

School of Business

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1 Faculty's Commitment

The School of Business is known for its leadership in business education, and executive training and development. This reputation is based on its long history of teaching excellence and research as well as its current vitality, creativity and commitment to its mission of improving the practice of management.

The teaching of business administration at the University began in 1965 when the Department of Business Administration was set up with only four full-time staff. The Department of Business Administration and the Department of Accountancy were combined to form the Department of Accountancy and Business Administration in 1969.

With the merging of the two universities, the School of Accountancy and Business Administration was established in 1980. The new School comprised the Department of Accountancy and the Department of Business Administration. In 1983, the School was reorganised into a Faculty with two schools – the School of Accountancy and the School of Management. In 1987, the School of Accountancy was moved to the Nanyang Technological Institute. With that, the Faculty's name was shortened to the Faculty of Business Administration. The Faculty was renamed the School of Business in 2002.

There are six academic departments and four centres in the School. The six academic departments are the Department of Accounting, the Department of Decision Sciences, the Department of Finance, the Department of Management and Organisation, the Department of Marketing, and the Department of Strategy and Policy. Each department has its unique research interest and is responsible for teaching modules under the respective functions. The four centres are the Centre for Asset Management Research & Investment, the Centre for Behavioural Economics, the Centre for Governance, Institutions & Organizations and the Centre for Social Entrepreneurship & Philanthropy and the Centre for Strategic Leadership. Collectively, the six academic departments offer modules in the Bachelor of Business Administration (B.B.A.), Bachelor of Business Administration with Honours [B.B.A. (Hons.)], Bachelor of Business Administration (Accountancy) [B.B.A. (Acc.)] and Bachelor of Business Administration (Accountancy) with Honours [B.B.A. (Acc. Hons.)] Programmes.

In addition to the undergraduate degrees, the School also offers graduate programmes. The graduate programmes offered include the NUS Master of Business Administration, NUS-HEC Paris Double Degree Master of Business Administration, NUS-Peking University Double Degree Master of Business Administration (conducted jointly with Peking University's Guanghua School of Management), S3 Asia Master of Business Administration (conducted jointly with Fudan University School of Management and Korea University Business School), NUS Master of Business Administration – Yale Master of Advanced Management (offered in collaboration with Yale University's School of Management). NUS Master of Business Administration – Master of Public Administration / Master of Public Policy Double Degree with the Lee Kuan Yew School of Public Policy, NUS PhD – Master of Business Administration concurrent degree (offered jointly with the NUS Graduate School for Integrative Science & Engineering), UCLA-NUS

Executive Master of Business Administration Programme, Master of Science (Management) Programme and Master of Science (Management) with CEMS Master's in International Management Double Degree programme. The School also offers a Doctor of Philosophy programme, which is a graduate research programme.

For up-to-date information on the above programmes, please visit the School's website at:

<http://bschool.nus.edu.sg>

2 Key Contact Information

For up-to-date information, please visit the school website at:

<http://bschool.nus.edu.sg/AboutUs/ContactUs.aspx>

TITLE & NAME	DESIGNATION/RESPONSIBILITY	TELEPHONE (6516-XXXX)	EMAIL (XXXX@NUS.EDU.SG)
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Prof Jochen WIRTZ	Vice-Dean (Graduate Studies)	6516 3871	bizgrad
Prof Andrew ROSE	Vice-Dean (PhD & Research)	6516 3039	bizvd5
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Assoc Prof Ravi CHANDRAN	Assistant Dean (Undergraduate Academic)	6516 3045	bizad4
Dr Helen CHAI	Assistant Dean (Undergraduate Admissions & Student Life)	6516 5864	bizad3
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TITLE & NAME	DESIGNATION/RESPONSIBILITY	TELEPHONE (6516-XXXX)	EMAIL (XXXX@NUS.EDU.SG)
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Assoc Prof Prem N. SHAMDASANI	Academic Director (The NUS Executive MBA)	6516 6264	bizps
Assoc Prof LAN Luh Luh	Academic Director (UCLA-NUS Executive MBA)	6516 3099	bizlanll
Assoc Prof Fu Qiang	Academic Director (The NUS Executive MBA (Chinese))	6516 3775	bizfq
Assoc Prof Johan SULAEMAN	Academic Director (MSc in Finance)	6516 1403	bizjoha
Assoc Prof CHU Junhong	Academic Director (MSc in Marketing Analytics and Insights)	6516 6938	bizcj
Prof Edmund KEUNG	Head, Accounting	6516 3024	acchead
Prof Melvyn SIM	Head, Analytics and Operations	6516 5223	dschead
Prof Sumit AGARWAL	Head, Finance	6516 8119	fnbhead
Assoc Prof LEE Yih Hwai	Head, Marketing	6516 3058	mkthead
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TITLE & NAME	DESIGNATION/RESPONSIBILITY	TELEPHONE (6516-XXXX)	EMAIL (XXXX@NUS.EDU.SG)
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Assoc Prof Stephen LYNN	Academic Advisor, Accounting	6516 1418	bizcck
Assoc Prof CHU Chun Lin Singfat	Academic Advisor, Analytics and Operations	6516 3031	bizchucl
Assoc Prof Ruth TAN	Academic Advisor, Finance	6516 6265	biztansk
Assoc Prof Audrey CHIA	Academic Advisor, Management and Organisation	6516 6441	bizchiaa
Assoc Prof ANG Swee Hoon	Academic Advisor, Marketing	6516 3173	bizangsh
Assoc Prof TER Kah Leng nee Khew	Academic Advisor, Strategy and Policy	6516 3084	bizterkl
Ms LAM Yin Wah	Administrative Coordinator, Accounting	6516 7798	accsec
Ms LEE Chwee Ming	Administrative Coordinator, Analytics and Operations	6516 6225	bizlcm
Ms Callie TOH	Administrative Coordinator, Finance	6516 3066	fnbsec
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3 Undergraduate Education

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3.1 Degrees Offered

The School of Business offers the following full-time degree programmes:

- Bachelor of Business Administration (BBA)
- Bachelor of Business Administration with Honours [BBA (Hons)]
- Bachelor of Business Administration (Accountancy) [BBA (Acc)]
- Bachelor of Business Administration (Accountancy) with Honours [BBA (Acc Hons)]

The School also offers a wide array of major, minor, enhancement, and special programmes to our undergraduate students to provide more breadth and depth in their studies.

3.2 Degree Requirements

3.2.1 [Admission Requirements](#)

3.2.2 [Advanced placement and exemptions](#)

3.2.3 [Curriculum Structure and Requirements](#)

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3.2.1 Admission Requirements

1. Applicants will be considered for admission based on the strength of their academic achievements and additional interviews/tests if required. Applicants would need to obtain good passes in the following subjects:

H1/H2/H3 Curriculum

Best four content subjects (i.e. 3 H2 and 1 H1 content-based* subjects, with at least 1 content subject to be from a contrasting discipline)

'A'/'AO' Curriculum

Best three 'A' Level content subjects

General Paper (GP) or Knowledge Inquiry (KI)

Either General Paper (GP) or Knowledge Inquiry (KI) subject taken in the same sitting with the H2/'A' Level content-based subjects.

Students may take KI in lieu of GP. As KI is counted as two H1 subjects (one in place of GP and one for H1 requirement), students who take KI will not be required to take the H1 content-based subject.

If your subject combination is beyond the norm, please refer to [MOE's website](#) for more information.

Project Work

H1/'AO' Level Project Work

Mother Tongue Language (MTL) Requirement

Meet the Mother Tongue Language (MTL) requirement for admission by having one of the following*:

- Minimum of D7 for the higher MTL paper taken at the 'O' Level examination.
- Minimum of 'S'/'D7' grade for the H1/'AO Level' MTL paper or General Studies in Chinese.
- Minimum of 'S'/'O' grade for the H2/'A Level' MTL paper taken at the 'A' Level examination.
- Pass in the MTL 'B' Syllabus paper at the 'A' Level examination.

If you have been exempted from MTL, the MOE-approved subject-in-lieu will be considered as your MTL subject.

*Applicants who are unable to fulfil the MTL requirement but satisfy all other admission requirements will be admitted to the University on a provisional basis. Applicants will be required to

fulfil the MTL requirement before being permitted to graduate.

