

School of Business

- 1 [Faculty's Commitment](#)
- 2 [Key Contact Information](#)
- 3 [Undergraduate Education](#)
 - 3.1 [Degrees Offered](#)
 - 3.2 [Degree Requirements](#)
 - 3.2.1 [Admission Requirements](#)
 - 3.2.2 [Advanced placement and exemptions](#)
 - 3.2.3 [Curriculum Structure and Requirements](#)
 - 3.2.3.1 [Bachelor of Business Administration \(B.B.A.\) / Bachelor of Business Administration with Honours \[B.B.A. \(Hons.\)\]](#)
 - 3.2.3.2 [Bachelor of Business Administration \(Accountancy\) / Bachelor of Business Administration \(Accountancy\) with Honours](#)
 - 3.2.4 [Assessment Modes](#)
 - 3.3 [Multidisciplinary Opportunities](#)
 - 3.3.1 [Double \(Second\) Major in Management Programme](#)
 - 3.3.2 [Double \(Second\) Major in Management \(Technology\) Programme](#)
 - 3.3.3 [Minor in Technopreneurship Programme](#)
 - 3.3.4 [Double Degree Programmes](#)
 - 3.4 [Medals and Prizes](#)
 - 3.5 [Scholarships and Bursaries](#)
- 4 [Graduate Education](#)
 - 4.1 [Research Programmes](#)
 - 4.1.1 [Degrees Offered](#)
 - 4.1.2 [Degree Requirements](#)
 - 4.1.3 [Financial Assistance and Awards](#)
 - 4.2 [Coursework Programmes](#)
 - 4.2.1 [Degrees Offered](#)
 - 4.2.2 [Degree Requirements](#)
 - 4.2.2.1 [Master of Business Administration](#)
 - 4.2.2.2 [The NUS - Peking University Double Degree Master of Business Administration](#)
 - 4.2.2.3 [The NUS - HEC Paris Double Degree Master of Business Administration](#)
 - 4.2.2.4 [S3 Asia MBA](#)
 - 4.2.2.5 [The NUS Master of Business Administration-Master in Public Policy \(with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.2.6 [The NUS Master of Business Administration -Master in Public Administration \(with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.2.7 [The NUS Master of Business Administration-Master of Advanced Management Double Degree \(with Yale School of Management\)](#)
 - 4.2.2.8 [PhD-Master of Business Administration \(with NUS Graduate School for Integrative Sciences and Engineering\)](#)
 - 4.2.2.9 [Asia Pacific Executive MBA in English](#)
 - 4.2.2.10 [Asia Pacific Executive MBA in Chinese](#)
 - 4.2.2.11 [UCLA - NUS Executive MBA](#)
 - 4.2.2.12 [Master of Science \(Management\) with CEMS Master's in International Management Double Degree](#)
 - 4.2.2.13 [Master in Public Administration and Management \(in Chinese with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.3 [Financial Assistance and Awards](#)

Faculty's Commitment

The School of Business is known for its leadership in business education, and executive training and development. This reputation is based on its long history of teaching excellence and research as well as its current vitality, creativity and commitment to its mission of improving the practice of management.

The teaching of business administration at the University began in 1965 when the Department of Business Administration was set up with only four full-time staff. The Department of Business Administration and the Department of Accountancy were combined to form the Department of Accountancy and Business Administration in 1969.

With the merging of the two universities, the School of Accountancy and Business Administration was established in 1980. The new School comprised the Department of Accountancy and the Department of Business Administration. In 1983, the School was reorganised into a Faculty with two schools – the School of Accountancy and the School of Management. In 1987, the School of Accountancy was moved to the Nanyang Technological Institute. With that, the Faculty's name was shortened to the Faculty of Business Administration. The Faculty was renamed the School of Business in 2002.

There are six academic departments and four centres in the School. The six academic departments are the Department of Accounting, the Department of Decision Sciences, the Department of Finance, the Department of Management and Organisation, the Department of Marketing, and the Department of Strategy and Policy. Each department has its unique research interest and is responsible for teaching modules under the respective functions. The four centres are the Centre for Asset Management Research & Investment, the Centre for Behavioural Economics, the Centre for Governance, Institutions & Organizations and the Centre for Social Entrepreneurship & Philanthropy and the Centre for Strategic Leadership. Collectively, the six academic departments offer modules in the Bachelor of Business Administration (B.B.A.), Bachelor of Business Administration with Honours [B.B.A. (Hons.)], Bachelor of Business Administration (Accountancy) [B.B.A. (Acc.)] and Bachelor of Business Administration (Accountancy) with Honours [B.B.A. (Acc. Hons.)] Programmes.

In addition to the undergraduate degrees, the School also offers graduate programmes. The graduate programmes offered include the NUS Master of Business Administration, NUS-HEC Paris Double Degree Master of Business Administration, NUS-Peking University Double Degree Master of Business Administration (conducted jointly with Peking University's Guanghai School of Management), S3 Asia Master of Business Administration (conducted jointly with Fudan University School of Management and Korea University Business School), NUS Master of Business Administration – Yale Master of Advanced Management (offered in collaboration with Yale University's School of Management), NUS Master of Business Administration – Master of Public Administration / Master of Public Policy Double Degree with the Lee Kuan Yew School of Public Policy, NUS PhD – Master of Business Administration concurrent degree (offered jointly with the NUS Graduate School for Integrative Science & Engineering), UCLA-NUS Executive Master of Business Administration Programme, Master of Science (Management) Programme and Master of Science (Management) with CEMS Master's in International Management Double Degree programme. The School also offers a Doctor of Philosophy programme, which is a graduate research programme.

For up-to-date information on the above programmes, please visit the School's website at: <http://bschool.nus.edu.sg>

For up-to-date information, please visit the school website at:
<http://bschool.nus.edu.sg/AboutUs/ContactUs.aspx>

Title & Name	Designation/Responsibility	Telephone (6516-XXXX)	Email (XXXX@nus.edu.sg)
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TrichyProf Sumit AGARWAL	Vice-Dean (Ph.D & Research)	6516 3039	bizvd5
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Assoc Prof H. Brian HWARNG	Academic Director (The NUS M.B.A. with Peking University / S3 Asia MBA)	6516 6449	bizhhl
Assoc Prof PREM N. Shamdasani	Academic Director (Asia Pacific ExecutiveMBA inEnglish / UCLA-NUS Executive MBA)	6516 6264	bizps
Assoc Prof SONG Zhaoli	Academic Director (Asia Pacific Executive MBA in Chinese)	6516 5739	bizszl
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Title & Name	Designation/Responsibility	Telephone (6516-XXXX)	Email (XXXX@nus.edu.sg)
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Prof Allaudeen HAMEED	Head, Finance	6516 3066	fnbhead
Assoc Prof LEE Yih Hwai	Head, Marketing	6516 3058	mktthead
Prof Kulwant SINGH	Head, Strategy and Policy	6516 6278	bspthead
Assoc Prof Stephen LYNN	Academic Advisor, Accounting	6516 1418	bizcck
Assoc Prof CHU Chun Lin Singfat	Academic Advisor, Decision Sciences	6516 3031	bizchucl
Assoc Prof Ruth TAN	Academic Advisor, Finance	6516 6265	biztansk
Assoc Prof Audrey CHIA	Academic Advisor, Management and Organisation	6516 6441	bizchiaa
Assoc Prof ANG Swee Hoon	Academic Advisor, Marketing	6516 3173	bizangsh
Assoc Prof TER Kah Leng	Academic Advisor, Strategy and Policy	6516 3084	bizterkl
Ms Grace CHOW	Administrative Coordinator, Accounting	6516 8185	accsec
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Ms Callie TOH	Administrative Coordinator, Finance	6516 3066	fnbsec
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Ms Azlina bte KASMARI	Administrative Coordinator, Strategy and Policy	6516 1321	bspak

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- 3 [Undergraduate Education](#)
 - 3.1 [Degrees Offered](#)
 - 3.2 [Degree Requirements](#)
 - 3.2.1 [Admission Requirements](#)
 - 3.2.2 [Advanced Placement and Exemptions](#)
 - 3.2.3 [Curriculum Structure and Requirements](#)
 - 3.2.3.1 [Bachelor of Business Administration \(B.B.A.\) / Bachelor of Business Administration with Honours \[B.B.A. \(Hons.\)\]](#)
 - 3.2.3.2 [Bachelor of Business Administration \(Accountancy\) / Bachelor of Business Administration \(Accountancy\) with Honours](#)
 - 3.2.4 [Assessment Modes](#)
 - 3.3 [Multidisciplinary Opportunities](#)
 - 3.3.1 [Double \(Second\) Major in Management Programme](#)
 - 3.3.2 [Double \(Second\) Major in Management \(Technology\) Programme](#)
 - 3.3.3 [Minor in Technopreneurship Programme](#)
 - 3.3.4 [Double Degree Programmes](#)
 - 3.4 [Medals and Prizes](#)
 - 3.5 [Scholarships and Bursaries](#)

[3 Undergraduate Education](#)

[3.1 Degrees Offered](#)

The School of Business offers the following full-time degree programmes:

- Bachelor of Business Administration (B.B.A.)
- Bachelor of Business Administration with Honours [B.B.A. (Hons.)]
- Bachelor of Business Administration (Accountancy) [B.B.A. (Acc.)]
- Bachelor of Business Administration (Accountancy) with Honours [B.B.A. (Acc. Hons.)]

The School also offers a wide array of major, minor, enhancement, and special programmes to our undergraduate students to provide more breadth and depth in their studies.

