Progress
5. Sharing and Insights
6. Q&A
7. Interview
About the Program

Must Know.

Program: The Cross-Cultural Internship Program (CCIP)
History: Founded in 2007 and run by FUSIA Communications
Location: Primarily in New York City
Nature: Goodwill, stress on EW cultural exchange, student oriented
Partner Universities: SG (2), HK (5), Macau (1), Guangzhou (1)
Duration: Two, seven week programs (May 26 – Sep 1, 2012)
The Hosts

Selection.

In 2010, 37 host organizations took part in the program.

Training hours
The Supervisor
Location
J-1 visa application
Training vs. Employment
Others: Support, Responsiveness, knowledge, safety, and equipment, etc.
The Hosts

A Sneak Preview

Of the 2012 Host Organizations

Government and Nonprofit (22)
Office of Assembly Member Rory Lancman (2), Office of Assembly Member Grace Meng (2), Office of City Council Member Peter Koo (2), Brooklyn Arts Council (2), CMP (2, Social Worker), Envirolution (4), Hamilton Madison House (6, Accounting), General Human Outreach (2, Psychology)

Law Firms (6)
Rivera & Colon, LLP (2), Jorge Guttlein & Associates Law Office 2, TBD), Ortiz & Ortiz, LLP (2, TBD)

Engineering, Real Estate and Architecture (12)
CMC Development/Realty Group (4, Real Estate Planning), Landair Project Resources, Inc. (4, Real Estate Planning), GC Eng & Associates, PC (2, Mechanical Engineering), YU & Associates, Inc. (2, Civil Engineering)
The Hosts

A Sneak Preview

Of the 2012 Host Organizations

Design, Media, Ad Agencies, PR, Communications, Fashion (44)
Admerasia, Inc. (2, Advertising), Hong Kong Association of New York (4), Crystal McKenzie, Inc. (4), Health Monitor Network, Inc. (4, Computer Science), Mary Nittolo, Inc. (the Studio) (4), Sing Tao Newspaper NY (4 Marketing, 2 Reporter), Tong & Chiu Communication Design Corp. (4), Toto Group (2), FUSIA Communications, Inc. (10), Design & Source Productions, Inc. (4, TBD), Kit & Lili (2)

Accounting, Finance, Consulting, Brokerage (17)
C&L Accounting, Inc. (2), Business Solutions Consulting Group (10), Djam Insurance Brokerage Inc (2). Padilla & Company, LLP (2), Solera Capital, LLC (1)

Home Care, Transportation Logistics (12)
Harry Nurses Registry, Inc. (8), Trans Express USA (4)
How Much

Estimates.

1. Two Installments ($3323)
   Program fee: $735
   Visa Sponsorship and Health Insurance: $775
   Housing: $1813 ($1372/$1225)

2. Other Mandatory Costs ($3163)
   SEVIS and Visa Application: $180/$131
   Airfare: $1000-$2000 (estimate based on $1700)
   SiM Card: $30 or $50 per month x 2 months
   Meals and Expenses: $15/day x 49 days
   Metro Card: $104/month x 2 months

3. Other Non Mandatory Costs
   Shopping
   Additional health insurance: $15/week
   Individual courier
   Sight visiting
Apply

Requirements

1. Meeting the Program's Basic Requirements:
   Undergraduate or graduate student
   Age 18 or older (as of the program start date)
   Currently not on academic probation
   Have a GPA of 2.5+ (depends on the grading system/school ranking)
   Mentally and physically qualified for interning in New York*
   Have no previous criminal record
   Have a clean US immigration record
   Possess sufficient financials
   Have satisfactory level of English proficiency
   Possess working knowledge of necessary computer programs
   Possess basic knowledge of professional etiquette

2. Possessing the Necessary Attitude, Mindset and Skills
Apply

Requirements

3. Meeting the Exchange Visitor Program's Requirements
A full time student studying at an accredited post-secondary institution
Have not participated in EVIP or will participate in another training field

Know the authorized occupational fields:
Arts and Culture
Information Media and Communications
Management, Business, Commerce and Finance
Apply

Required Materials

1. A professional portrait photo of yourself
2. Your passport valid until at least December 31, 2012
3. A bank statement/passbook with a cash balance of $2100 or over
4. All university level or above transcripts, and the 2012 spring course list
5. Proof of English language proficiency
6. Your signed application form
Seven Decisive Milestones.

Every student's approach and experience are unique, but the following steps have shown the highest correlation with success.

1. Explore
2. Talk
3. Apply
4. Acceptance
5. Prepare
6. Plan and Deploy
7. Manage and Grow
<table>
<thead>
<tr>
<th></th>
<th>Internship</th>
<th>SWT</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Costs</td>
<td>More</td>
<td>Less</td>
</tr>
<tr>
<td>Compensation</td>
<td>Usually unpaid</td>
<td>Minimum wage</td>
</tr>
<tr>
<td>Process</td>
<td>Cumbersome</td>
<td>Less workload</td>
</tr>
<tr>
<td>Benefits</td>
<td>Onsite training experience</td>
<td>Cultural, travel, work experience</td>
</tr>
</tbody>
</table>
### Insights: The Market

## Internship Programs

<table>
<thead>
<tr>
<th>Destination</th>
<th>NYC</th>
<th>DC, SF, Chicago</th>
<th>NYC and others</th>
<th>NY, Boston</th>
<th>DC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5-Point Highlights</strong></td>
<td>Pay after secure host</td>
<td>Pay before placement</td>
<td>Pay before placement</td>
<td>Housing in city area</td>
<td>Attend seminars</td>
</tr>
<tr>
<td>No app fee and low program fee</td>
<td>App fee</td>
<td>Some brand name firms</td>
<td>Some brand name firms</td>
<td>Some brand name firms</td>
<td>Attend seminars</td>
</tr>
<tr>
<td>Lodging based on single room rate, double/triple rooms available</td>
<td>Lodging based on double room rate</td>
<td>Destination (NYC plus others)</td>
<td>Can opt out housing (shared dorms)</td>
<td>Attend classes e.g. at John Hopkins</td>
<td></td>
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<tr>
<td>Sought-after destination</td>
<td>3 destinations</td>
<td>Comprehensive support</td>
<td>Est based on 2010 rates</td>
<td>USD1000 Housing scholarship available</td>
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<tr>
<td>Inc a 22-min SIM card and airport pickup</td>
<td>Long history and strong network</td>
<td>Meal plan and transportation fee inc</td>
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## Insights: The Market

### Internship Programs

<table>
<thead>
<tr>
<th>Program Fee</th>
<th>Based on Fee</th>
<th>Program Fee Based on 7 wks</th>
<th>Program Fee Based on 6 or 8 wks</th>
<th>Program Fee Based on 8 wks</th>
<th>Program Fee Based on 10 wks</th>
<th>Program Fee Based on 10 wks</th>
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<tr>
<td>$3,323</td>
<td>$4,818</td>
<td>$7,437</td>
<td>$5,865</td>
<td>$9,982</td>
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<td>$4,130</td>
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<td>$5,865</td>
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<td>$9,982</td>
<td>$6,987</td>
<td>$4,106</td>
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| Application Fee | $50 | N/A | 60 |

### Benefits

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<th>Yes</th>
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<td>Program gifts</td>
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<td>Stipend (some hosts)</td>
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Thank you
Student Insights and Q&A