Source: <http://www.nus.edu.sg/oam/apply-to-nus/A-levels-admissions-req-to-NUS.html>

3.2.2 Advanced Placement and Exemptions

1. GCE 'A' Level or Equivalent Qualifications

Holders of GCE 'A' Levels or equivalent qualifications who have obtained good grades may be granted up to five modules or 20 MCs of advanced placement credits for relevant Business modules, subject to good performance in the advanced placement tests. These tests are usually conducted in the month of July every year.

2. Polytechnic Diploma Holders

Polytechnic diploma holders may be granted advanced placement credits and exemptions for relevant modules, up to a maximum of 10 modules or 40 MCs as follows:

1. 20 MCs from Unrestricted Elective Modules
2. Up to 20 MCs from Programme Requirements will be granted based on performance in advanced placement tests set by NUS Business School at the point of admission to the University.

For more up to date information on admission, please visit www.nus.edu.sg/oam/apply/apply.html

3.2.3 Curriculum Structure and Requirements

3.2.3.1 [Bachelor of Business Administration \(BBA\) / Bachelor of Business Administration with Honours \[BBA \(Hons\)\]](#)

3.2.3.2 [Bachelor of Business Administration \(Accountancy\) / Bachelor of Business Administration \(Accountancy\) with Honours](#)

3.2.3.1 Bachelor of Business Administration (BBA) / Bachelor of Business Administration with Honours [BBA (Hons)]

Under the new Bachelor of Business Administration (BBA) 2017 programme, students are enrolled directly into an Honours programme. Students are required to complete 160 Modular Credits (MCs) to graduate. The curriculum boasts 7 specialisations for students to choose from. New to the curriculum are 3 specialisations – Business Analytics, Innovation & Entrepreneurship, and Business Economics.

The degree requirements for the BBA (Hons.) programme are listed on the table below:

BBA (HON.) PROGRAMME REQUIREMENTS
University-Level Requirements (20 MCs)
General Education Modules (5 modules worth 20 MCs) One module from each of the following areas: (1) Human Cultures (2) Thinking and Expression (3) Quantitative Reasoning (4) Singapore Studies (5) Asking Questions
Programme Requirements (94 MCs)
Core Modules (13 modules worth 50 MCs) <u>Leadership Core</u> (1) MNO2705 Leadership and Decision Making under Uncertainty (2) BSP3701 Strategic Management (3) ES2002 Business Communications <u>Analytical Core</u> (4) DAO1704 Decision Analytics using Spreadsheets (5) DAO2702 Business Analytics Models & Applications (6) BSP1703 Managerial Economics (7) BSP2701 Global Economy <u>Functional Core</u> (8) ACC1701 Accounting for Decision Makers (9) BSP1702 Legal Environment of Business (10) MKT1705 Principles of Marketing (11) MNO1706 Organisational Behaviour (12) FIN2704 Finance (13) DAO2703 Operations and Technology Management

Specialisation Modules (6 modules worth 24 MCs)

Specialisation modules from one of the following options (students must select at least one specialisation):

- (1) Finance
- (2) Marketing
- (3) Leadership and Human Capital Management
- (4) Operations and Supply Chain Management
- (5) Business Analytics
- (6) Business Economics
- (7) Innovation and Entrepreneurship

Please click [here](#) for the specialisation modules.

Those who wish to read two specialisations may use Unrestricted Elective Modules to freely complete a second specialisation within the BBA programme.

Note that no module can be double-counted for more than one specialisation. There is also no entrance requirement (e.g. no CAP cut-off) for reading additional specialisations

Honours Modules (5 modules worth 20 MCs)**Honours by Research pathway:**

- (1) BHD4001 Dissertation in the area of specialisation (12 MCs)
- (2) Advanced Independent Study Modules (8 MCs) not related to dissertation research area or FSP4003 Field Service Project (8 MCs)

Or**Honours by Coursework pathway:**

- (1) 4000 level business modules in area of specialisation (12 MCs)
- (2) FSP4003 Field Service Project (8 MCs)

Unrestricted Elective Requirements (46 MCs)**Unrestricted Elective Modules (12 modules worth 46 MCs)**

Students will be encouraged to take a Minor or 2nd Major outside BIZ, or alternatively take a second specialisation within BIZ. Students will also be encouraged to complete credit-bearing internship modules.

TOTAL: 160 MCs

Note: Students may graduate with the BBA general degree upon completion of 120 MCs, comprising the general education modules (20 MCs), core modules (50 MCs), specialisation modules (24 MCs) and unrestricted elective modules (26 MCs).

The information on the curriculum are correct as off May 2017. For further information and updates on the BBA and BBA (Hons) Programmes, please click [here](#).

Non- Credit Bearing Graduation Requirements*

- Academic orientation module
- First-year primer module
- Career preparation module

***Non- Credit Graduation Requirements**

(I) Academic Orientation Modules (AOMs)

AOMs are online-based multimedia modules in Calculus and Statistics, and Microsoft Excel Skills for Business. Fresh to the BBA curriculum, these modules provide consistent pre-requisite knowledge preparation to facilitate more effective learning of core modules in class as a cohort once semester begins.

1. BPM1701 Calculus and Statistics
2. BPM1702 Microsoft Excel Skills for Business

(II) Intensive Primer Module

Effective at introducing specific knowledge and experiential skills within a relatively short time frame, this intensive primer module is an initiative by the Business School to ensure all students begin with a comprehensive introduction to 'Understanding How Business Works', to appreciate how different business functions work together.

1. BPM1705 Understanding How Business Works

(III) Career Preparation Module

In nurturing leaders for marketplace impact, the Career Preparation module consists of the following 3 components to focus on exposure and skills and complement the formal programme.

1. Leadership Seminar Series: To provide greater exposure to industry leaders, students will be required to attend a minimum of 2 seminars delivered by industry leaders each year (1 per semester).
2. Global Immersion and Study: A requirement for all students, this segment ensures all students receive direct and significant international exposure through participation in a global initiative. This may be a semester abroad, an overseas internship, a case competition or a study trip.
3. Career Creation Programme: This will comprise a series of activities designed and coordinated by NUS BIZ Career Services to provide students with practical skills. Students will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing.

Notes:

1. For more information about Honours Dissertation (HD), please click [here](#).
2. For more information about Field Service Project (FSP), please click [here](#).
3. When registering for modules, students are to note the prerequisites, which indicate the base of knowledge on which the subject matter of a particular module will be built. Before taking a module, students should complete any prerequisite module(s) listed for that particular module. Where prerequisites are specified, equivalent modules will also be accepted. If in doubt, students should consult the course instructor or academic advisors regarding the acceptable equivalent prerequisite modules.

Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as STR1000 Starter Workshop and STR2000 Starter Clinic.

For further information and updates, please visit the website at <https://bschool.nus.edu.sg/career-services/prospective-students/student-services>

Undergraduate Matters

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/edu/UG/graduation.html> for further information on the following and other useful information that students should know:

- CAP for Continuation and Graduation
- Degree Classification
- Residency Requirement and Maximum Candidature
- Minimum MC Requirements for Programme / Major / Second Major and Minor
- Advanced Placement Credits & Exemptions
- Satisfactory / Unsatisfactory (S/U) Option

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/adminpolicy/loa.html> for further information on Leave of Absence (LOA).

3.2.3.2 Bachelor of Business Administration (Accountancy) / Bachelor of Business Administration (Accountancy) with Honours

Under the new Bachelor of Business Administration (BBA) Accountancy (Acc) 2017 programme, students are enrolled directly into an Honours programme. Students are required to complete 160 Modular Credits (MCs) to graduate.

The degree requirements for the BBA (Acc Hons) programme are listed on the table below.