[3.2 Degree Requirements](#)

[3.2.1 Admission Requirements](#)

1. Admission is based on academic merit. The minimum requirements are:
 - a. Passes in at least two subjects at H2 Level and the offering of either General Paper (GP) or Knowledge & Inquiry (KI) in the same sitting,
 - b. Mother Tongue requirement and
 - c. H1 pass in Mathematics or a pass in GCE 'O' Level Additional Mathematics.

Students must have good communication skills. Mathematics competency is strongly encouraged. 80% of our GCE 'A' Level students obtained an A grade for Mathematics.

2. Discretionary Admissions Criteria

Up to 10% will be set aside for candidates with exceptional achievements. These candidates

should provide details in the 'Discretionary Admissions' section on the online application form.

3.2.2 Advanced Placement and Exemptions

1. GCE 'A' Level or Equivalent Qualifications

Holders of GCE 'A' Levels or equivalent qualifications who have obtained good grades may be granted up to five modules or 20 MCs of advanced placement credits for relevant Business modules, subject to good performance in the advanced placement tests. These tests are usually conducted in the month of July every year.

2. Polytechnic Diploma Holders

Polytechnic diploma holders may be granted advanced placement credits and exemptions for relevant modules, up to a maximum of 10 modules or 40 MCs as follows:

- I. 20 MCs from Unrestricted Elective Modules
- II. Up to 20 MCs from Programme Requirements will be granted based on performance in advanced placement tests set by NUS Business School at the point of admission to the University.

For more up to date information on admission, please visit

www.nus.edu.sg/oam/apply/apply.html

3.2.3 Curriculum Structure and Requirements

3.2.3.1 Bachelor of Business Administration (B.B.A.) / Bachelor of Business Administration with Honours [B.B.A. (Hons.)]

The B.B.A. programme requires students to complete 120 Modular Credits (MCs) to graduate. After completing at least 80 MCs worth of modules, students with a Cumulative Average Point (CAP) of 3.2 and above will be streamed into the B.B.A. Honours programme, which requires 160 Modular Credits to graduate.

When registering for modules, students are to note the prerequisites, which indicate the base of knowledge on which the subject matter of a particular module will be built. Before taking a module, students should complete any prerequisite module(s) listed for that particular module. Where prerequisites are specified, equivalent modules will also be accepted. If in doubt, students should consult the course instructor or academic advisors regarding the acceptable equivalent prerequisite modules.

The degree requirements for the B.B.A. programme and the B.B.A. (Hons.) programme are listed in Tables 1 and 2 below.

Table 1: B.B.A. Programme Requirements

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENT
University Level Requirements <ul style="list-style-type: none">• General Education Modules (at least 8 MCs)	20	16.7%

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENT
<ul style="list-style-type: none"> • Singapore Studies Module (at least 4 MCs) • Breadth: Electives Outside Business School (at least 8 MCs) 		
Programme Requirements <ul style="list-style-type: none"> • Major Requirements (a) 16 Core Modules (worth a total of 64 MCs) (b) 6 Essential/Elective Modules - 6 modules within a specialisation (worth at least 24 MCs)* 	88	73.3%
Unrestricted Elective Modules Unrestricted Elective Modules	12	10.0%
Total	120	100%

* Students may choose not to specialise. In this case, the 24 MCs (i.e. 6 modules) of specialisation modules may be replaced by approved business modules where out of the 24MCs, at most 4 MCs may be level 2000 business modules, with the rest to be level 3000/4000 business modules.

Table 2: B.B.A. (Hons.) Programme Requirements

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENTS
University Level Requirements <ul style="list-style-type: none"> • General Education Modules (at least 8 MCs) • Singapore Studies Module (at least 4 MCs) • Breadth: Electives Outside Business School (at least 8 MCs) 	20	12.5%
Programme Requirements <ul style="list-style-type: none"> • Major Requirements (a) 16 Core Modules (worth a total of 64 MCs) (b) 11 Essential/Elective Modules 	108	67.5%

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENTS
<ul style="list-style-type: none"> - 6 modules within a specialisation (worth at least 24 MCs)* - An Honours Dissertation (worth 3 modules / 12 MCs) - Field Service Project (worth 2 modules / 8 MCs) 		
Unrestricted Elective Modules Unrestricted Elective Modules	32	20.0%
Total	160	100%

* Students may choose not to specialise. In this case, the 24 MCs (i.e., 6 modules) of specialisation modules may be replaced by approved business modules where out of the 24MCs, at most 4 MCs may be level 2000 business modules, with the rest to be level 3000/4000 business modules.

1. The 16 core modules are listed in Table 3 below.

Table 3: List of Core Modules

MODULE CODE	MODULE TITLE
(I) Analytical Core	
BSP1005	Managerial Economics
BSP2001	Macro and International Economics
DSC1007	Business Analytics – Models & Decisions
DSC2008	Business Analytics – Data & Decisions
(II) Functional Core	
MNO1001	Management and Organisation
ACC1002	Financial Accounting

MODULE CODE	MODULE TITLE
MKT1003	Marketing
BSP1004	Legal Environment of Business
ACC2002	Managerial Accounting
FIN2004	Finance
BSP2005	Asian Business Environments
DSC2006	Operations Management
BSP3001	Strategic Management
(III) Leadership Core	
MNO2007	Leadership and Ethics
ES2002	Business Communication
MNO2009	Entrepreneurship

2. Essential/Elective Modules - Specialisation

Each student may choose to specialise by taking six modules in one of the four specialisations listed in Table 4.

Table 4: List of Required Specialisation Modules

MODULE CODE	MODULE TITLE
(A) Finance	
FIN3101	Corporate Finance

MODULE CODE	MODULE TITLE
FIN3102	Investment Analysis and Portfolio Management
FIN3103	Financial Markets
Plus any three level 3000/4000 Finance Elective Specialisation modules	
(B) Operations and Supply Chain Management	
DSC3201	Supply Chain Management
DSC3202	Purchasing and Materials Management
DSC3203	Service Operations Management
Plus any three level 3000/4000 Operations and Supply Chain Management Elective Specialisation modules	
(C) Management and Human Capital	
MNO2302	Human Resource Management
MNO3301	Organisational Behaviour
MNO3303	Organisational Effectiveness
Plus any three level 3000/4000 Management and Human Capital Elective Specialisation modules	
(D) Marketing	
MKT2401	Asian Markets and Marketing Management
MKT3402	Consumer Behaviour
Plus any four Marketing Elective Specialisation modules (Out of the four, at most one can	

MODULE CODE	MODULE TITLE
be a level 2000 marketing module)	

Students who wish to read two specialisations may use Unrestricted Elective Modules to freely complete a second or even third Specialisation within the B.B.A. or B.B.A. (Hons.) programme. There is no entrance requirement (e.g., no CAP cut-off) for additional Specialisations. No module can be double-counted for more than one Specialisation.

Table 5 below lists the set of Elective Specialisation Modules that a student may choose over and above the Required Specialisation modules listed in Table 4.

Table 5: Elective Specialisation Modules

MODULE CODE	MODULE TITLE
(A) Finance -Any new level 3000/4000 modules with FINxxxx code that are not listed below can also count towards the Finance specialisation. However, do note that the Honours Dissertation replacement modules cannot be used towards the fulfillment of a specialization requirements.	
FIN3113	Financial Statement Analysis
FIN3115	International Financial Management
FIN3116	Options and Futures
FIN3117	Bank Management
FIN3118	Financial Risk Management
FIN3119	Risk and Insurance
*FIN3120	Topics in Finance
*FIN3120B	Topics in Finance: Transaction Banking
*FIN3120C	Topics in Finance: China's Capital Markets

MODULE CODE	MODULE TITLE
*FIN3120D	Topics in Finance: Foreign Exchange Trading
*FIN3120E	Topics in Finance: Physical Commodity Markets and Assets
FIN3129	Independent Study Module in Finance
FIN3130	Financial Modelling
FIN3131	Fixed Income Securities
FIN3132	Value Investing in Asia
*FIN3139	Independent Study Module in Finance
FIN4111	Research Methods in Finance
*FIN4112	Seminars in Finance
*FIN4112G	Seminars in Finance: Private Equity
*FIN4112H	Seminars in Finance: Investment Banking
*FIN4112K	Seminars in Finance: Applied Portfolio Management
*FIN4112L	Seminars in Finance: Corporate Governance & Financial Policy
FIN4113	Personal Finance & Wealth Management
FIN4114	Private Equity and Investment Banking
FIN4119	Advanced Independent Study Module in Finance
FIN4120	Equity Research Seminar 1

MODULE CODE	MODULE TITLE
FIN4121	Equity Research Seminar 2
FIN4129	Advanced Independent Study Module in Finance
(B) Operations and Supply Chain Management - Any new level 3000/4000 modules with DSCxxxx code that are not listed below can also count towards the Operations and Supply Chain Management specialisation. However, do note that the Honours Dissertation replacement modules cannot be used towards the fulfillment of a specialization requirements.	
DSC3213	Strategic Information Systems
DSC3214	Introduction to Optimisation
DSC3215	Stochastic Models in Management
DSC3216	Forecasting for Managerial Decisions
*DSC3222	Topics in Operations and Supply Chain Management
DSC3223	Operations Strategy
DSC3224	Dynamic Pricing & Revenue Management
DSC3226	Sustainable Operations Management
DSC3229	Independent Study Module in Operations and Supply Chain Management
*DSC3239	Independent Study Module in Operations and Supply Chain Management
*DSC4211	Seminars in Operations and Supply Chain Management
*DSC4211G	Seminars in Operations and Supply Chain Management: Service Design

