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Undergraduate Education

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3.1 Degrees Offered

The School of Business offers the following full-time degree programmes:

- Bachelor of Business Administration (B.B.A.)
- Bachelor of Business Administration with Honours [B.B.A. (Hons.)]
- Bachelor of Business Administration (Accountancy) [B.B.A. (Acc.)]
- Bachelor of Business Administration (Accountancy) with Honours [B.B.A. (Acc. Hons.)]

The School also offers a wide array of major, minor, enhancement, and special programmes to our undergraduate students to provide more breadth and depth in their studies.

3.2 Degree Requirements

Admission requirements

- (1) Admission is based on academic merit. The minimum requirements are:
- (i) Passes in at least two subjects at H2 Level and the offering of either General Paper (GP) or Knowledge & Inquiry (KI) in the same sitting,
 - (ii) Mother Tongue requirement and
 - (iii) H1 pass in Mathematics or a pass in GCE 'O' Level Additional Mathematics.

Students must have good communication skills. Mathematics competency is strongly encouraged. 80% of our GCE 'A' Level students obtained an A grade for Mathematics.

- (2) Discretionary Admissions Criteria

Up to 10% will be set aside for candidates with exceptional achievements. These candidates should provide details in the 'Discretionary Admissions' section on the online application form.

Advanced placement and exemptions

- (1) GCE 'A' Level or Equivalent Qualifications

Holders of GCE 'A' Levels or equivalent qualifications who have obtained good grades may be granted up to five modules or 20 MCs of advanced placement credits for relevant Business modules, subject to good performance in the advanced placement tests. These tests are usually conducted in the month of July every year.

- (2) Polytechnic Diploma Holders

Polytechnic diploma holders may be granted advanced placement credits and exemptions for relevant modules, up to a maximum of 10 modules or 40 MCs as follows:

- (i) 8 MCs from the University Level Requirements
- (ii) 12 MCs from Unrestricted Elective Modules
- (iii) Up to 20 MCs from Programme Requirements will be granted based on performance in advanced placement tests set by NUS Business School at the point of admission to the University.

For more up to date information on admission, please visit www.nus.edu.sg/oam/apply/apply.html

Curriculum structure and requirements

Bachelor of Business Administration (B.B.A.) / Bachelor of Business Administration with Honours [B.B.A. (Hons.)]

The B.B.A. programme requires students to complete 120 Modular Credits (MCs) to graduate. After completing at least 80 MCs worth of modules, students with a Cumulative Average Point (CAP) of 3.5 and above will be streamed into the B.B.A. Honours programme, which requires 160 Modular Credits to graduate.

When registering for modules, students are to note the prerequisites, which indicate the base of knowledge on which the subject matter of a particular module will be built. Before taking a module, students should complete any prerequisite module(s) listed for that particular module. Where prerequisites are specified, equivalent modules will also be accepted. If in doubt, students should consult the course instructor or academic advisors regarding the acceptable equivalent prerequisite modules.

The degree requirements for the B.B.A. programme and the B.B.A. (Hons.) programme are listed in Tables 1 and 2 below.

Table 1: B.B.A. Programme Requirements

Modules	Modular Credits (MCs)	% Of Total MC Requirement
University Level Requirements <ul style="list-style-type: none">General Education Modules (at least 8 MCs)Singapore Studies Module (at least 4 MCs)Breadth: Electives Outside Business School (at least 8 MCs)	20	16.7%
Programme Requirements <ul style="list-style-type: none">Major Requirements(a) 16 Core Modules (worth a total of 64 MCs)(b) 6 Essential/Elective Modules<ul style="list-style-type: none">- 6 modules within a specialisation (worth at least 24 MCs)*	88	73.3%
Unrestricted Elective Modules	12	10.0%
Total	120	100%

* Students may choose not to specialise. In this case, the 24 MCs (i.e. 6 modules) of specialisation modules may be replaced by other business modules with approval from the Dean's Office.

Table 2: B.B.A. (Hons.) Programme Requirements

Modules	Modular Credits (MCs)	% Of Total MC Requirements
University Level Requirements <ul style="list-style-type: none">General Education Modules (at least 8 MCs)Singapore Studies Module (at least 4 MCs)Breadth: Electives Outside Business School (at least 8 MCs)	20	12.5%

Programme Requirements		
• Major Requirements		
(a) 16 Core Modules (worth a total of 64 MCs)		
(b) 11 Essential/Elective Modules		
- 6 modules within a specialisation (worth at least 24 MCs)*	108	67.5%
- An Honours Dissertation (worth 3 modules / 12 MCs)		
- Field Service Project (worth 2 modules / 8 MCs)		
Unrestricted Elective Modules		
Unrestricted Elective Modules	32	20.0%
Total	160	100%

* Students may choose not to specialise. In this case, the 24 MCs (i.e., 6 modules) of specialisation modules may be replaced by other business modules with approval from the Dean's Office.