BBA (ACC. HON.) PROGRAMME REQUIREMENTS
University-Level Requirements (20 MCs)
General Education Modules (5 modules worth 20 MCs) One module from each of the following areas: (1) Human Cultures (2) Thinking and Expression (3) Quantitative Reasoning (4) Singapore Studies (5) Asking Questions
Programme Requirements (104 MCs)
Core Modules (11 modules worth 40 MCs) <u>Leadership Core</u> (1) ES2002 Business Communication <u>Analytical Core</u> (2) DAO1704 Decision Analytics using Spreadsheets (3) DAO2702 Business Analytics Models & Applications (4) BSP1707 Managerial Economics: Exposure (2MCs) (5) BSP2701 Global Economy (2 MCs) <u>Functional Core</u> (6) ACC1701 Accounting for Decision Makers (7) BSP1702 Legal Environment of Business (8) MKT1705 Principles of Marketing (9) MNO1706 Organisational Behaviour (10) FIN2704 Finance (11) DAO2703 Operations and Technology Management

Compulsory Accounting Modules (11 modules worth 44 MCs)

- (1) ACC2706 Managerial Accounting
- (2) ACC2707 Corporate Accounting & Reporting I
- (3) ACC2708 Corporate Accounting & Reporting II
- (4) ACC2709 Accounting Information Systems
- (5) ACC3701 Assurance and Attestation
- (6) ACC3702 Corporate and Securities Law
- (7) ACC3703 Taxation
- (8) ACC3704 Advanced Corporate Accounting and Reporting
- (9) ACC3705 Valuation
- (10) ACC3706 Corporate Governance and Risk Management
- (11) ACC3707 Integrated Perspectives in Accounting and Business

Honours Modules (5 modules worth 20 MCs)**Honours by Research pathway:**

- (1) BHD4001 Honors Dissertation in the area of specialisation (12 MCs)
- (2) Advanced Independent Study Modules (8 MCs) not related to dissertation research area or FSP4003 Field Service Project (8 MCs)

Or**Honours by Coursework pathway:**

- (1) 4000 level business modules in area of specialisation (12 MCs)
- (2) FSP4003 Field Service Project (8 MCs)

Internship Requirement (4 MCs)

4 MCs of internship module

Unrestricted Elective Requirements (32 MCs)**Unrestricted Elective Modules (8 modules worth 32 MCs)**

Students will be encouraged to take a Minor or 2nd Major outside BIZ, or alternatively take a specialisation within BIZ.

TOTAL: 160 MCs

Note: Students may graduate with the BBA (Acc) general degree upon completion of 120 MCs, comprising the general education modules (20 MCs), core modules (40 MCs), compulsory accounting modules (44 MCs), internship module (4 MCs) and unrestricted elective modules (12 MCs).

The information on the curriculum are correct as off May 2017. For further information and updates on the BBA (Acc) and BBA (Acc Hons) Programmes, please click [here](#).

Non- Credit Bearing Graduation Requirements*

- Academic orientation module
- First-year primer module
- Career preparation module

***Non- Credit Graduation Requirements**

(I) Academic Orientation Modules (AOMs)

AOMs are online-based multimedia modules in Calculus and Statistics, and Microsoft Excel Skills for Business. Fresh to the BBA curriculum, these modules provide consistent pre-requisite knowledge preparation to facilitate more effective learning of core modules in class as a cohort once semester begins.

1. BPM1701 Calculus and Statistics
2. BPM1702 Microsoft Excel Skills for Business

(II) Intensive Primer Module

Effective at introducing specific knowledge and experiential skills within a relatively short time frame, this intensive primer module is an initiative by the Business School to ensure all students begin with a comprehensive introduction to 'Understanding How Business Works', to appreciate how different business functions work together.

1. BPM1705 Understanding How Business Works

(III) Career Preparation Module

In nurturing leaders for marketplace impact, the Career Preparation module consists of the following 3 components to focus on exposure and skills and complement the formal programme.

1. Leadership Seminar Series: To provide greater exposure to industry leaders, students will be required to attend a minimum of 4 seminars delivered by industry leaders each year.
2. Global Immersion and Study: A requirement for all students, this segment ensures all students receive direct and significant international exposure through participation in a global initiative. This may be a semester abroad, an overseas internship, a case competition or a study trip.
3. Career Creation Programme: This will comprise a series of activities designed and coordinated by NUS BIZ Career Services to provide students with practical skills. Students will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing.

Notes:

- For more information about Honours Dissertation (HD), please click [here](#).
- For more information about Field Service Project (FSP), please click [here](#).
- When registering for modules, students are to note the prerequisites, which indicate the base of knowledge on which the subject matter of a particular module will be built. Before taking a module, students should complete any prerequisite module(s) listed for that particular module. Where prerequisites are specified, equivalent modules will also be accepted. If in doubt, students should consult the course instructor or academic advisors regarding the acceptable equivalent prerequisite modules.
- The following accounting elective modules maybe offered:
 1. ACC3711 Managerial Planning and Control
 2. ACC4711 Advanced Taxation

3. ACC4712 Forensic Accounting
4. ACC4713 Financial Institution Audit and Compliance
5. ACC4714 Advanced Assurance and Attestation
6. ACC4715 Accounting Theory
7. ACC4751 Advanced Independent Study in Accounting
8. ACC4752 Advanced Independent Study in Accounting (2MCs)
9. ACC4761 Seminars in Accounting
10. ACC4761A Seminars in Accounting: Internal Audit
11. ACC4761C Seminars in Accounting: Advanced Accounting Theory
12. ACC4761D Seminars in Accounting: Risk Management Technology
13. ACC4761E Seminars in Accounting: Public Sector Audit
14. ACC4761F Seminars in Accounting: Advanced Corporate Governance
15. ACC4761G Seminars in Accounting: Advanced Risk Management

(The list of modules above is non-exhaustive and subjected to changes as new modules can be added every semester and some modules may not be offered anymore due to irrelevance or restriction of resources. Students should refer to <http://bba.nus.edu/online.html> for modules to be offered for the semester).

Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as STR1000 Starter Workshop and STR2000 Starter Clinic. For further information and updates, please visit the website at <https://bschool.nus.edu.sg/career-services/prospective-students/student-services>

Undergraduate Matters

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/edu/UG/graduation.html> for further information on the following and other useful information that students should know:

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- Satisfactory / Unsatisfactory (S/U) Option

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/adminpolicy/loa.html> for further information on Leave of Absence (LOA).

3.2.4 Assessment Modes

The teaching methods applied vary from module to module. Whichever approach is adopted, the aim is to develop each student's knowledge of the modules, as well as analytical, research and presentation skills. There is a balance of case discussions, small group discussions, computer-simulated games, individual and group projects, quizzes, essay writing, presentations, lectures by guest speakers, etc. Students will be assessed through a combination of these class work components throughout the semester known as 'Continuous Assessment' (CA) and the end-of-semester examination. Some modules are assessed based on 100% CA with no end-of-semester examination. The different teaching methods enable students to gain both theoretical and practical skills in a lively and interesting way.

3.3 Multidisciplinary Opportunities

3.3.1 [Double \(Second\) Major in Management Programme](#)

3.3.2 [Minor in Management Programme](#)

3.3.3 [Minor in Entrepreneurship Programme](#)

3.3.4 [Double Degree Programmes](#)

3.3.5 [Concurrent Degree Programme](#)

3.3.1 Double (Second) Major in Management Programme

The Business School offers the Major in Management Programme (“Mgt Major”), a Double (Second) Major as part of NUS’ Special Undergraduate Programmes, for students from all other faculties and schools.

To fulfill the requirements of the Major in Management programme, students are to complete 12 Business modules worth 48 modular credits in total.

For more information, please refer to the Business School [website](#).

Please email us at mgtmajor@nus.edu.sg if you have any enquiries on the Double Major in Management.

3.3.2 Minor in Management Programme

The Business School offers the Minor in Management Programme, as part of NUS' Special Undergraduate Programmes, for students from all other faculties and schools.

To fulfill the requirements of the Minor in Management, students have to complete 6 Business modules worth 24 modular credits in total.

For more information on the programme requirements, please refer to the Business School [website](#).

Please email us at mgtminor@nus.edu.sg if you have any enquiries on the Minor in Management.

3.3.3 Minor in Entrepreneurship Programme

The NUS Business School offers the Minor in Entrepreneurship Programme to all eligible non-business undergraduates.

The programme aims to encourage and develop the potential of NUS undergraduates in starting up a business. The curriculum complements any technical knowledge that the students have received, by equipping them with knowledge of the processes and mechanisms by which new ideas can be commercialized in the market, whether within an organization or as an independent entrepreneur.

To fulfill the requirements of the Entrepreneurship Minor, students have to complete 6 prescribed modules worth 24 modular credits in total.

For more information on the programme requirements, please refer to the Business School [website](#).

Please email us at mgtminor@nus.edu.sg if you have any enquiries on the Minor in Entrepreneurship programme.