MODULE CODE	MODULE TITLE
DSC4212	Managerial Decision Analysis
DSC4213	Analytical Tools for Consulting
DSC4214	Co-ordination and Flexibility in SCM
DSC4219	Advanced Independent Study Module in Operations and Supply Chain Management
*DSC4229	Advanced Independent Study Module in Operations and Supply Chain Management
(C) Management and Human Capital - Any new level 3000/4000 modules with MNOxxxx code that are not listed below can also count towards the Management and Human Capital specialisation. However, do note that the Honours Dissertation replacement modules cannot be used towards the fulfillment of a specialization requirements.	
*MNO3313	Topics in Management and Human Capital
*MNO3313J	Topics in Management and Human Capital: Employee and organisational Misbehaviours
*MNO3313K	Topics in Management and Human Capital: Managing China Venture
MNO3317	Advanced Leadership
MNO3318	Creativity and Innovation Management
MNO3319	Power and Influence in Organisations
MNO3320	Managing Change
MNO3321	Training and Development
MNO3322	Negotiation and Bargaining

MODULE CODE	MODULE TITLE
MNO3323	Management of Employee Relations
MNO3329	Independent Study Module in Management & Human Capital
MNO3330	Social Entrepreneurship
MNO3331	Business With a Social Conscience
*MNO3339	Independent Study Module in Management & Human Capital
*MNO4313	Seminars in Management & Human Capital
*MNO4313B	Seminars in Management & Human Capital : Culture and Management in Asia
*MNO4313C	Seminars in Management & Human Capital: Compensation and Performance Management
*MNO4313D	Seminars in Management & Human Capital: Corporate Entrepreneurship & Business Model Evaluation
*MNO4313E	Seminars in Management & Human Capital: Managerial & Organisational Cognition
*MNO4313F	Seminars in Management & Human Capital: Job Attitudes
MNO4314	Consulting to Management
MNO4315	Global Management of Asian Multinationals
MNO4316	Experiencing Work: Effects on Behaviour and Well Being

MODULE CODE	MODULE TITLE
MNO4319	Advanced Independent Study Module in Management & Human Capital
*MNO4329	Advanced Independent Study Module in Management & Human Capital
(D) Marketing - Any new level 3000/4000 modules with MKTxxxx code that are not listed below can also count towards the Marketing specialisation. However, do note that the Honours Dissertation replacement modules cannot be used towards the fulfillment of a specialization requirements.	
MKT2411	Retail Management
MKT2412	Global Marketing
MKT2413	Marketing Research
MKT3412	Services Marketing
MKT3413	SME Marketing Strategy
MKT3416	Business-To-Business Marketing
MKT3417	Customer Asset Management
MKT3418	Product and Brand Management
MKT3420	Promotional Management
MKT3421	Marketing Analysis and Decision Making
*MKT3422	Topics in Marketing
MKT3423	Consumer Culture Theory
MKT3424	Branding Strategy

MODULE CODE	MODULE TITLE
MK3429	Independent Study Module in Marketing
MKT3513	Game Theory and Strategic Analysis
MKT4411	Marketing Strategy
MKT4412	Marketing Theory and Research
MKT4413	Pricing Models and Strategy
*MKT4415	Seminars in Marketing
MKT4415C	Seminars in Marketing: Marketing Analytics
MKT4416	Marketing Strategy Simulation & Case Analysis
MKT4419	Advanced Independent Study Module in Marketing
(E) Others (Non Specialisation Business Elective Modules)	
*BIS3001	Independent Study in Business
*BLD3001	Business Leadership Case Analysis
*BLD3002	CEOs as Leaders
*BLD3003	Personal Leadership Development
*BLD3004	Topics in Leadership
BSP3511	Corporate Law and Finance
BSP3513	Family Business

MODULE CODE	MODULE TITLE
BSP4512	Global Strategic Management
BSP4513	Econometrics: Theory and Practical Business Application
BSP4515	Managing Social Networks in Markets and Organisations
BSS4003A	Special Seminar in Business: Innovation and Productivity
MNO2312	Interpersonal Relations & Effectiveness
TR2201	Entrepreneurial Marketing
TR2202	Technological Innovation
TR3001	New Product Development
TR3002	New Venture Creation
**TR3003	Global Entrepreneurial Marketing
**TR3004	Engineering Entrepreneurship I
**TR3005	Engineering Entrepreneurship II
**TR3006	High-Tech Product and Market Development
**TR3007	Entrepreneurial Finance
**TR3008	Technology Entrepreneurship
**TR3010	Ideation

MODULE CODE	MODULE TITLE
**TR3011	Planning - Developing a Venture
**TR3101	Internship Continuous Assessment
**TR3102	Internship Programme Report
**TR3103	Start-up Business Case
**TR4002	Global Entrepreneurial Leadership
**TR4202	From Science to Business - Concepts in Biotechnology
**TR4203	Business Opportunities in ICT

The list of modules is non-exhaustive and subjected to changes as new modules can be added every semester and some modules may not be offered anymore due to irrelevance or restriction of resources. Students should refer to <http://bba.nus.edu/online.html> for modules to be offered for the semester

* Depending on the specific topics/seminars offered, the module may be worth 1, 2, 3 or 4 MCs.

** TR are NOC modules.

Core, essential and elective specialisation modules are worth four Modular Credits each, unless otherwise stated. Additional elective modules of one, two or three Modular Credits may be introduced as and when necessary.

3. Honours Dissertation

The dissertation requirement will be offered in two tracks: a more research-oriented track that will focus on theoretical and empirical research at an appropriate level, and a more applied version that focuses on the application of theory to managerial and business issues. The dissertation topic must be within the student's area of specialisation.

(The Honours Dissertation requirement may be met by 12 MCs of level 4000 business modules, with at least 8 MCs from the student's area of specialisation.)

4. Field Service Project

The Field Service Project is team-based module. This module will add relevance to students' learning and will provide students the opportunity to serve and contribute to businesses, social enterprises and not-for-profit entities. The module is therefore values-based while focused on relevance.

*Students can only read FSP Module once

5. University Level Requirement

The University Level Requirement is a graduation requirement and it consists of (a) General Education Modules, (b) Singapore Studies module and (c) Breadth: Electives outside Business School.

General Education Modules cover two broad subject groups:

Subject Group A: Science and Technology

Subject Group B: Humanities and Social Sciences

Students from Business Administration are required to read at least one General Education Module from Subject Group A, including polytechnic diploma holders who are granted advanced placement for one General Education Module.

6. Unrestricted Elective Modules

Students may take any modules to fulfil the “Unrestricted Elective Modules”. That is, they may take modules offered by the School of Business and/or modules offered outside the School to fulfil this requirement.

7. Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one’s strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as BFS1001 Personal Development & Career Management and BFS2001 Personal Development and Career Management II.

For further information and updates on the B.B.A. and B.B.A. (Hons.) Programmes, please refer to website:

http://bba.nus.edu/undergrad_bba.html

3.2.3.2 Bachelor of Business Administration (Accountancy) / Bachelor of Business Administration (Accountancy) with Honours

The degree requirements for the B.B.A. (Acc.) programme and the B.B.A. (Acc. Hons.) programme are listed in Tables 1 and 2 below.

Table 1: B.B.A. (Acc.) Programme Requirements

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENTS
University Level Requirements <ul style="list-style-type: none"> General Education Modules (at least 8 MCs) Singapore Studies Module (at least 4 MCs) Breadth: Electives Outside Business School (at least 8 MCs*) 	20	16.7%
Programme Requirements <ul style="list-style-type: none"> Major Requirements (a) 15 Core Modules (worth a total of 	92	76.67%

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENTS
60 MCs) (b) 8 Essential Modules - 8 accounting essential modules (worth 32 MCs)		
Unrestricted Elective Modules 5 compulsory accounting modules	8	6.66%
Total	120	100%

Table 2: B.B.A. (Acc. Hons.) Programme Requirements

MODULES	MODULAR CREDITS (MCS)	% OF TOTAL MC REQUIREMENTS
University Level Requirements <ul style="list-style-type: none"> • General Education Modules (at least 8 MCs) • Singapore Studies Module (at least 4 MCs) • Breadth: Electives Outside Business School (at least 8 MCs) 	20	12.5%
Programme Requirements <ul style="list-style-type: none"> • Major Requirements <ul style="list-style-type: none"> (a) 15 Core Modules (worth a total of 60 MCs) (b) 13 Essential/Restricted Elective Modules <ul style="list-style-type: none"> - An Honours Dissertation (worth total of 12 MCs) - 8 accounting essential modules (worth 32 MCs) - Field Service Project (worth total 8 MCs) 	112	70%
Unrestricted Elective Modules	28	17.5%
Total	160	100%

To fulfil the requirements of the B.B.A. (Acc.)/B.B.A. (Acc. Hons.) programme as well as to satisfy all the coursework requirements for the professional Accountant qualification, the 120/160 MCs read by B.B.A. (Acc.)/B.B.A. (Acc. Hons.) students will consist of the following modules:

1. 15 Core Modules (worth 4 MCs each) as shown in the table below.

MODULE CODE	MODULE TITLE
(I) Analytical Core	
BSP1005	Managerial Economics
BSP2001	Macro and International Economics
DSC2008	Business Analytics – Data & Decisions
(II) Functional Core	
MNO1001	Management and Organisation
ACC1002	Financial Accounting
MKT1003	Marketing
BSP1004	Legal Environment of Business
ACC1006	Accounting Information System
ACC2002	Managerial Accounting
FIN2004	Finance
BSP2005	Asia Business Environments
DSC2006	Operations Management

MODULE CODE	MODULE TITLE
BSP3001	Strategic Management
(III) Leadership Core	
MNO2007	Leadership and Ethics
ES2002	Business Communication

Eight Accounting Essential Modules (worth 4 MCs each)

- ACC3601 Corporate Accounting & Reporting
- ACC3603 Assurance and Attestation
- ACC3604 Corporate and Securities Law
- ACC3605 Taxation
- ACC3606 Advanced Corporate Accounting & Reporting
- ACC3614 Valuation
- ACC3616 Corporate Governance and Risk Management
- ACC3619 Integrated Perspectives in Accounting and Business

Honours Students have to take another 40 MCs worth of modules that will include an Honours Dissertation (12 MCs), Field Service Project (8 MCs) and another 20 MCs of Unrestricted Elective requirements. (Please see B.B.A. (Hons.) Programme Section above for details as the same requirements apply.)

Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as BFS1001 Personal Development & Career Management and BFS2001 Personal Development and Career Management II.

In addition to the above, the following accounting elective modules maybe offered:

- ACC3602 Managerial Planning and Control
- ACC3613 Advanced Assurance and Attestation
- ACC3615 Accounting Theory
- ACC4611 Advanced Taxation
- ACC4612A Internal Auditing
- ACC4612C Internal Control and Risk Management in China
- ACC4612D Advanced Accounting Theory
- ACC4612E Risk Management Technology

The list of modules is non-exhaustive and subjected to changes as new modules can be added every semester and some modules may not be offered anymore due to irrelevance or restriction of resources. Students should refer to <http://bba.nus.edu/online.html> for modules to be offered for the semester

B.B.A. (Acc.) and B.B.A. (Acc. Hons.) students must also complete an accounting-related internship during their summer holiday.

For further information and updates on the B.B.A. (Acc.) and B.B.A. (Acc. Hons.) Programmes, please refer to the website: http://bba.nus.edu/undergrad_acc.html

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/edu/UG/graduation.html> for further information on the following and other useful information that students should know:

- CAP for Continuation and Graduation
- Degree Classification
- Residency Requirement and Maximum Candidature
- Minimum MC Requirements for Programme / Major / Second Major and Minor
- Advanced Placement Credits & Exemptions
- Satisfactory / Unsatisfactory (S/U) Option

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/adminpolicy/loa.html> for further information on Leave of Absence (LOA).

3.2.4 Assessment Modes

The teaching methods applied vary from module to module. Whichever approach is adopted, the aim is to develop each student's knowledge of the modules, as well as analytical, research and presentation skills. There is a balance of case discussions, small group discussions, computer-simulated games, individual and group projects, quizzes, essay writing, presentations, lectures by guest speakers, etc. Students will be assessed through a combination of these class work components throughout the semester known as 'Continuous Assessment' (CA) and the end-of-semester examination. Some modules are assessed based on 100% CA with no end-of-semester examination. The different teaching methods enable students to gain both theoretical and practical skills in a lively and interesting way.

3.3 Multidisciplinary Opportunities

3.3.1 Double (Second) Major in Management Programme

The Business School will offer the Major in Management Programme ("Mgt Major"), a Double (Second) Major as part of NUS' Special Undergraduate Programmes, for students from all other faculties and schools.

The Mgt Major is a superset of the Minor in Management, and almost of the Minor in Technopreneurship. It is also almost a subset of the double degree programme comprising the BBA, as well as of the Concurrent Master of Science (Management) Programme, MSc (Mgt), which can be further augmented by a CEMS Master's in International Management (MIM). Students may therefore upgrade from the Mgt Major to the double degree or the MSc (Mgt), subject to meeting the admission criteria of these programmes. Similarly, students admitted into the Management Major may "downgrade" to the Technopreneurship Minor or the Management Minor Programme. An alternative to the Mgt Major would be the Major in Management (Technology).

Students may be admitted to the programme in one of the following ways:

- Application by invited students just after they had been offered admissions to NUS, OR
- Application by students during their first or second year of study.*

To apply, students must fulfill the following criteria:

- completed at least one semester of study;
- apply no later than the 3rd semester of their study.
- have a CAP score of at least 3.5;
- If they apply in the 2nd semester of their study, they must have completed at least

- two (2) Management Major modules*
- If they apply in the 3rd semester of their study, they must have completed at least four (4) Management Major modules*

Note:

* The Management Major module(s)

- exclude(s) Substituting module(s) or module(s) map back from SEP
- include(s) the Management Major module(s) that they are enrolled in at the time of application

Once admitted to the Mgt Major, students do not need to maintain any minimum academic performance threshold in order to remain in the programme. Some Business modules have mathematics requirement as for BBA admissions.

Students in the Mgt Major will bid online for Business modules via CORS. Students should attend all classes (including any tutorials) for modules they are appealing to get into, else they might not finally get into a class even though the appeal is initially successful.

It is very necessary for Major students to strategise well in order to be able to complete the Major. It is expected not to be uncommon for Management Major students to run out of time before they graduate, and thus have to abandon the Major.

Due to severe capacity constraints, the Business School's Career Services Office would not be able to extend assistance to students in any Minor or Major programmes offered by the School.

To fulfill the requirements of the Major in Management programme, students are to complete 12 Business modules worth 48 modular credits in total. Details are shown in the table below.

Out of the 48 MCs, up to 16 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 8 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their management major programme modules to double count towards other programmes.

Level of Modules	Number of Modules	MCs
Level-1000	<p><u>Any 4</u> of the following Level-1000 modules:</p> <ul style="list-style-type: none"> - MNO1001/MNO1001X Management and Organisation - ACC1002/ACC1002X Financial Accounting - MKT1003/MKT1003X Marketing - BSP1004/BSP1004X/BSP1004FC Legal Environment of Business - BSP1005/ BSP1005A/ BSP1005B Managerial Economics - DSC1007 Business Analytics- Models and Decisions <p>Note: Please be advised that not all modules above may be offered every semester due to operational constraints.</p>	16

Level of Modules	Number of Modules	MCs
Level-2000	<p><u>Any 4</u> of the following Level-2000 modules:</p> <ul style="list-style-type: none"> - BSP2001 Macro and International Economics - ACC2002/FNA2002 Managerial Accounting - DSC2003 Management Science (Taken before AY2010/2011) - FIN2004 Finance - BSP2005 Asia Pacific Business Environment - DSC2006 Operations Management - MNO2007 Leadership and Ethics - TR2201/TR2201A/TR2201B Entrepreneurial Marketing - TR2202/TR2202A/TR2202B Technological Innovation - MNO2311 Leadership in Organisation (Taken before AY 2010/2011) - MKT2401/MKT2401A/MKT2401B/MKT2401C Asian Markets and Marketing Management <p>Note: Please be advised that not all modules above may be offered every semester due to operational constraints.</p>	16
Level-3000 <u>or</u> Above	<p>Four Level-3000/4000 modules as follows:</p> <p>(a) At least one from any 2 different areas below:</p> <p>Finance:</p> <ul style="list-style-type: none"> - FIN3101/FIN3101A/FIN3101B/FIN3101C Corporate Finance or - FIN3102/FIN3102A/FIN3102B/FIN3102C Investment Analysis and Portfolio Management <p>Ops. & SCM:</p> <ul style="list-style-type: none"> - DSC3201 Supply Chain Management or - DSC3203 Service Operations Management <p>Management:</p> <ul style="list-style-type: none"> - MNO3301 Organisational Behaviour or - MNO3303 Organisational Effectiveness <p>Marketing:</p> <ul style="list-style-type: none"> - MKT3402/MKT3402A/MKT3402B/MKT3402C Consumer Behaviour or - MKT3418/MKT3418A/MKT3418B Product and Brand Management <p>(b) Another 2 from the list shown in (a) above and/or the following:</p> <p>Entrepreneurship:</p> <ul style="list-style-type: none"> - TR3001 New Product Development or - TR3002 Venture Creation <ul style="list-style-type: none"> - Level-4000 modules: chosen from all Level-4000 modules offered by the School of 	16

Level of Modules	Number of Modules	MCs
	Business (non-Business students need a CAP of at least 4.0 out of 5.0 to take any Level-4000 Business modules).	
Total	12 Modules	48

3.3.2 Double (Second) Major in Management (Technology) Programme

The Business School offers the Major in Management (Technology) Programme ("Mgt(Tec) Major"), a Double (Second) Major as part of NUS' Special Undergraduate Programmes, for students from all other faculties and schools. This Major is offered in conjunction with the Faculty of Engineering, the Faculty of Science, the Faculty of Arts and Social Sciences, and the School of Design and Environment.

Students may be admitted to the programme in one of the following ways:

- Application by invited students just after they had been offered admissions to NUS, OR
- Application by students during their first or second year of study.

NUS non-Business students will be invited, through their home faculty, to apply for admissions into the Major in Management (Technology) Programme in March/October periods.

To apply, students must fulfill the following criteria:

- completed at least one semester of study;
- apply no later than the 3rd semester of their study.
- have a CAP score of at least 3.5;
- If they apply in the 2nd semester of their study, they must have completed at least two (2) Management Major (Technology) modules*
- If they apply in the 3rd semester of their study, they must have completed at least four (4) Management Major (Technology) modules*

* Note: The Management Major (Technology) module(s)

- exclude(s) Substituting module(s) or module(s) map back from SEP
- include(s) the Management Major (Technology) module(s) that they are enrolled in at the time of application

Once admitted to the Mgt(Tec) Major, students do not need to maintain any minimum academic performance threshold in order to remain in the programme. Some Business modules have mathematics requirement as for BBA admissions.

The Minor in Management of Technology (MOT) Programme, which is jointly offered by the NUS Business School and the Faculty of Engineering, is a subset of the Mgt(Tec) Major. Students in the MOT Minor Programme may upgrade to the Mgt(Tec) Major (subject to meeting the admission criteria for the programme). Conversely, Mgt(Tec) Major students may "downgrade" to the MOT Minor. An alternative to the Mgt(Tec) Major would be the Major in Management.

To fulfill the requirements of the Major in Management (Technology) programme, students are to complete 12 Business modules worth 48 modular credits in total.