(1) The 16 core modules are listed in Table 3 below.

Table 3: List of Core Modules

Module Code	Module Title
(i) Analytical Core	
BSP1005	Managerial Economics
BSP2001	Macro and International Economics
DSC1007	Business Analytics – Models & Decisions
DSC2008	Business Analytics – Data & Decisions
(ii) Functional Core	
MNO1001	Management and Organisation
ACC1002	Financial Accounting
MKT1003	Marketing
BSP1004	Legal Environment of Business
ACC2002	Managerial Accounting
FIN2004	Finance
BSP2005	Asia Pacific Business Environment
DSC2006	Operations Management
BSP3001	Strategic Management

(iii) Leadership Core	
MNO2007	Leadership and Ethics
ES2002	Business Communication
MNO2009	Entrepreneurship

(2) Essential/Elective Modules - Specialisation

Each student may choose to specialise by taking six modules in one of the four specialisations listed in Table 4.

Table 4: List of Required Specialisation Modules

Module Code	Module Title
(A) Finance	
FIN3101	Corporate Finance
FIN3102	Investment Analysis and Portfolio Management
FIN3103	Financial Markets
Plus any three Finance Elective Specialisation modules	
(B) Operations and Supply Chain Management	
DSC3201	Supply Chain Management
DSC3202	Purchasing and Materials Management
DSC3203	Service Operations Management
Plus any three Operations and Supply Chain Management Elective Specialisation modules	
(C) Management and Human Capital	
MNO2302	Human Resource Management
MNO3301	Organisational Behaviour
MNO3303	Organisational Effectiveness
Plus any three Management and Human Capital Elective Specialisation modules	
(D) Marketing	
MKT2401	Asian Markets and Marketing Management
MKT3402	Consumer Behaviour
Plus any four Marketing Elective Specialisation modules	

Students who wish to read two specialisations may use Unrestricted Elective Modules to freely complete a second or even third Specialisation within the B.B.A. or B.B.A. (Hons.) programme. There is no entrance requirement (e.g., no CAP cut-off) for additional Specialisations. No module can be double-counted for more than one Specialisation.

Table 5 below lists the set of Elective Specialisation Modules that a student may choose over and above the Required Specialisation modules listed in Table 4.

Table 5: Elective Specialisation Modules

Module Code	Module Title
(A) Finance	
FIN3115	International Financial Management
FIN3116	Options and Futures
FIN3117	Bank Management
FIN3118	Financial Risk Management
FIN3119	Risk and Insurance
FIN3120*	Topics in Finance
FIN3130	Financial Modelling
FIN3131	Fixed Income Securities
FIN4111	Research Methods in Finance
FIN4112*	Seminars in Finance
FIN4113	Personal Finance & Wealth Management
FIN4114	Private Equity and Investment Banking
(B) Operations and Supply Chain Management	
DSC3213	Strategic Information Systems
DSC3214	Introduction to Optimisation
DSC3222*	Topics in Operations and Supply Chain Management
DSC3223	Operations Strategy
DSC3224	Dynamic Pricing & Revenue Management
DSC3225	Project Management
DSC4211*	Seminars in Operations and Supply Chain Management
DSC4212	Managerial Decision Analysis
DSC4213	Analytical Tools for Consulting
DSC4214	Co-ordination and Flexibility in SCM
(C) Management and Human Capital	
MNO2312	Interpersonal Relations and Effectiveness
MNO3313*	Topics in Management and Human Capital

MNO3317	Advanced Leadership
MNO3318	Creativity and Innovation Management
MNO3319	Power and Influence in Organisations
MNO3320	Managing Change
MNO3321	Training and Development
MNO3322	Negotiation and Bargaining
MNO3323	Management of Employee Relations
MNO4313*	Seminars in Management & Human Capital
MNO4314	Consulting to Management
(D) Marketing	
MKT2411	Retail Entrepreneurship
MKT2412	Global Marketing
MKT2413	Marketing Research
MKT3412	Services Marketing
MKT3413	SME Marketing Strategy
MKT3416	Business Marketing
MKT3417	Customer Asset Management
MKT3418	Product and Brand Management
MKT3420	Promotional Management
MKT3422*	Topics in Marketing
MKT3513	Game Theory and Strategic Analysis
MKT4411	Marketing Strategy
MKT4412	Marketing Theory and Research
MKT4413	Pricing Models and Strategy
MKT4416	Mktg Strategy Simulation & Case Analysis
MKT4415*	Seminars in Marketing

* Depending on the specific topics/seminars offered, the module may be worth 1, 2, 3 or 4 MCs.