3.3.4 Double Degree Programmes

The NUS Business School offers the following programmes:

- **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Law (jointly offered with the Faculty of Law)**

Business Administration/Business Administration (Accountancy) and Law are, in some areas, related and complementary disciplines. The existence of such double degree programmes at most leading universities in Australia testifies to this. Moreover, there is an increasing body of work that either draws upon the methodologies or examines the intersections of the two disciplines. The aim of the programme is to produce graduates who are trained in both disciplines, who understand the intersections between the two disciplines, and who possess the broad knowledge of the well-educated university graduate. There is a particular and pressing reason for establishing such a programme in Singapore. The country is currently working to consolidate and extend its status as a regional centre for legal services. Much of the international legal work undertaken here involves commercial, corporate and financial law. As employment in these sectors increase, there will be a corresponding increase in the demand for lawyers with a strong background in Business and Business graduates trained in Law.

- **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Engineering (jointly offered with the Faculty of Engineering)**

The double degree programme in Business Administration/Business Administration (Accountancy) and Engineering is a special degree programme that combines two disciplines that have significant synergies. The programme is designed to develop the core engineering skills of students so that they will fulfil the requisite professional requirements of their chosen engineering fields. At the same time, the programme will equip a student with the necessary business skills and knowledge in the areas of organisational behaviour, finance and accounting, marketing, economics, and business law, among others, in order to be successful in the business world. This combination of engineering and business skills will produce a new breed of business-savvy engineers for the marketplace.

- **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Communications & New Media (jointly offered with the Faculty of Arts and Social Sciences)**

In today's global environment, the line separating communications and media studies, and business is blurring, and often graduates from communications and media programmes are expected to perform tasks that entail business training—e.g., market analysis, marketing campaigns—while business graduates are expected to know how to effectively communicate with a company's publics, manage a crisis or chart out technology trends.

Likewise, in today's converging media environment, communication professionals are expected to have a broad range of knowledge and creative skills - from critical thinking and excellent writing to the ability to

create publications, websites and other interactive environments. Combined with modules in new media and communication management, CNM's modules in visual and game design seek to enrich student experience and prepare them for this converging field.

The NUS Business programme prepares students for managerial leadership in the global economy. Its broad-based curriculum benefits from the comprehensive academic breadth and intellectual intensity of the university. Articulate students that embrace technology will find good fit in this CNM and Business double degree programme that promises to nurture an attractive breed of media-savvy business professionals.

• Double Degree Programme in Business Administration/ Business Administration (Accountancy)* and Computer Science/ Information Systems (jointly offered with the School of Computing)

Business Administration/Business Administration (Accountancy) and Computer Science/ Information Systems are complementary areas of knowledge which are becoming inextricably interwoven. Our various communications with the IT industry have revealed a strong demand among employers for graduates with both computer science/information systems knowledge and in-depth understanding of business domains.

The double degree programme in Computer Science and Business Administration (including Accountancy) will enable students to add computational considerations to all aspects of business practice, thereby complementing their business skills and introducing a new analytic dimension to the understanding of organisational behaviour, finance & accounting, marketing, economics, and business law, among others.

The double degree programme in Information Systems and Business Administration (including Accountancy) will enable students to practise the management and implementation of information systems, enhanced with complementary business skills and knowledge in areas such as organisational behaviour, finance and accounting, marketing, operations management, economics, and business law, among others.

Both combinations of business and computing/information systems programme will develop business-savvy IT professionals as well as technology-minded business leaders for the marketplace.

• Double Degree Programme in Business Administration/ Business Administration (Accountancy)* and Economics (jointly offered with the Department of Economics, Faculty of Arts & Social Sciences)

The double degree programme in Economics and Business Administration/Business Administration (Accountancy) integrates and synergises the strengths of the two disciplines. Business is multi-disciplinary and imparts the necessary skill set for meeting the challenges of the business world, while

Economics, being a science of choice, imparts the skillset for problem-solving. The two are therefore complementary and inextricably interwoven.

**There is no direct admission for all double-degree programmes with Business Administration (Accountancy). Interested students are advised to apply for late-entry admission through their home faculty at the end of their first year of study. Non-business students must have obtained at least B+ for ACC1701X Accounting for Decision Makers and preferably also ACC2706 Managerial Accounting in order to be considered.*

3.3.5 Concurrent Degree Programme

- **Concurrent Master of Science (Management) Programme**

The NUS Master of Science (Management), MSc (Mgt), consisting of 20 management and leadership modules drawn from the BBA and MSc (Mgt) curricula, is available as a concurrent programme to all eligible NUS undergraduate students. Generally, business undergraduate students may gain this master's degree with one additional year of coursework study.

MSc (Mgt) students can switch to a double-master degree programme, by opting for an additional CEMS Master's in International Management (CEMS MIM) degree, with possible study award support. This double-master degree programme may be completed in 1.5 years by a business undergraduate student; 2 years by a non-business undergraduate student.

- **Bachelor of Business Administration with Honours / Bachelor of Business Administration (Accountancy) with Honours and Master in Public Policy (with Lee Kuan Yew School of Public Policy)**

The BBA (Hons)/BBA (Acc Hons) and Master in Public Policy (MPP) Concurrent Degree Programme aims to prepare the next generation of policy leaders to apply business principles to social and environmental issues, as well as to address corporate social responsibility and business ethics concerns. This dual-degree offering had been developed for would-be professionals in the public, private and non-profit sectors with an interest in the global dimensions of public affairs and national policies. Please click [here](#) for more information.

3.4 Special Programmes

3.4.1 [Student Exchange Programme \(SEP\)](#)

3.4.2 [University Scholars Programme \(USP\)](#)

3.4.3 [NUS Overseas College Programme \(NOC\)](#)

3.4.1 Student Exchange Programme (SEP)

Student Exchange Programme (SEP)

The School's Student Exchange Programme is one of the most popular and dynamic facets of student life which adds diversity and vibrancy to academic life. The student exchange programme enables students to spend one semester in prestigious universities abroad, gain invaluable international experience, and establish personal networks. Students transfer their credits earned overseas to fulfil their degree requirements.

Currently, the School has established exchange partnerships with more than 80 universities for the exchange programme. These include well-established universities in North America, Europe, Asia and Latin America.

Throughout the academic year, the School, in conjunction with other institutions, also organises other overseas study programmes. These programmes are generally of a shorter duration, enabling the students to broaden their outlook and to develop an awareness and appreciation of other cultures and their approach to doing business.

3.4.2 University Scholars Programme (USP)

University Scholars Programme (USP)

The University Scholars Programme is a premier initiative by NUS specially designed to develop the personal, intellectual and leadership qualities of students enrolled at the university.

Offering a rigorous broad-based multidisciplinary curriculum and exciting local and overseas research and beyond-the-classroom learning opportunities, USP fosters active learners who can think and write critically, clearly and effectively, make path-breaking connections within a discipline and among diverse disciplines, excel in a global context, and reflect deeply on themselves and their place in society.

Students in the Scholars Programme graduate with an honours degree from their faculty or school and a certificate that recognises them as a University Scholar.

For more information, please refer to the University Scholars Programme website at:

<http://www.usp.nus.edu.sg>

3.4.3 NUS Overseas College Programme (NOC)

NUS Overseas Colleges Programme

The NUS Overseas Colleges (NOC) Programme is an internship programme with strong emphasis on technology entrepreneurship. Selected candidates will spend either 6 or 12 months with a high-tech start-up and take entrepreneurship courses at a designated partner university. NOC students will be full-time interns and part-time students.

From July 2015 NOC intake onwards, students in the 12-month NOC programme can earn from a range of 40-52 MCs (depending on colleges and cohort).

NOC is not part of the Student Exchange Programme (SEP); students may separately participate in the SEP before or after their NOC experience.