Out of the 48 MCs, up to 16 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 8 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their management major (Tec) programme modules to double count towards other programmes.

(Engineering Students reading this Major should take MNO1001 Management & Organization in place of HR2002 Understanding Human Relations in the New Economy).

Modules	MCs
<p>Completion of the Minor in Management of Technology (MoT) offered by Faculty of Engineering, by reading the following modules:</p> <ul style="list-style-type: none"> - ACC1002/ACC1002X Financial Accounting - MKT1003/MKT1003X Marketing - MT3001 Systems Thinking and Engineering - TR2202/TR2202A/TR2202B Technological Innovation - TR3001 New Product Development or MT4003 Engineering Product Development - MT4002 Technology Management Strategy 	24
<p>Completion of another six modules relating to general and engineering management, including:</p> <ul style="list-style-type: none"> - DSC2006 Operations Management - IE4240 Project Management or PF3204 Project Risk Management <p>and four modules from the following:</p> <p>Technopreneurship (Biz) :</p> <ul style="list-style-type: none"> - TR2201/TR2201A/TR2202B Entrepreneurial Marketing <p>Decision Sciences (Biz) :</p> <ul style="list-style-type: none"> - DSC3219 Quality Management or IE2130 Quality Engineering I - DSC3201 Supply Chain Management - DSC3202 Purchasing and Materials Management <p>Quantitative Finance (Biz) :</p> <ul style="list-style-type: none"> - FIN3118 Financial Risk Management <p>Management (Biz) :</p>	24

Modules	MCs
<ul style="list-style-type: none"> - MNO2311 Leadership in Organisation (taken before AY2010/2011) - MNO3303 Organisational Effectiveness <p>Marketing (Biz) :</p> <ul style="list-style-type: none"> - MKT3418/MKT3418A/MKT3418B Product and Brand Management <p>Applied Mathematics(FoS/FASS) :</p> <ul style="list-style-type: none"> - EC4311 Mathematical Economics II - MA3253 Inventory & Queuing Models - MA4260 Model Building in Operations Research <p>Systems Engineering (FoE/SDE) :</p> <ul style="list-style-type: none"> - IE2110 Operations Research I - IE2140 Engineering Economy - PF3101 Project Scheduling & Control <p>Management of Technology (FoE) :</p> <ul style="list-style-type: none"> - MT5003 Creativity and Innovation - MT5005 IP Law for Engineers & Scientists <p>Management of Information Technology (SoC) :</p> <ul style="list-style-type: none"> - CS2250 Fundamentals of Information Systems - CS251 Technology Strategy and Management - CS3253 Management of Information Systems 	
12 Modules	48

A student who has been awarded the Major in Management (Technology) will not be awarded the Minor in MoT.

[3.3.3 Minor in Technopreneurship Programme](#)

Since August 2006, the Minor in Technopreneurship Programme has been offered by the NUS Business School, having been transferred from the NUS Entrepreneurship Centre (NEC). As part of NUS' Special Undergraduate Programmes, this Minor is open to all NUS undergraduates, including BBA students. Some Business modules have mathematics requirement as for BBA admissions.

The Minor in Technopreneurship Programme is almost a subset of the (a) Major in Management Programme, (b) Double Degree Programmes comprising the BBA, as well as (c) the Concurrent Master of Science (Management), MSc (Mgt), which can be further augmented by a CEMS Master's in International Management (CEMS MIM). Students may upgrade from

the Technopreneurship Minor Programme to the Management Major and then to either the double degree or MSc (Mgt) programme (subject to meeting the admission criteria of these programmes). Just like the Minor in Technopreneurship, these more comprehensive programmes are available to all eligible non-BBA undergraduates. MSc (Mgt) is also available to BBA undergraduates, as are many Minor programmes offered by other faculties.

The programme aims to encourage and develop the potential of NUS undergraduates in starting up a technology-based business. This curriculum complements the technical knowledge that the students have received, by exposing them to the approaches for exploiting such technical knowledge. This will enhance the graduates' contributions to the economy by equipping them with the knowledge of the processes and mechanisms by which new ideas can be commercialized in the market, whether within an organization or as an independent entrepreneur.

Students taking the Technopreneurship Minor option will be exposed to the various disciplines related to starting up and running a business. Students must elect at least four modules from Group A and at most two modules from Group B:

Group A Modules

- TR2201/TR2201A/TR2201B Entrepreneurial Marketing
- TR2202/TR2202A/TR2202B Technological Innovation
- TR3001 New Product Development
- TR3002 New Venture Creation

Group B Modules

- MNO1001/MNO1001X Management & Organisation or its equivalent
- ACC1002/ACC1002X/FNA1002 Financial Accounting or its equivalent
- BSP1005/BSP1005A/BSP1005B Managerial Economics or EC1101E Introduction to Economic Analysis or EC1301 Principles of Economics (Faculty of Arts & Social Sciences) or its equivalent (for module details, refer to Part III, Section A: Faculty of Arts and Social Sciences)

Out of the 24 MCs, up to 8 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 4 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their Technopreneurship Minor programme modules to double count towards other programmes.

<u>Group A Modules</u>	
TR2201/TR2201A/TR2201B	Entrepreneurial Marketing
TR2202/TR2202A/TR2202B	Technological Innovation
TR3001	New Product Development
TR3002	New Venture Creation
<u>Group B Modules</u>	

MNO1001/MNO1001X	Management & Organisation <u>or</u> its equivalent
ACC1002/ACC1002X	Financial Accounting <u>or</u> its equivalent
BSP1005/ BSP1005A BSP1005B	Managerial Economics <u>or</u> EC1101E Introduction to Economic Analysis <u>or</u> EC1301 Principles of Economics (Faculty of Arts & Social Sciences) or itsequivalent (for module details, refer to Part III, Section A: Faculty of Arts and Social Sciences)

[3.3.4 Double Degree Programmes](#)

The NUS Business School offers the following programmes:

- **Double Degree Programme in Business Administration / Business Administration (Accountancy) and Law (jointly offered with the Faculty of Law)**

Business Administration/Business Administration (Accountancy) and Law are, in some areas, related and complementary disciplines. The existence of such double degree programmes at most leading universities in Australia testifies to this. Moreover, there is an increasing body of work that either draws upon the methodologies or examines the intersections of the two disciplines. The aim of the programme is to produce graduates who are trained in both disciplines, who understand the intersections between the two disciplines, and who possess the broad knowledge of the well-educated university graduate. There is a particular and pressing reason for establishing such a programme in Singapore. The country is currently working to consolidate and extend its status as a regional centre for legal services. Much of the international legal work undertaken here involves commercial, corporate and financial law. As employment in these sectors increase, there will be a corresponding increase in the demand for lawyers with a strong background in Business and Business graduates trained in Law.

- **Double Degree Programme in Business Administration / Business Administration (Accountancy) and Engineering (jointly offered with the Faculty of Engineering)**

The double degree programme in Business Administration/Business Administration (Accountancy) and Engineering is a special degree programme that combines two disciplines that have significant synergies. The programme is designed to develop the core engineering skills of students so that they will fulfil the requisite professional requirements of their chosen engineering fields. At the same time, the programme will equip a student with the necessary business skills and knowledge in the areas of organisational behaviour, finance and accounting, marketing, economics, and business law, among others, in order to be successful in the business world. This combination of engineering and business skills will produce a new breed of business-savvy engineers for the marketplace.

- **Double Degree Programme in Business Administration / Business Administration (Accountancy) and Communication & New Media (jointly offered with the Faculty of Arts and Social Sciences)**

In today's global environment, the line separating communications and media studies, and business is blurring, and often graduates from communications and media programmes are expected to perform tasks that entail business training—e.g., market analysis, marketing campaigns—while business graduates are expected to know how to effectively communicate

with a company's publics, manage a crisis or chart out technology trends.

Likewise, in today's converging media environment, communication professionals are expected to have a broad range of knowledge and creative skills – from critical thinking and excellent writing to the ability to create publications, websites and other interactive environments. Combined with modules in new media and communication management, CNM's modules in visual and game design seek to enrich student experience and prepare them for this converging field.

The NUS Business programme prepares students for managerial leadership in the global economy. Its broad-based curriculum benefits from the comprehensive academic breadth and intellectual intensity of the university. Articulate students that embrace technology will find good fit in this CNM and Business double degree programme that promises to nurture an attractive breed of media-savvy business professionals.

• Double Degree in Business Administration/ Business Administration (Accountancy) and Computer Science/ Information Systems (jointly offered with the School of Computing)

Business Administration/Business Administration (Accountancy) and Computer Science/ Information Systems are complementary areas of knowledge which are becoming inextricably interwoven. Our various communications with the IT industry have revealed a strong demand among employers for graduates with both computer science/information systems knowledge and in-depth understanding of business domains.

The double degree programme in Computer Science and Business Administration (including Accountancy) will enable students to add computational considerations to all aspects of business practice, thereby complementing their business skills and introducing a new analytic dimension to the understanding of organisational behaviour, finance & accounting, marketing, economics, and business law, among others.

The double degree programme in Information Systems and Business Administration (including Accountancy) will enable students to practise the management and implementation of information systems, enhanced with complementary business skills and knowledge in areas such as organisational behaviour, finance and accounting, marketing, operations management, economics, and business law, among others.

Both combinations of business and computing/information systems programme will develop business-savvy IT professionals as well as technology-minded business leaders for the marketplace.

• Double Degree in Business Administration/ Business Administration (Accountancy) Programme and Economics (jointly offered with the Department of Economics, Faculty of Arts & Social Sciences)

The double degree programmes in Economics and Business Administration/Business Administration (Accountancy) integrates and synergises the strengths of the two disciplines. Business is multi-disciplinary and imparts the necessary skill set for meeting the challenges of the business world, while Economics, being a science of choice, imparts the skill set for problem-solving. The two are therefore complementary and inextricably interwoven.