Core, essential and elective specialisation modules are worth four Modular Credits each, unless otherwise stated. Additional elective modules of one, two or three Modular Credits may be introduced as and when necessary.

(3) Honours Dissertation

The dissertation requirement will be offered in two tracks: a more research-oriented track that will focus on theoretical and empirical research at an appropriate level, and a more applied version that focuses on the

application of theory to managerial and business issues. The dissertation topic must be within the student's area of specialisation.

(The Honours Dissertation requirement may be met by 12 MCs of level 4000 business modules, with at least 8 MCs from the student's area of specialisation.)

(4) Field Service Project

The Field Service Project is team-based. This module will add relevance to students' learning and will provide students the opportunity to serve and contribute to businesses, social enterprises and not-for-profit entities. The module is therefore values-based while focused on relevance.

(This requirement may be met by 8 MCs of level 4000 business modules with special approval by the Dean's Office.)

(5) University Level Requirement

The University Level Requirement is a graduation requirement and it consists of (a) General Education Modules, (b) Singapore Studies module and (c) Breadth: Electives outside Business School.

General Education Modules cover two broad subject groups:

Subject Group A: Science and Technology

Subject Group B: Humanities and Social Sciences

Students from Business Administration are required to read at least one General Education Module from Subject Group A, including polytechnic diploma holders who are granted advanced placement for one General Education Module.

(6) Unrestricted Elective Modules

Students may take any modules to fulfil the "Unrestricted Elective Modules". That is, they may take modules offered by the School of Business and/or modules offered outside the School to fulfil this requirement.

(7) Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as BFS1001 Personal Development & Career Management.

For further information and updates on the B.B.A. and B.B.A. (Hons.) Programmes, please refer to website:

http://bba.nus.edu/undergrad_bba.html

Bachelor of Business Administration (Accountancy) / Bachelor of Business Administration (Accountancy) with Honours

The degree requirements for the B.B.A. (Acc.) programme and the B.B.A. (Acc. Hons.) programme are listed in Tables 1 and 2 below.

Table 1: B.B.A. (Acc.) Programme Requirements

Modules	Modular Credits (MCs)	% Of Total MC Requirements
University Level Requirements <ul style="list-style-type: none">General Education Modules (at least 8 MCs)Singapore Studies Module (at least 4 MCs)Breadth: Electives Outside Business School (at least 4 MCs*)	16	16.7%
Programme Requirements <ul style="list-style-type: none">Major Requirements<ul style="list-style-type: none">(a) 15 Core Modules (worth a total of 60 MCs)(b) 6 Essential Modules<ul style="list-style-type: none">6 accounting essential modules (worth 24 MCs)	84	66.6%

Unrestricted Elective Modules 5 compulsory accounting modules	20	16.7%
Total	120	100%

* The module BSP2001 Macro & International Economics will be taken in place of EC2102 Macroeconomic Analysis I (which is offered by the Faculty of Arts & Social Sciences) as a breadth module. Hence, students are required to take only another 4 MCs of breadth requirement.

Table 2: B.B.A. (Acc. Hons.) Programme Requirements

Modules	Modular Credits (MCs)	% Of Total MC Requirements
University Level Requirements <ul style="list-style-type: none">• General Education Modules (at least 8 MCs)• Singapore Studies Module (at least 4 MCs)• Breadth: Electives Outside Business School (at least 4 MCs*)	16	12.5%
Programme Requirements <ul style="list-style-type: none">• Major Requirements (a) 15 Core Modules (worth a total of 60 MCs) (b) 11 Essential/Restricted Elective Modules <ul style="list-style-type: none">- An Honours Dissertation (worth 3 modules/12 MCs)- 6 accounting essential modules (worth 24 MCs)- Field Service Project (worth 2 modules / 8 MCs)	104	62.5%
Unrestricted Elective Modules <ul style="list-style-type: none">- 5 compulsory accounting modules (worth 20 MCs)- 5 unrestricted elective modules (worth 20 MCs)	40	25.0%
-Total	160	100%

* The module BSP2001 Macro & International Economics will be taken in place of EC2102 Macroeconomic Analysis I (which is offered by the Faculty of Arts & Social Sciences) as a breadth module. Hence, students are required to take only another 4 MCs of breadth requirement.