More information on the NOC Programme is available at: <http://www.nus.edu.sg/noc>

3.5 Medals and Prizes

The followings medals and prizes are awarded to students in recognition of outstanding academic performance:

1. AGO Outstanding Achievement Award
2. Ban Hin Leong Gold Medal
3. BP Gold Medal
4. CFA Singapore Prize
5. Chettiar's Temple Medal
6. DBS Medal
7. Foo Hee Lim Prize
8. Forex Association of Singapore Book Prize
9. Furama Medal
10. GIC Gold Medal
11. Gordon Johnson Book Prize
12. Harvard Club Gold Medal & Prize
13. Institute of Banking & Finance Prize
14. International Enterprise Singapore Prize
15. Lee Kuan Yew Gold Medals
16. Leong Siew Meng Memorial Prize in Asian Markets and Marketing Management
17. Leong Siew Meng Memorial Prize in Marketing
18. Leong Siew Meng Memorial Prize in Principles in Marketing
19. Leslie Wong Memorial Medal
20. Leslie Wong Prize in Business Administration
21. Marketing Institute of Singapore Medal
22. Marketing Institute of Singapore Prize
23. Ministry of Manpower National HR Prize
24. Nexia TS Public Accounting Corporation Medal & Prize (Accountancy)
25. Nexia TS Public Accounting Corporation Medal & Prize (Assurance & Attestation)
26. NOL Medal
27. NTUC Income Prize
28. NUSBSA Social Impact Prize
29. OCBC Prize
30. PwC Prize for Whole Leadership
31. Quah Siam Tee Memorial Prize
32. Reginald Quahe Memorial Medal
33. Seagate Medal
34. Singapore Institute of Management Book Prize
35. Swiss Bank Gold Medal
36. Tan Siak Kew Gold Medal
37. Tax Academy of Singapore Prize

3.6 Scholarships and Bursaries

To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students.

Scholarships:

1. Alice and Peter Tan Scholarship
2. Business Dean's-Kwai Fong & Raymond Goh Scholarship
3. Business Dean's-Mochtar Riady Scholarship
4. Dr Goh Keng Swee (GKS) Scholarship
5. Fung Scholarship
6. Ian Ferguson Scholarship
7. KPMG Scholarship Award
8. Leong Siew Meng Memorial Scholarship
9. Leslie Wong Memorial Scholarship
10. Mizuho Scholarship
11. Mr & Mrs Wu Jieh Yee Memorial Scholarship
12. Ng Guan Memorial Scholarship
13. NUS Business Dean's Scholarship
14. NUS Business Scholarship
15. NUS Business Study Award
16. PwC Scholarship
17. SCCCCF Business Scholarship
18. SingTel Group Undergraduate Scholarship
19. Spring Mid-Term Scholarships
20. Tahir Financial Scholarship
21. Tahir Indonesian Scholarship
22. Tahir Student Exchange Award

Bursaries:

1. Alim Markus Bursary
2. Alice and Peter Tan Bursary
3. APEX-E22 Bursary
4. Bengawan Solo Bursary
5. Chanrai Summit Bursary
6. Chia Siew Wong Bursary
7. Chng Pheng Lui Memorial Bursary
8. D. Sankaraguruswamy Bursary
9. E50-NUS Business School Undergraduate Bursary
10. Foo Hee Lim Bursary
11. Gan Choo Eng Memorial Bursary
12. Gan Giap Leong Bursary
13. ISCA Cares Bursary
14. Jennifer Mao Bursary
15. Just Education Bursary
16. Kwai Fong & Raymond Goh Bursary and Scholarship
17. Lawrence TW Peh Bursary

18. Leong Siew Meng Memorial Bursary
19. Mizuho Bursary
20. Ng Ah Hing Memorial Bursary
21. NUS Business School Undergraduate Bursary
22. NUS Business School Mandarin Alumni Bursary
23. NUS Business School Alumni Association Bursary
24. NUS Business School Alumni Association Student Experience Award
25. Pandji Wisaksana Bursary
26. Peh Boon Poh Bursary
27. Peh Clan Association Kiew Sian King Bursary
28. Pek Cheng Chuan Memorial Bursary
29. Siloso Beach Resort Bursary
30. Soh Ah Bak Memorial Bursary
31. Sundari Sankaraguruswamy Bursary
32. Super Galvanising Singapore Bursary
33. Teo Lai Seng Bursary
34. Winning International Bursary
35. Wong Kwok Leong Memorial Bursary
36. W&Y Holding Bursary
37. Yanfang and Joseph Cherian Bursary

4 Graduate Education

4.1 [Research Programmes](#)

4.2 [Coursework Programmes](#)

4.1 Research Programmes

4.1.1 [Degrees Offered](#)

4.1.2 [Degree Requirements](#)

4.1.3 [Financial Assistance and Awards](#)

4.1.1 Degrees Offered

The NUS Business School offers a rigorous, full-time Doctor of Philosophy (PhD) programme in selected areas of business administration. The programme is designed for local and international students who are keen to become management scholars and pursue academic careers.

The research degree programme provides training in a subject area through independent investigations, studies and experiments, culminating in the preparation of a thesis. Candidates are also required to complete appropriate courses.

4.1.2 Degree Requirements

Admission requirements

1. An outstanding Bachelor's degree (in relevant disciplines)
2. Ability to pursue research in the candidate's proposed field of advanced study

Please note that you will need to upload the following supporting documents (size limit: 10MB) as part of your online application.

1. Your Research Proposal or Statement of Purpose *
2. A copy of your undergraduate/graduate degree scroll
3. A copy of your undergraduate/graduate degree transcripts/mark sheets **
4. A copy of your Test Taker's GMAT/GRE score report ***
5. A copy of your IELTS/TOEFL score report (if the medium of instructions for your university studies is not in English) ***
6. A copy of your resume *
7. A copy of your passport or NRIC *
8. A passport-size photograph
9. Publications (if any) *
10. Two Referee Reports ****

*Documents will have to be combined into a single file and upload to "Work Experience" section.

**The official transcripts and attested copy of degree scroll for your application will be required after you are offered a place in the NUS PhD programme. The official transcripts must be sent to NUS Business School directly from the University and the official transcripts must be in English.

***You also need to indicate your GMAT/GRE and TOEFL/IELTS results in the application portal under the "Other Tests" section. Your official score report must be sent to the NUS Business School directly. GMAT/GRE code is 7219. TOEFL code is 9082 Department Code 02. IELTS code is 0677.

****Two referee reports are required to complete your application. The two referees can come from either the academic sector or from the industry sector. Once referee has been assigned, an automated email will be sent to the referee. You could also initiate to send out the online referee form to your two referees before you complete your online application. The referee will have to complete a referee report form within a 14 days timeline.

For supporting documents that has been uploaded as part of your online application, please do not mail hardcopy documents to the PhD Programme office.

Please fill in the declaration section last. Please ensure ALL sections are complete before you submit the

application.

Curriculum structure and requirements

Year 1 and 2: Coursework, Summer Paper and Qualifying Examination

Coursework: PhD students take a total of 10-12 doctoral level courses. Some of these courses are core courses conducted by the department. The remaining courses are electives conducted in other departments or faculties. For instance, students frequently take their electives in statistics, economics, sociology, psychology, computer science and industrial engineering.

Summer Paper: To help the PhD students kick-start their research early, a summer paper requirement will be introduced into the programme. All first-year students (starting from the AY06/07 cohort) will be required to submit a summer paper at the end of their study in Year 1.

Qualifying Examination: After finishing their coursework, students take a qualifying examination, usually at the end of the second year. A qualifying examination is a comprehensive test of the student's knowledge of the field and is made up of paper(s) set by the department. Passing the qualifying examination is the signal for the student to embark on the dissertation.

Year 3: Proposal Defense: After clearing the qualifying examination, the doctoral student begins to put together a proposal for the thesis. The proposal is an original idea for investigation put forth by the candidate, after an extensive study of the topic. The student is expected to detail the research question and also provide an outline of the study design. The proposal needs to be defended before the thesis committee and other examiners.

Year 4: The Dissertation: The doctoral candidate begins the final leg of the dissertation following the successful proposal defense. The dissertation is finally evaluated by internal and external examiners. Following this examination, there is an oral defense of the thesis before final submission. The PhD is awarded when the candidate meets all the requirements of the programme and the dissertation is awarded a passing grade by the examiners.