• Concurrent Master of Science (Management) Programme

The NUS Master of Science (Management), MSc (Mgt), consisting of 20 management and leadership modules drawn from the B.B.A. and MSc (Mgt) curricula, is available as a concurrent programme to all eligible NUS undergraduate students. Generally, business undergraduate students may gain this master's degree with one additional year of coursework study.

MSc (Mgt) students can switch to a double-master degree programme, by opting for an additional CEMS Master's in International Management (CEMS MIM) degree, with possible

study award support. This double-master degree programme may be completed in 1.5 years by a business undergraduate student; 2 years by a non-business undergraduate student.

- **Concurrent Master in Public Policy Programme (with Lee Kuan Yew School of Public Policy)**

The B.B.A. (Hons.)/ B.B.A. (Acc. Hons) and Master in Public Policy (MPP) Concurrent Degree Programme aims to prepare the next generation of policy leaders to apply business principles to social and environmental issues, as well as to address corporate social responsibility and business ethics concerns. This dual-degree offering had been developed for would-be professionals in the public, private and non-profit sectors with an interest in the global dimensions of public affairs and national policies.

Special Programmes

- **Student Exchange Programme (SEP)**

The School's Student Exchange Programme is one of the most vibrant and dynamic facets of student life which has added much international flavour to academic life. The student exchange programme enables students to spend one semester in prestigious universities abroad, gain invaluable international experience, and establish personal networks. Students transfer their credits earned overseas to fulfil their degree requirements.

Currently, the School has established exchange partnerships with more than 70 universities for the exchange programme. These include well-established universities in North America, Europe, Asia and Latin America.

Throughout the academic year, the School, in conjunction with other institutions, also organises other overseas study programmes. These programmes are generally of a shorter duration, enabling the students to broaden their outlook and to develop an awareness and appreciation of other cultures and their approach to doing business.

- **University Scholars Programme**

The University Scholars Programme is a premier initiative by NUS specially designed to develop the personal, intellectual and leadership qualities of students enrolled at the university.

Offering a rigorous broad-based multidisciplinary curriculum and exciting local and overseas research and beyond-the-classroom learning opportunities, USP fosters active learners who can think and write critically, clearly and effectively, make path-breaking connections within a discipline and among diverse disciplines, excel in a global context, and reflect deeply on themselves and their place in society.

Students in the Scholars Programme graduate with an honours degree from their faculty or school and a certificate that recognises them as a University Scholar.

For more information on University Scholars Programme, please refer to the University Scholars Programme website at: <http://www.usp.nus.edu.sg>

- **NUS Overseas Colleges Programme**

The NUS Overseas Colleges (NOC) Programme is an internship programme with strong emphasis on technology entrepreneurship. Selected candidates will spend 12 months with a high-tech start-up and be required to take entrepreneurship courses at a designated partner university.

This programme incorporates into a Bachelor (with Technopreneurship Minor) or Bachelor (Hons. with Technopreneurship Minor) degree. NUS students who participate in any 12 months NOC Programme can obtain up to a maximum of 40 Modular Credits.

Broadly, the NOC programme consists of 3 parts:

1. Internship: 20 MCs (total)
2. Entrepreneurship Courses: 12 MCs (total)
3. Discipline-based Courses: 8 MCs (max)

Details of the NOC curriculum are available at:

http://www.overseas.nus.edu.sg/forStudents_curriculum.htm

More information on the NOC Programme is available at: <http://www.nus.edu.sg/noc>

3.4 Medals and Prizes

The followings medals and prizes are awarded to students in recognition of outstanding academic performance:

1. AGO Outstanding Achievement Award
2. Ban Hin Leong Gold Medal
3. BP Gold Medal
4. CFA Singapore Prize
5. Chettiar's Temple Medal
6. DBS Medal
7. Foo Hee Lim Prize
8. Forex Association of Singapore Book Prize
9. Furama Medal
10. GIC Gold Medal
11. Gordon Johnson Book Prize
12. Harvard Club Gold Medal & Prize
13. Institute of Banking & Finance Prize
14. International Enterprise Singapore Prize
15. JobStreet.com Undergraduate Prize in Management & Human Capital
16. JobStreet.com Undergraduate Prize in Accountancy
17. Lee Kuan Yew Gold Medals
18. Leong Siew Meng Memorial Prize in Asian Markets and Marketing Management
19. Leong Siew Meng Memorial Prize in Marketing
20. Leong Siew Meng Memorial Prize in Principles in Marketing
21. Leslie Wong Memorial Medal
22. Leslie Wong Prize in Business Administration
23. Marketing Institute of Singapore Medal
24. Marketing Institute of Singapore Prize
25. Ministry of Manpower National HR Prize
26. Monetary Authority of Singapore Book Prizes
27. Nexia TS Public Accounting Corporation Medal & Prize (Accountancy)
28. Nexia TS Public Accounting Corporation Medal & Prize (Assurance & Attestation)
29. NOL Medal
30. NTUC Income Prize
31. NUSBSA Social Impact Prize
32. OCBC Prize
33. Quah Siam Tee Memorial Prize
34. Reginald Quahe Memorial Medal
35. Seagate Medal
36. Singapore Institute of Management Book Prize
37. Swiss Bank Gold Medal
38. Tan Siak Kew Gold Medal
39. Tax Academy of Singapore Prize

3.5 Scholarships and Bursaries

To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students.

Scholarships:

1. Alice and Peter Tan Scholarship
2. Business Dean's-Kwai Fong & Raymond Goh Scholarship
3. Business Dean's-Mochtar Riady Scholarship
4. Dr Goh Keng Swee (GKS) Scholarship
5. Fung Scholarship
6. Isaac Manasseh Meyer Scholarship
7. Ian Ferguson Scholarship
8. KPMG Scholarship Award
9. Leong Siew Meng Memorial Scholarship
10. Leslie Wong Memorial Scholarship
11. Mizuho Scholarship
12. Mr & Mrs Wu Jieh Yee Memorial Scholarship
13. Ng Guan Memorial Scholarship
14. NUS Business Dean's Scholarship
15. NUS Business Scholarship
16. NUS Business Study Award
17. PwC Scholarship
18. SCCC Business Scholarship
19. SAS Institute Scholarship
20. SingTel Group Undergraduate Scholarship
21. Spring Mid-Term Scholarships
22. Tahir Financial Scholarship
23. Tahir Indonesian Scholarship
24. Tahir Student Exchange Award
25. The National Human Resources Scholarship

Bursaries:

1. Alim Markus Bursary
2. Alice and Peter Tan Bursary
3. APEX-E22 Bursary
4. Bengawan Solo Bursary
5. Chia Siew Wong Bursary
6. Chng Pheng Lui Bursary
7. Comod-Aire Bursary
8. D. Sankaraguruswamy Bursary
9. E50-NUS Business School Undergraduate Bursary
10. Fish & Co Bursary
11. Foo Hee Lim Bursary
12. Gan Choo Eng Memorial Bursary
13. Gan Giap Leong Bursary
14. Jennifer Mao Bursary
15. Just Education Bursary
16. Lawrence TW Peh Bursary
17. Leong Siew Meng Memorial Bursary
18. Mizuho Bursary
19. Ng Ah Hing Memorial Bursary
20. NUS Business School Undergraduate Bursary
21. NUS Business School Mandarin Alumni Bursary
22. NUS Business School Alumni Association Bursary
23. NUS Business School Alumni Association Student Experience Award
24. Pandji Wisaksana Bursary
25. Peh Boon Poh Bursary
26. Peh Clan Association Kiew Sian King Bursary
27. Pek Cheng Chuan Memorial Bursary
28. Sentek Marine Bursary
29. Siloso Beach Resort Bursary

30. Soh Ah Bak Memorial Bursary
31. Sundari Sankaraguruswamy Bursary
32. Super Galvanising Singapore Bursary
33. Tan Eng Huat Eric Bursary Fund
34. Teo Lai Seng Bursary
35. Winning International Bursary
36. Wong Kwok Leong Memorial Bursary
37. Yanfang and Joseph Cherian Bursary

- 4 [Graduate Education](#)
 - 4.1 [Research Programmes](#)
 - 4.1.1 [Degrees Offered](#)
 - 4.1.2 [Degree Requirements](#)
 - 4.1.3 [Financial Assistance and Awards](#)
 - 4.2 [Coursework Programmes](#)
 - 4.2.1 [Degrees Offered](#)
 - 4.2.2 [Degree Requirements](#)
 - 4.2.2.1 [Master of Business Administration](#)
 - 4.2.2.2 [The NUS - Peking University Double Degree Master of Business Administration](#)
 - 4.2.2.3 [The NUS - HEC Paris Double Degree Master of Business Administration](#)
 - 4.2.2.4 [S3 Asia MBA](#)
 - 4.2.2.5 [The NUS Master of Business Administration-Master in Public Policy \(with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.2.6 [The NUS Master of Business Administration-Master in Public Administration \(with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.2.7 [The NUS Master of Business Administration-Master of Advanced Management Double Degree \(with Yale School of Management\)](#)
 - 4.2.2.8 [PhD-Master of Business Administration \(with NUS Graduate School for Integrative Sciences and Engineering\)](#)
 - 4.2.2.9 [Asia Pacific Executive MBA in English](#)
 - 4.2.2.10 [Asia Pacific Executive MBA in Chinese](#)
 - 4.2.2.11 [UCLA - NUS Executive MBA](#)
 - 4.2.2.12 [Master of Science \(Management\) with CEMS Master's in International Management Double Degree](#)
 - 4.2.2.13 [Master in Public Administration and Management \(in Chinese with Lee Kuan Yew School of Public Policy\)](#)
 - 4.2.3 [Financial Assistance and Awards](#)

[4 Graduate Education](#)

[4.1 Research Programmes](#)

[4.1.1 Degrees Offered](#)

The NUS Business School offers a rigorous, full-time time Doctor of Philosophy (Ph.D.) programme in selected areas of business administration. The programme is designed for local and international students who are keen to become management scholars and pursue academic careers.