To fulfil the requirements of the B.B.A. (Acc.)/B.B.A. (Acc. Hons.) programme as well as to satisfy all the coursework requirements for the professional Accountant qualification, the 120/160 MCs read by B.B.A. (Acc.)/B.B.A. (Acc. Hons.) students will consist of the following modules:

- (i) 15 Core Modules (worth 4 MCs each) as shown in the table below.

Module Code	Module Title
(i) Analytical Core	
BSP1005	Managerial Economics
BSP2001	Macro and International Economics

DSC1007	Business Analytics – Models & Decisions
(ii) Functional Core	
MNO1001	Management and Organisation
ACC1002	Financial Accounting
MKT1003	Marketing
BSP1004	Legal Environment of Business
ACC1006	Accounting Information System
ACC2002	Managerial Accounting
FIN2004	Finance
BSP2005	Asia Pacific Business Environment
DSC2006	Operations Management
BSP3001	Strategic Management
(iii) Leadership Core	
MNO2007	Leadership and Ethics
ES2002	Business Communication

Six Accounting Essential Modules (worth 4 MCs each)

ACC3601	Corporate Accounting & Reporting
ACC3602	Managerial Planning & Control
ACC3603	Assurance and Attestation
ACC3604	Corporate and Securities Law
ACC3605	Taxation
ACC3606	Advanced Corporate Accounting & Reporting

20 MCs from the following voluntary modules, under the aegis of Unrestricted Elective Modules:

ACC3611	Corporate Governance and Ethics
ACC3612	Risk Management & Internal Control
ACC3613	Advanced Assurance and Attestation
ACC3614	Valuation
ACC3615	Accounting Theory

(iv) 16 MCs of University-Level Requirements

(Please see the B.B.A. (Hons.) Programme Section above for details as the similar requirements apply.)

Honours Students have to take another 40 MCs worth of modules that will include an Honours Dissertation (12 MCs), Field Service Project (8 MCs) and another 20 MCs of Unrestricted Elective requirements.

(Please see B.B.A. (Hons.) Programme Section above for details as the same requirements apply.)

Personal Development & Career Management Programme

The School has been organising seminars and workshops to help students prepare for the working world. They will learn job search strategies, resume writing, interviewing skills, understanding one's strengths and job motivations, networking techniques as well as business etiquette and corporate dressing. Such training is now offered to all business students as BFS1001 Personal Development & Career Management.

Additional elective modules may be introduced as and when necessary. At the moment, the elective module available is as follows:

- ACC4611 Advanced Taxation

B.B.A. (Acc.) and B.B.A. (Acc. Hons.) students must also complete an accounting-related internship. They can expect to study and work without vacation breaks from the second Monday in August to the second Saturday in May during their third year, when they will integratively complete ten fixed Accounting modules as well as the full-time employment internship via a modified academic term structure.

For further information and updates on the B.B.A. (Acc.) and B.B.A. (Acc. Hons.) Programmes, please refer to the website: http://bba.nus.edu/undergrad_acc.html

Residency Requirements and Maximum Candidature

The University has established a minimum residency requirement and maximum candidature for all NUS degrees, including joint and double degrees with foreign universities.

Residency, in this instance, is defined as payment of fees and ability to meet all curricular requirements of a programme of study. MCs which count towards residency for an undergraduate degree programme must come from graded modules that are factored into a student's CAP.

A student registered for a Bachelor's degree must complete 50% of the required MCs for the degree programme or 80 MCs, whichever is greater, at NUS. In addition, such students are required to read at least 15 MCs every semester throughout their candidature, except during the following semesters when they are allowed to read fewer MCs:

- the final semester before completion of all graduation requirements for the degree; and
- the semester in which the students are undergoing industrial attachment or doing their final year projects .

For students admitted from AY2007/08 onwards, the maximum candidature for:

- a Bachelor degree programme with a minimum requirement of 120 MCs is 4 years;
- a Bachelor with Honours degree programme with a minimum requirement of 160 MCs is 5 years;
- a typical double degree programme (which may involve between 180 and 200 MCs) is 6 years.