4.1.3 Financial Assistance and Awards

Financial Assistance

For a list of financial assistance, kindly refer to the following web pages:

[NUS Research Scholarship](#)

[President's Graduate Fellowship](#)

[Commonwealth Scholarship](#)

4.2 Coursework Programmes

4.2.1 [Degrees Offered](#)

4.2.2 [Degree Requirements](#)

4.2.3 [Financial Assistance and Awards](#)

4.2.1 Degrees Offered

- Master of Business Administration
- The NUS – Peking University Double Degree Master of Business Administration
- The NUS – HEC Paris Double Degree Master of Business Administration
- S3 Asia Master of Business Administration (with Korea University and Fudan University)
- The NUS Master of Business Administration – Master in Public Policy (with Lee Kuan Yew School of Public Policy)
- The NUS Master of Business Administration – Master in Public Administration (with Lee Kuan Yew School of Public Policy)
- The NUS Master of Business Administration – Master of Advanced Management Double Degree (with Yale School of Management)
- The NUS MBA – Master of Science, Real Estate (MRE) Double Degree Programme
- PhD-Master of Business Administration (with NUS Graduate School for Integrative Sciences and Engineering)
- The NUS Executive MBA
- The NUS Executive MBA (Chinese)
- UCLA – NUS Executive MBA
- Master of Science (Finance)
- Master of Science (Management)
- Master of Science (Management) with CEMS Master's in International Management Double Degree
- Master of Science (Marketing Analytics and Insights)

4.2.2 Degree Requirements

4.2.2.1 [Master of Business Administration](#)

4.2.2.2 [The NUS – Peking University Double Degree Master of Business Administration](#)

4.2.2.3 [The NUS – HEC Paris Double Degree Master of Business Administration](#)

4.2.2.4 [S3 Asia MBA](#)

4.2.2.5 [The NUS Master of Business Administration – Master in Public Policy \(with Lee Kuan Yew School of Public Policy\)](#)

4.2.2.6 [The NUS Master of Business Administration – Master in Public Administration \(with Lee Kuan Yew School of Public Policy\)](#)

4.2.2.7 [The NUS Master of Business Administration – Master of Advanced Management Double Degree \(with Yale School of Management\)](#)

4.2.2.8 [The NUS MBA – Master of Science, Real Estate \(MRE\) Double Degree Programme](#)

4.2.2.9 [PhD-Master of Business Administration \(with NUS Graduate School for Integrative Sciences and Engineering\)](#)

4.2.2.10 [The NUS Executive MBA](#)

4.2.2.11 [The NUS Executive MBA – Chinese](#)

4.2.2.12 [UCLA – NUS Executive MBA](#)

4.2.2.13 [Master of Science \(Finance\)](#)

4.2.2.14 [Master of Science \(Management\)](#)

4.2.2.15 [Master of Science \(Management\) with CEMS Master's in International Management Double Degree](#)

4.2.2.16 [Master of Science \(Marketing Analytics and Insights\)](#)

4.2.2.1 Master of Business Administration

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum two years of post-university full-time work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants would be required to attend an interview.

Graduation Requirements

Candidates of the MBA Programme need to successfully complete 68 Modular Credits (MC) and meet a minimum Cumulative Average Points (CAP) of 3.0 to graduate. The breakdown of the core and elective MCs are as follows:

	MODULE CODE	MODULE NAME	MC	REQUIREMENT	REMARK
Core	BMA5001	Managerial Economics	4	Required	
	BMA5003	Financial Accounting	4	Required	
	BMA5008	Financial Management	4	Required	Recommend to take prior to finance electives
	BMA5009	Marketing Management	4	Required	Recommend to take prior to marketing electives
	BMA5013	Corporate Strategy	4	Required	Strongly recommended to take only after completing BMA5003 and BMA5009
	BMA5016	Leading with Impact	4	Required	
	BMA5017	Managerial Operations & Analytics	4	Required	
	BMA5801	Launch Your Transformation	4	Required	
	BMA5802	MBA Survival Kit	4	Required	
	BMA5901	MBA Consulting Project	4	Required	

MODULE CODE	MODULE NAME	MC	REQUIREMENT	REMARK
	Total Core Requirements		40 MCs	
	Total Elective Requirements		28 MCs	
	Total MBA Requirements		68 MCs	

Individual in Charge

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4.2.2.2 The NUS - Peking University Double Degree Master of Business Administration

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum two years of post-university full-time work experience.
- For candidates from China: The Common Entrance
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Examination is required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants would be required to attend interviews at both universities.

*Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

Graduation Requirements

The programme is offered in joint partnership between NUS Business School and Guanghua School of Management, Peking University. A minimum CAP of 3.0 is needed to meet the requirement to be awarded an NUS degree.

MODULE CODE	MODULE NAME	MC	REMARK
BMA5016	Leading with Impact	4	Students who read Leadership in Organization elective at PKU may apply to waive this requirement
BMA5801	Launch Your Transformation	4	Students who read Management Communication elective at PKU may apply to waive this requirement
BMA5802	MBA Survival Kit	4	

MODULE CODE	MODULE NAME	MC	REMARK
BMA5901	MBA Consulting Project	4	Students who has done an Integrated Practicum Project module in PKU may apply to waive this requirement
Total Core		16	
Total Elective		28	Total elective MCs would depend on the core modules that are waived.
Total Requirements for NUS		44	

Individual in Charge

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4.2.2.3 The NUS - HEC Paris Double Degree Master of Business Administration

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum three years of full-time post-university work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants would be required to attend interviews at both universities.

*Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

Graduation Requirements

The programme is offered in joint partnership between NUS Business School and HEC Paris, students will have the flexibility to begin the programme at HEC Paris or NUS. A minimum CAP of 3.0 is needed to meet the requirement to be awarded an NUS degree.

Starting at HEC Paris:

Students starting at HEC Paris are required to meet the following credit requirements at NUS:

MODULE CODE	MODULE NAME	MC	REMARK
BMA5801	Launch Your Transformation	4	Students who read Communication Management Center workshop (Act Your Success) may apply to waive this module
BMA5802	MBA Survival Kit	4	
BMA5901	MBA Consulting Project	4	

MODULE CODE	MODULE NAME	MC	REMARK
Total Core		12	
Total Elective		44	
Total Requirements for NUS		56	

Starting at NUS:

Students starting at NUS will need to complete the following NUS MBA curriculum requirements at NUS:

	MODULE CODE	MODULE NAME	MC	REMARK
Core	BMA5001	Managerial Economics	4	
	BMA5003	Financial Accounting	4	
	BMA5008	Financial Management	4	Recommend to take prior to finance electives
	BMA5009	Marketing Management	4	Recommend to take prior to marketing electives
	BMA5013	Corporate Strategy	4	Strongly recommended to take only after completing BMA5003 and BMA5009
	BMA5016	Leading with Impact	4	
	BMA5017	Managerial Operations and Analytics	4	
	BMA5801	Launch Your Transformation	4	
	BMA5802	MBA Survival Kit	4	
	BMA5901	MBA Consulting Project	4	
	Total Core Requirements		40	
	Total Elective Requirements		16	
	Total MBA Requirements		56	

Individual in Charge

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4.2.2.4 S3 Asia MBA

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum two years of post-university full-time work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required for NUS and KUBS, or GRK scores for Fudan University.
- Applicants whose native tongue or medium of undergraduate instruction was not English will be required to submit TOEFL/IELTS/PTE scores as evidence of their proficiency in English (NUS) or pass an English admission test (KU and FU).
- Shortlisted applicants would be required to attend an interview.

Graduation Requirements

The S³ Asia MBA programme is offered in partnership with the School of Management at Fudan University, the Korea University Business School and NUS Business School. Students will complete their programme in the following sequence: Fudan University, Korea University, and NUS.

To be awarded an NUS degree, students must meet the admission criteria of NUS, fulfill all the module & requirements of the partner universities and achieve a minimum CAP of 3.0 for modules done at NUS.

MODULE CODE	MODULE NAME	MC	REMARK
BMA5013	Corporate Strategy	4	Pre-requisite modules: BMA5003 & BMA5009. Students should have completed the equivalent modules at Fudan University & Korea University
BMA5901	MBA Consulting Project	4	Compulsory for students opting to graduate with an NUS MBA degree
Total Core		8	
Total Elective		14	
Total Requirements for NUS		22	

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4.2.2.5 The NUS Master of Business Administration-Master in Public Policy (with Lee Kuan Yew School of Public Policy)

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution (either NUS honours degree with second class and above, or four year bachelors degree with average grade of B or equivalent).
- Minimum of two years full-time post-university work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants would be required to attend interviews at both faculties.

*Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

Graduation Requirements

The NUS MBA double degree in Master in Public Policy (MPP) programmes is offered jointly with the Lee Kuan Yew School of Public Policy (LKYSPP).