The research degree programme provides training in a subject area through independent investigations, studies and experiments, culminating in the preparation of a thesis. Candidates are also required to complete appropriate courses.

[4.1.2 Degree Requirements](#)

Admission requirements

1. An outstanding Bachelor's degree (in relevant disciplines)
2. Ability to pursue research in the candidate's proposed field of advanced study

To apply, please submit the following documents together with the completed application form:

1. A copy of the online payment receipt
2. Research Proposal or Statement of Purpose
3. A copy of your Bachelor's and/or Master's degree transcripts/mark sheets (with English translation, if applicable)*
4. A copy of your Bachelor's and/or Master's degree scroll (with English translation, if applicable)
5. A copy of your GMAT/GRE report**
6. A copy of your IELTS/TOEFL report (if the medium of instructions for your university studies was not in English)**
7. A copy of your resume
8. A copy of your passport or NRIC
9. A passport-size photograph
10. Publications (if any)
11. 2 Referee Reports***

*The official transcripts will be required after you are offered a place in the NUS PhD program. Please request your university/institution to send directly to NUS Business School in a SEALED envelope with its flap bearing the security seal and the signature of the Registrar or representative.

**Please indicate your GMAT/GRE and TOEFL/IELTS results in the application portal under the 'Other Tests' section.

***Two referee reports are required to complete your application. The two referees can come from either the academic sector or from the industry sector. Please send the form (available at: [/registrar/info/forms/Academic-Referee-Report.pdf](http://registrar/info/forms/Academic-Referee-Report.pdf)) to your referees and request them to submit the completed copy to phdenquiry@nus.edu.sg.

Please note that you will need to upload the supporting documents (size limit: 10 MB) as part of your online application. Please also send the complete application package by post to the following address:

PhD & Research
NUS Business School
National University of Singapore
1 Business Link, Biz 2 Building, Basement B2-03
Singapore 117592

Curriculum structure and requirements

Year 1 and 2: Coursework, Summer Paper and Qualifying Examination

Summer Paper: To help the Ph.D. students kick-start their research early, a summer paper requirement will be introduced into the programme. All first-year students (starting from the AY06/07 cohort) will be required to submit a summer paper at the end of their study in Year 1.

Coursework: Ph.D. students take a total of 10-12 doctoral level courses. Some of these courses are core courses conducted by the department. The remaining courses are electives conducted in other departments or faculties. For instance, students frequently take their electives in statistics, economics, sociology, psychology, computer science and industrial engineering.

Qualifying Examination: After finishing their coursework, students take a qualifying examination, usually at the end of the second year. A qualifying examination is a

comprehensive test of the student's knowledge of the field and is made up of paper(s) set by the department. Passing the qualifying examination is the signal for the student to embark on the dissertation.

Year 3: Proposal Defence: After clearing the qualifying examination, the doctoral student begins to put together a proposal for the thesis. The proposal is an original idea for investigation put forth by the candidate, after an extensive study of the topic. The student is expected to detail the research question and also provide an outline of the study design. The proposal needs to be defended before the thesis committee and other examiners.

Year 4: The Dissertation: The doctoral candidate begins the final leg of the dissertation following the successful proposal defence. The dissertation is finally evaluated by internal and external examiners. Following this examination, there is an oral defence of the thesis before final submission. The Ph.D. is awarded when the candidate meets all the requirements of the programme and the dissertation is awarded a passing grade by the examiners.

4.1.3 Financial Assistance and Awards

Lee Kong Chian Graduate Scholarships

The Lee Kong Chian Graduate Scholarships ("Scholarships") were established from donations received from the Lee Foundation and are the University's most prestigious scholarship awards for graduate students.

The selection of candidates will take place twice a year, in time for the start of the academic year in August and January. Up to five new Scholarships will be given each year. Not all Scholarships will be awarded unless there are candidates of sufficient merit.

Eligibility

The Scholarships are open to all nationalities who have graduated with an undergraduate degree with first class or second-upper (or equivalent). They must be an incoming new PhD student not currently matriculated. At the time of award of the Scholarships, the candidate must have been offered admission as a candidate for a full-time higher degree by research at NUS and students must be eligible for MOE subsidy*. Please click [here](#) for Eligibility Guidelines for MOE Subsidy

Each award covers:

1. A monthly stipend of S\$3,300;
2. Tuition and Miscellaneous Student Fees at NUS;
3. An annual book allowance of S\$500;
4. A one-off air travel allowance of two return tickets of up to S\$4,000 (only for overseas students) subject to a maximum of S\$2,000 per ticket on economy class and 20kg baggage per trip; and
5. A one-off laptop allowance of S\$1,500.

* All airfare claims must be made within 1 month from date of travel. Please attach original receipt(s) with the relevant completed form and submit it to Registrar's Office.

Award Period

The award is tenable for 1 year in the first instance; but subject to the Scholar's satisfactory progress, it may be renewed each semester. The maximum period of award is 4 years.

Bond

No Bond is required.

Application Procedure

Incoming Ph.D. candidates will have to indicate their interest in the Scholarship via the [NUS](#)

Graduate Research Programme Application System.

Application System

Apart from the other supporting documents required for Ph.D. admission, candidates interested in the Scholarship must also submit a personal essay and a record of co-curricular activities or community service. Short-listed candidates will be invited to an interview either in Singapore or their home country.

Notification of Award

Successful candidates will be informed of the outcomes of their applications sometime in May (for August intake) or October (January intake).

Terms and Conditions

Successful applicants will be required to sign a letter of undertaking agreeing to observe the terms and conditions for the award of the Scholarship. A copy of the current terms and conditions can be accessed [here](#).

For more details, please refer to <http://www.nus.edu.sg/admissions/graduate-studies/scholarships-lkc.php>

NUS Research Scholarship

The NUS Research Scholarship is awarded by NUS to outstanding graduates for research leading to a higher degree at the university. The scholarship is opened to all nationalities who have graduated with an undergraduate degree with first class or second-upper (or equivalent). At the time of award of the scholarship, the student must have been offered as a candidate for a full-time higher degree by research at NUS. The student must be eligible for MOE Subsidy*.

* Please click [here](#) for Eligibility Guidelines for MOE Subsidy

The scholarship is tenable for one year in the first instance and is renewable annually up to a maximum of 3-4 years, subject to satisfactory progress and performance. Each scholarship carries a monthly stipend of S\$2,000 (for International Students) S\$2,200 (for Singapore Permanent Residents) and S\$2,500 (for Singapore Citizens) and a full tuition fee subsidy.

Research Scholars in a Ph.D. programme may be eligible for an additional stipend of up to S\$500 per month upon passing the Ph.D. qualifying examination, which is normally held 12 to 18 months after registration of candidature. The additional stipend is renewable each semester subject to good performance and duration of the additional stipend varies among the different faculties and schools.

A Singaporean or Singaporean Permanent Resident student has to work six hours a week without remuneration with their mentors/supervisors for the duration of the scholarship. The work can involve the learning of new research techniques, implementation of projects and other forms of research and teaching assistance. The work contributes to the ongoing development of the student as a scholar and a teacher.

International students who are admitted from AY2014/2015 with NUS Research Scholarship are required to fulfil the requirements of the Graduate Assistantship Programme as set out in the Terms and Conditions for the Scholarship.

The scholarship is given with the understanding that the student is committed full-time to the program. The student is not allowed to undertake other forms of employment (including self-employment) during the period of scholarship. The only exception is when the student

functions as a graduate student researcher to one of the faculty members.

Applicants will have to indicate their interest in the Scholarship when they submit their application for admission. They will be informed of the outcome of their applications sometime in May (for August intake) or October (January intake).

Successful applicants are required to sign a letter of undertaking agreeing to observe the [terms and conditions](#) for the award of the scholarship.

For more details, please refer

to <http://www.nus.edu.sg/admissions/graduate-studies/scholarships-nrs2.php>

All students with a scholarship are covered by the university group health insurance scheme for a nominal premium. Dependents (e.g., spouse and children) of the student are not eligible for such coverage at the moment.

Other Opportunities

There are several schemes in the university for students to augment their monthly income. These schemes are not guaranteed. The availability of these opportunities depends on the individual student's initiative, capabilities, enthusiasm to learn and willingness to work hard. In general, the university has determined that the total income from scholarships and the various schemes should not exceed S\$3100 per month. These schemes are explained below.

1. **Teaching Opportunities:** Students who have defended their thesis proposal may be appointed as part-time tutors by their respective departments. The remuneration ranges from \$30 to \$60 per teaching hour for research scholars. For students not receiving research scholarships, the remuneration can be either within the same range per teaching hour as research scholars or S\$1,200 per month. The scheme is meant to develop the pedagogical skills of our students. Many such opportunities are generally available at the Business School but the actual offer is subject to internal tutoring requirements.
2. **Post-Qualifying Examination Top-Up:** Students who pass their qualifying examination after the coursework receive an additional S\$500 per month for at least one year.
3. **Part-Time Employment:** After a student has defended his / her thesis proposal, the thesis committee and the program office may allow the student to take up part-time employment outside the campus while finishing the dissertation. The decision is at the discretion of the committee and the program office, and depends on the student's record.