Modules required for the MBA-MPP programme is indicated in the tables below, and students must obtain a minimum CAP of 3.0 to be awarded the Double Degree.

MODULE CODE	MODULE NAME	NO MPP SPECIALIZATION	WITH MPP SPECIALIZATION
		MC	MC
BMA5003	Financial Accounting	4	4
BMA5008	Financial Management	4	4
BMA5009	Marketing Management	4	4
BMA5013	Corporate Strategy	4	4
BMA5016	Leading with Impact	4	4

		NO MPP SPECIALIZATION	WITH MPP SPECIALIZATION
MODULE CODE	MODULE NAME	MC	MC
BMA5017	Managerial Operations & Analytics	4	4
BMA5801	Launch Your Transformation	4	4
BMA5802	MBA Survival Kit	4	4
BMA5901	MBA Consulting Project	4	not required
Total MBA Core		36	32
Total MBA Electives		16	16
Total MBA Requirement		52	48
PP5401	Policy Challenges	4	4
PP5402	Policy Institution and Processes	2	2
PP5403	Economic Foundations for Public Policy	4	4
PP5405	Public Administration & Politics	2	2
PP5406	Quantitative Research Method for Public Policy I	4	4
PP5407	Quantitative Research Method for Public Policy II	4	4
PP5408	Qualitative Research Method for Public Policy	4	4
PP5110A	Policy Analysis Exercise	not required	4
Total MPP Core		24	28
	Specialization Electives	0	20
	Public Policy Electives	16	0

		NO MPP SPECIALIZATION	WITH MPP SPECIALIZATION
MODULE CODE	MODULE NAME	MC	MC
	Free Electives	8	4
Total MPP Electives		24	24
Total MPP Requirement		48	52
Total MBA-MPP Double Degree Graduate Requirement		100	100

Individual in Charge

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4.2.2.6 The NUS Master of Business Administration -Master in Public Administration (with Lee Kuan Yew School of Public Policy)

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution (either NUS honours degree with second class and above, or four year bachelors degree with average grade of B or equivalent).
- Minimum of five years full-time post-university work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants would be required to attend interviews at both faculties.

*Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

Graduation Requirements

		MODULE CODE	MODULE NAME	MC
MBA Modules	Core	BMA5003	Financial Accounting	4
		BMA5008	Financial Management	4
		BMA5009	Marketing Management	4
		BMA5013	Corporate Strategy	4
		BMA5016	Leading with Impact	4
		BMA5017	Managerial Operation & Analytics	4
		BMA5801	Launch Your Transformation	4
		BMA5802	MBA Survival Kit	4
		BMA5901	MBA Consulting Project	4
		Total MBA Core		36
		Total MBA Elective		20
		Total MBA Requirements		56
MBA Modules	Core	PP5801	Economic Analysis	4
		PP5802	Policy Analysis	4
		PP5803	Public Management	4
		PP5804	The Governance Study Project	4
		Total MPA Core		16
		Total MPA Elective		16
		Total MPA Requirements		32
		Total MBA-MPA Double Degree Graduate Requirement		88

Individual in Charge

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4.2.2.7 The NUS Master of Business Administration-Master of Advanced Management Double Degree (with Yale School of Management)

Admission Requirements

- Candidates apply for the program during their first year into the Master of Business Administration programme
- Candidate must meet the admission requirements of The NUS MBA, and successfully completed at least 44 modular credits (including all core modules of The NUS MBA) before being recommended into the Yale MAM programme.
- In addition, candidates seeking admission to MAM have to undergo an additional admission process by Yale School of Management.

Graduation Requirements

The NUS MBA – Yale MAM double degree is offered as part of the tie-up with Yale University’s School of Management (SOM). This programme is open only to current students & recent MBA graduates of schools that are part of the Global Network for Advanced Management (GNAM). Students may indicate their interest in Yale MAM at the time of admission or midway through The NUS MBA, and must complete at least 44 MCs and a CAP of above 3.0 before being recommended into the Yale MAM programme. The curriculum requirement for the NUS MBA portion of this double degree programme is indicated in the table below.

	MODULE CODE	MODULE NAME	MC	REMARK
Core	BMA5001	Managerial Economics	4	
	BMA5003	Financial Accounting	4	
	BMA5008	Financial Management	4	Recommend to take prior to finance electives
	BMA5009	Marketing Management	4	Recommend to take prior to marketing electives
	BMA5013	Corporate Strategy	4	Strongly recommended to take only after completing BMA5003 & BMA5009
	BMA5016	Leadership with Impact	4	
	BMA5017	Managerial Operations & Analytics	4	
	BMA5801	Launch Your Transformation	4	
	BMA5802	MBA Survival Kit	4	
	BMA5901	MBA Consulting Project	4	
	Total Core Requirements		40	
	Total Elective Requirements		4	
	Total MBA Requirements		44	

Individual in Charge

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4.2.2.8 The NUS MBA - Master of Science, Real Estate (MRE) Double Degree Programme

Admission Requirements

Candidates have to fulfil the admission requirements for both the MBA and MRE degree programmes to gain admission to the MBA-MRE DD programme. Students may apply for the MBA-MRE DD programme prior to starting either programme, or within the first semester of either programme that they have been admitted to.

Applicants seeking admission to the degree of Master in Business Administration (MBA) must have:

- A good undergraduate degree from a reputable academic institution;
- A minimum of two years of full-time post-graduation managerial experience
- Good GMAT or GRE score, with good scores in Analytical Writing Assessment, Verbal, Quantitative and Integrated Reasoning sections;
- TOEFL/IELTS score is required for applicants whose medium of undergraduate instruction is not in English.

Applicants seeking admission to the degree of Master of Science, Real Estate (MRE) must have:

- A good undergraduate degree with honours in a relevant discipline from a reputable academic institution;
- A minimum of two years of full-time post-graduation relevant practical experience
- TOEFL/IELTS score is required for applicants whose medium of undergraduate instruction is not in English.

Graduation Requirements

The NUS Master of Business Administration – Master of Science (Real Estate) Double Degree Programme (MBA-MRE DDP) is jointly offered by the NUS Business School and the Department of Real Estate, School of Design and Environment. One would need to complete the programmes sequentially as each degree will be managed separately by the two schools. A minimum CAP of 3.0 is needed to meet the requirement to be awarded an NUS degree.

MBA Core

MODULE CODE	MODULE NAME	MC	REMARK
BMA5001	Managerial Economics	4	
BMA5003	Financial Accounting	4	

MODULE CODE	MODULE NAME	MC	REMARK
BMA5008	Financial Management	4	
BMA5009	Marketing Management	4	
BMA5013	Corporate Strategy	4	
BMA5016	Leading with Impact	4	
BMA5017	Managerial Operations and Analytics	4	
BMA5801	Launch Your Transformation	4	
BMA5802	MBA Survival Kit	4	
Total Electives		14	

MRE Core

MODULE CODE	MODULE NAME	MC	REMARK
RE5001	Real Estate Development	4	
RE5003	Real Estate Investment	4	
RE5004	Real Estate Economics	4	
RE5013	Urban Policy & Real Estate Markets	4	
RE5017*	Real Estate Case Study	4	
Total Electives		16	

TOTAL MODULAR CREDITS	86
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For more information, please contact:

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4.2.2.9 PhD-Master of Business Administration (with NUS Graduate School for Integrative Sciences and Engineering)

Admission Requirements

- Strong academic record in in any scientific, engineering or IT discipline during undergraduate study and/or postgraduate studies from a reputable, degree-granting academic institution.
- Minimum two years of post-university full-time work experience preferred but not required.
- While candidates to this programme may have less work experience, more attention will be paid to one's research experience, startup and industry experience, completed internships, interest in and involvement in entrepreneurship and business
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants will be required to attend an interview by all three faculties.

Graduation Requirements

The NUS PhD-MBA concurrent degree is jointly hosted by the NUS Graduate School for Integrative Sciences and Engineering and the NUS Business School.

The MBA requirements for the programme are indicated in the table below. Please note that students must maintain a minimum CAP of 3.8 for continuation of study on this programme. Additionally, note that student would not be allowed to graduate with only MBA.

MODULE CODE		MODULE NAME	MC	REMARK
Core	BMA5001	Managerial Economics	4	
	BMA5003	Financial Accounting	4	
	BMA5008	Financial Management	4	Recommend to take prior to finance electives
	BMA5009	Marketing Management	4	Recommend to take prior to marketing electives
	BMA5013	Corporate Strategy	4	Strongly recommended to take only after completing BMA5003 and BMA5009
	BMA5016	Leading with Impact	4	
	BMA5017	Managerial Operations and Analytics	4	
	BMA5801	Launch Your Transformation	4	
	BMA5802	MBA Survival Kit	4	
	BMA5901	MBA Consulting Project	4	
	Total Core Requirements		40	
	Total Elective Requirements		20	
	Total MBA Requirements		60	

Individual in Charge

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4.2.2.10 The NUS Executive MBA

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum of ten years' full-time postgraduate work experience.
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- A good GMAT score may be required on a case-by-case basis.

Graduation Requirements

The NUS Executive MBA is a graduate programme leading to the conferment of the degree of *Master of Business Administration*.

Candidates are required to attain **72 modular credits** towards the completion of the programme & the CAP 3 and above.

MODULES OF STUDY	CREDITS
BME5040 Business Analytics and Decision Making	4
BME5041 Value Chains, Logistics and Operations	4
BME5042 Accounting and Information Management	4
BME5043 Financial Management and Markets	4
BME5044 Communications, Influence and Negotiations	4
BME5045 Leadership: Exploration, Assessment and Development	4
BME5046 Managing Organisation	4
BME5047 Managing Change and Disruption	4
BMU5048 Managing Human Capital	4
BME5049 Marketing Strategy	4
BME5050 Asia and the Global Economy	4

MODULES OF STUDY	CREDITS
BME5051 Economic Analysis for Managers	4
BME5052 Governance and Sustainable Business	4
BME5053 International Business and Internationalisation	4
BME5054 Strategy	4
BME5055 Technology, Innovation and Entrepreneurship	4
BME5056 Special Topics 1	4
BME5057 Special Topics 2	4
TOTAL	72

Individual in Charge

Wendy Lee

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4.2.2.11 The NUS Executive MBA (Chinese)

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum of eight years' full-time postgraduate work experience
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- Conversant and literate in the Chinese Language.

The NUS Executive MBA (Chinese) is a graduate programme leading to the conferment of the degree of *Master of Business Administration*.

Candidates are required to attain **72 modular credits** towards the completion of the programme & the CAP 3 and above.

Modules offered to students admitted in AY2019/2020

MODULES OF STUDY	CREDITS
BMC5021 Leadership: Exploration, assessment and development	4
BMC5022 Strategy	4
BMC5023 Business analytics and decision making	4
BMC5024 Asia and the global economy	4
BMC5025 International business and internationalisation	4
BMC5026 Marketing strategy	4
BMC5027 Accounting and information management	4
BMC5028 Managing human capital	4
BMC5029 Value chains, logistics, and operations	4
BMC5030 Governance and sustainable business	4
BMC5031 Technology, innovation and entrepreneurship	4
BMC5032 Economic analysis for managers	4
BMC5033 Managing creativity and innovation	4

MODULES OF STUDY	CREDITS
BMC5034 Special topics 1: Technology and business frontiers	4
BMC5035 Special topics 2	4
BMC5036 Corporate finance	4
BMC5037 Financial management and markets	4
BMC5038 Managing organizations and change	4
TOTAL	72

Individual in Charge

Brenda Cao

Head, Programme Management (EMBA-C & MPAM)

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4.2.2.12 UCLA - NUS Executive MBA

Admission Requirements

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution, with an average Cumulative Average Point (CAP) of 3.0 out of 4.0 or equivalent.
- Minimum of ten years' full-time postgraduate work experience and experience in managing team(s).
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) is required if the degree is obtained in a country where English is not the native language.
- Executive Assessment (EA) may be required on a case-by-case basis, to be advised by Admissions Team.
- Shortlisted applicants would be required to attend interviews.

*Candidates have to be offered by both Universities to be considered a placement in the Programme.

Graduation Requirements

The UCLA - NUS Executive MBA is a graduate program, leading to the award of the degree of “*Master of Business Administration*” by NUS, and a separate degree of “*Master of Business Administration*” awarded by UCLA.

Each degree requires satisfactory completion of the degree requirements at each institution. Candidates will complete 36 credits in residence at NUS & the CAP 3.0 and above, and 36 credits in residence at UCLA.

MODULES OF STUDY	CREDITS
<u>NUS Modules</u>	
BMU5001 Leadership and Managerial Skills	4
BMU5003 Economic Analysis for Managers	4
BMU5004 Macroeconomics and International Finance	4
BMU5006 Marketing Strategy	4
BMU5007 Corporate Finance	4
BMU5008 Corporate Governance, Business Law and Ethics	4
BMU5014 Contemporary Issues in Business (Services Management)	4
BMU5015 Competitive Strategy & Business Policy	4

MODULES OF STUDY	CREDITS
BMU5016 Entrepreneurship	4
<u>UCLA Modules</u>	
MGMTGEX402 Data Analysis and Management Decisions	4
MGMTGEX403 Financial Accounting	4
MGMTGEX404 Negotiations Behaviour	4
MGMTGEX406 Strategic Leadership and Strategy Implementation	4
MGMTGEX410 Logistics and Operations Management	4
MGMTGEX412 Management of Technology and Innovation	4
MGMTGEX445 Management Practicum**	8
Two 2-unit electives	4
TOTAL	72

** Management Practicum is an eight-credit module.

Individual in Charge

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4.2.2.13 Master of Science (Finance)

Admission Requirements

- A good undergraduate degree in any discipline from a four-year degree programme. A good three-year degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.
- GMAT is not mandatory; a good GMAT score will strengthen the application.

Graduation Requirements

In order to graduate, student must complete the programme requirements and achieve a Cumulative Average Point (CAP) of at least 3.0 (out of 5.0).

Individual in Charge

Aaron Goh

Director, MSc Programmes Office

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4.2.2.14 Master of Science (Management)

Admission Requirements

- A good undergraduate degree from a four-year Business or related degree programme. A good three-year Business or related degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.

Graduation Requirements

In order to graduate, student must complete a minimum of 40 MCs of business modules, and maintain an overall CAP of at least 3.0.

Individual in Charge

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4.2.2.15 Master of Science (Management) with CEMS Master's in International Management Double Degree

Admission Requirements

- A good undergraduate degree from a four-year Business or related degree programme. A good three-year Business or related degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.
- Besides good oral and written skills in English, applicants for the double-master programme with CEMS must be proficient in at least one other [CEMS language](#).
- GMAT is not mandatory, but candidates with good GMAT scores will be considered favourably for CEMS study awards, and also stand a higher chance in getting their preferred placement in CEMS host schools.

Graduation Requirements

In order to graduate, student must fulfilled requirements for both Master of Science (Management) and CEMS MIM.

(a) Master of Science (Management)

Student must complete a minimum of 40 MCs of business modules, and maintain an overall CAP of at least 3.0 for Master of Science (Management).

(b) CEMS Master's in International Management

Student must have successfully completed [all obligatory components](#) for the CEMS MIM.

Individual in Charge

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4.2.2.16 Master of Science (Marketing Analytics and Insights)

Admission Requirements

- A good undergraduate degree in any discipline from a four-year degree programme. A good three-year degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.
- GMAT is not mandatory; a good GMAT score will strengthen the application.

Graduation Requirements

In order to graduate, student must complete the programme requirements and achieve a Cumulative Average Point (CAP) of at least 3.0 (out of 5.0).

Individual in Charge

Aaron Goh

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4.2.3 Financial Assistance and Awards

1. Asian Development Bank – Japan Scholarship
2. Lam See Chiew Memorial Scholarship in Social Entrepreneurship and Philanthropy
3. Lee Kuan Yew Scholarship
4. NUS – APEC Scholarship
5. NUS Staff Concession
6. The NUS Alumni Loyalty Grant
7. The NUS MBA ASEAN Scholarship
8. The NUS MBA Diversity Scholarship
9. The NUS MBA Local Scholarship
10. The NUS MBA Study Awards
11. The NUS MBA Women-In-Business Scholarship
12. The NUS MBA Local University Alumni Grant
13. The OCBC Scholarship