President Graduate Fellowships

Eligibility

The President Graduate Fellowships is open to full-time candidates of all nationalities. Incoming Ph.D. students and current NUS Research Scholars (with the exception of SMA and NGS students) who have passed the Ph.D. Qualifying Examination (QE) are eligible to be considered for the award.

1. Have graduated with an undergraduate degree with first class or second-upper (or equivalent);
2. At the time of award of the Scholarship, must have been offered admission as a candidate for a full-time higher degree by research at NUS; and
3. Students must be eligible for MOE Subsidy*

* Please click [here](#) for Eligibility Guidelines for MOE Subsidy

Awarded Amount

1. A monthly stipend throughout the period of award as follows:
International Student S\$3,000
Singapore Permanent Resident S\$3,200

Singapore Citizen S\$3,300

2. Tuition fees at the University;
3. A one-off air travel allowance for one one-way ticket of up to S\$750 on economy class and up to 20 kg baggage per trip (only for newly registered overseas students' trip from home country to Singapore to commence study); and
4. A one-off settling allowance of S\$1,000 (only for overseas students).

* All airfare claims must be made within 1 month from date of travel. Please attach original receipt(s) with the relevant completed form and submit it to Registrar's Office.

A Singaporean or Singaporean Permanent Resident student has to work six hours a week without remuneration with their mentors/supervisors for the duration of the scholarship. The work can involve the learning of new research techniques, implementation of projects and other forms of research and teaching assistance.

International students who are admitted from AY2014/2015 are required to fulfil the requirements of the Graduate Assistantship Programme as set out in the Terms and Conditions for the Scholarship.

The award is tenable for an initial one year and, subject to the awardee's satisfactory progress, be renewed each semester up to a maximum of 4 years. For candidates who were transferred from a NUS Research Scholarship to a President Graduate Fellowship, the total period of their tenure on both schemes must not exceed four years.

Incoming Ph.D. students will have to indicate their interest in the President's Graduate Fellowship when they submit their application for admission. Current NUS Research Scholars who have passed the Ph.D. QE and wished to be considered for the award will have to apply to their respective departments.

Applicants will be informed of the outcome of their applications sometime in May (for August intake) or October (January intake).

Successful applicants are required to sign a letter of undertaking agreeing to observe the [terms and conditions](#) for the award of the scholarship.

For more details, please refer to <http://www.nus.edu.sg/admissions/graduate-studies/scholarships-pgf.php>

5th Year Financial Assistance

5th year support is generally provided but the extent of which is based on student's satisfactory progress in the program

4.2 Coursework Programmes

4.2.1 Degrees Offered

- Master of Business Administration
- The NUS - Peking University Double Degree Master of Business Administration
- The NUS - HEC Paris Double Degree Master of Business Administration
- S3 Asia Master of Business Administration(with Korea University and Fudan University)
- The NUS Master of Business Administration–Master of Advanced Management Double Degree (with Yale School of Management)
- The NUS Master of Business Administration–Master in Public Policy (with Lee Kuan Yew School of Public Policy)
- The NUS Master of Business Administration –Master in Public Administration (with Lee

Kuan Yew School of Public Policy)

- PhD-Master of Business Administration (with NUS Graduate School for Integrative Sciences and Engineering)
- The NUS Asia Pacific Executive (APEX) MBA – English
- The NUS Asia Pacific Executive (APEX) MBA – Chinese
- UCLA-NUS Executive MBA
- Master of Science (Management)
- Master of Science (Management) with CEMS Master's in International Management Double Degree
- Master in Public Administration and Management in Chinese (jointly offered by Lee Kuan Yew School of Public Policy and the NUS Business School)

4.2.2 Degree Requirements

4.2.2.1 Master of Business Administration

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum two years of post-university full-time work experience.
- Good Graduate Management Admissions Test (GMAT) scores are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants may be required to take further evaluation tests and attend an interview.

4.2.2.2 The NUS - Peking University Double Degree Master of Business Administration

- A good bachelor's degree.
- Minimum three years of work experience after bachelor's degree.
- Good Graduate Management Admissions Test (GMAT) scores are required.
- For candidates from China: The Common Entrance Examination is required.
- Shortlisted applicants would be required to attend interviews at both universities.

4.2.2.3 The NUS - HEC Paris Double Degree Master of Business Administration

- A good bachelor's degree.
- Minimum three years of full-time post-university work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.

4.2.2.4 S3 Asia MBA

- A good undergraduate degree from a reputable academic institution.
- Minimum two years of post-university full-time work experience.
- Good Graduate Management Admission Test (KU and NUS) or GRK (FU) scores.
- Applicants whose native tongue or medium of undergraduate instruction was not English will be required to submit TOEFL/IELTS/PTE scores as evidence of their proficiency in English (NUS) or pass an English admission test (KU and FU).

4.2.2.5 The NUS Master of Business Administration–Master in Public Policy (with Lee Kuan Yew School of Public Policy)

- A good NUS honours degree (second class and above) or equivalent (e.g., a four-year bachelor's degree with at least an average grade of B or equivalent); or a good bachelor's degree and successful completion of a placement test; or exceptionally, other qualifications and experience subject to approval by the Board of Graduate Studies.
- Preferably some background in Mathematics and Economics.
- Minimum of two years full-time post-university work experience.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.

4.2.2.6 The NUS Master of Business Administration –Master in Public Administration (with Lee Kuan Yew School of Public Policy)

- A NUS honours degree (at least second upper) or an equivalent degree, such as a four-year bachelor's degree with an average grade of B or better; or a good bachelor degree and passed the school's placement test. Other qualifications may be accepted subject to approval of NUS Board of Graduate Studies.
- Minimum of five years full-time post-university work experience.
- Test of English as a Foreign Language (TOEFL) or International English Language Testing (IELTS) or Pearson Test of English (PTE) is required if the medium of instruction during undergraduate studies was not in English.

*Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

4.2.2.7 The NUS Master of Business Administration–Master of Advanced Management Double Degree (with Yale School of Management)

- Candidates apply for the program during their first year into the Master of Business Administration programme
- Candidate must meet the admission requirements of The NUS MBA, and successfully completed at least 44 modular credits (including all core modules of The NUS MBA) before being recommended into the Yale MAM programme.
- In addition, candidates seeking admission to MAM have to undergo an additional admission process by Yale School of Management.

4.2.2.8 PhD-Master of Business Administration (with NUS Graduate School

[for Integrative Sciences and Engineering\)](#)

- A Bachelors or Masters degree in any scientific, engineering or IT discipline.
- Valuing the wide range of backgrounds of potential students, factors that the recruitment committee will weigh when making decisions on admissions into the NUS PhD-MBA are: academic records, standardized test scores, research experience, startup and industry experience, completed internships, interest in and involvement in entrepreneurship and business, as well as good English.

[4.2.2.9 Asia Pacific Executive MBA in English](#)

- A good first degree in any discipline.
- Minimum of ten years' full-time postgraduate work experience.
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- TOEFL/ IELTS is required if the medium of instruction during undergraduate studies was not English.
- A good GMAT score may be required on a case-by-case basis.

[4.2.2.10 Asia Pacific Executive MBA in Chinese](#)

- A good first degree in any discipline.
- Minimum of eight years' full-time postgraduate work experience with no less than five years of managerial experience.
- Holds senior position or has the potential to assume senior managerial positions in the near future.

[4.2.2.11 UCLA – NUS Executive MBA](#)

- A bachelor's or equivalent degree from a regionally accredited institution, and a scholastic average of B or better in the last two years of undergraduate coursework and in any post-baccalaureate study.
- Applicants are expected to hold a degree representing completion of at least four years of study with above average scholarship from a university or university-level institution.
- A minimum of ten years full-time work experience after receiving a bachelor's degree and in a current position with high-level managerial responsibility
- Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) will be required if the applicant's native language is not English.
- The Graduate Management Admission Test (GMAT) is not required for admission, but is recommended highly for those candidates whose prior academic work does not show distinction or clear evidence of strong quantitative and logical reasoning skills.

[4.2.2.12 Master of Science \(Management\) with CEMS Master's in International Management Double Degree](#)

- A good undergraduate degree from a four-year Business or related degree programme. A good three-year Business or related degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.
- Besides good oral and written skills in English, applicants for the double-master

- programme with CEMS must be proficient in at least one other CEMS language.
- GMAT is not mandatory, but candidates with good GMAT scores will be considered favorably for CEMS study awards, and also stand a higher chance in getting their preferred placement in CEMS host schools.

4.2.2.13 Master in Public Administration and Management (in Chinese with Lee Kuan Yew School of Public Policy)

- A good first degree in any discipline.
- Minimum five years of full-time work experience.
- Currently working in the Government Sector or State Owned Enterprises. Referred by Organisation / Unit to the MPAM programme.
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- Conversant and literate in the Chinese Language.

4.2.3 Financial Assistance and Awards

1. Asian Development Bank - Japan Scholarship
2. "La Caixa" Casa Asia Scholarship Programme (For Spanish nationals)
3. Lam See Chiew Memorial Scholarship in Social Entrepreneurship and Philanthropy
4. Lee Kuan Yew Scholarship
5. Lien Foundation Scholarship for Social Service Leaders
6. NUS - APEC Scholarship
7. NUS Staff Concession
8. Spring Singapore - Capability Development Grant (CDG) for SMEs
9. Talentia Fellowship Programme (For EU citizens with a connection to Andalusia)
10. Tan Kah Kee Postgraduate Scholarship for Singapore Citizens and Permanent Residents
11. The NUS Alumni Loyalty Grant
12. The NUS MBA ASEAN Scholarship
13. The NUS MBA Diversity Scholarship
14. The NUS MBA Local Scholarship
15. The NUS MBA Study Awards
16. The NUS MBA Women-In-Business Scholarship