In general, students who have completed their degree requirements by the 6th semester or earlier for 120-MC programmes and the 8th semester or earlier for 160-MC programmes, may be allowed one additional full semester of study to improve their CAP standing, subject to their reading:

- the minimum MCs required for full-time students (i.e., 15 MCs) in the additional full semester (this criterion will not be applicable if the semester of extension falls during the Special Term)
- only Level-3000 or higher modules.

Additionally, students are not allowed to opt for a new Minor, Second Major or Double Degree programme beyond the end of the 5th semester of study.

CAP for Continuation and Graduation

To graduate, an undergraduate student must have a minimum CAP of 2.0. To remain in good academic standing, and to continue in an undergraduate programme of study, a student may not have:

- CAP below 2.0 (but ≥ 1.5) for three consecutive semesters; or
- CAP below 1.5 for two consecutive semesters.

For any semester in which the student's CAP falls below 2.0 (but ≥ 1.5), that student will be issued an academic warning. If, in the following semester, the student's CAP again falls below 2.0, s/he will be placed on probation. If the student's CAP remains below 2.0 for the third consecutive semester, the student will be issued a letter of dismissal by the Registrar and denied re-admission.

For students whose CAP falls below 1.5 for two consecutive semesters, they will be placed on probation for the first semester, followed by dismissal in the second semester.

Such a student may appeal the dismissal if there are extenuating circumstances. The appeal must be submitted to the relevant Faculty/Department within two calendar weeks of the last day of the release of each semester's examination results. Normally every student is allowed only one such appeal per candidature. If the appeal is rejected, the student will not be re-admitted. If the outcome of the appeal is positive, the student will be given one semester in which to achieve the minimum CAP required for continuation and graduation.

Degree and Honours Classification

Programme	Award	CAP Cut-Offs
B.B.A. (Hons.)/ B.B.A. (Acc. Hons.) B.B	First Class	4.5 and above, with at least an 'A minus' grade in the Honours Dissertation
	Second Class (Upper)	4.5 and above, without the minimum grade of 'A minus' in the Honours Dissertation
	Second Class (Upper)	4.0 to 4.49
	Second Class (Lower)	3.5 to 3.99
	Third Class	3.2 to 3.49
	Passed	2.0 to 3.19
B.B.A./ B.B.A. (Acc.)	Passed with Merit	3.2 and above
	Passed	2.0 to 3.19

Leave of absence

Students may be granted leave for periods of absence from the University.

For undergraduates, the leave of absence is normally not counted against the maximum candidature of the programme pursued by the student concerned. For graduate students, leave of absence is counted against their maximum candidature. For graduate students in coursework programmes, up to one year's leave of absence may be excluded from the count against their maximum candidature. This exclusion is applicable to all graduate students in coursework with effect from Semester 2, AY 2007/08.

Leave of absence may be granted for the following reasons:

- Medical reasons

Students are required to submit a medical certificate from the University's Student Health Physician, or a medical certificate from any other medical practitioner registered with the Singapore Medical Council.

- Academic reasons

Leave of absence granted for academic reasons is generally to facilitate student exchange with other universities, and internships, either local or overseas.

- Personal reasons

Leave may be granted for students to participate in activities such as competitions, sports, seminars, and community service, to start up a company or to attend to personal matters.

Students who require leave of one semester or more should obtain approval in advance of the semester. If students apply for leave of absence after the relevant fee payment deadline, they may be liable to pay fees for the entire semester. Students contemplating applying for leave of absence are strongly advised to consult their department or faculty advisor on the possible impact on their course of study. If, during the period of leave, rules relating to his/her candidature are amended, the student must expect to be governed under the amended rules upon return from leave.

Graduate students should also note that if the leave period results in a student exceeding the maximum candidature, the student will also need to apply for an extension of candidature to cover the leave period and the additional time needed to complete the thesis. There is no automatic extension of candidature to account for the period of leave. In addition, should the student submit his/her thesis for examination during the leave period or during the semester immediately after the period of leave, the student will have to pay fees for one semester.

It is the students' responsibility to notify their departments/course instructors regarding absences from scheduled academic activities. Students who are absent for an extended period without first obtaining approval for leave will be regarded as being absent without permission and are liable to have their registration status terminated. Students granted leave of absence are required to vacate their hostel accommodation during the period of leave. The Office of Student Affairs (OSA) will re-assess hostel applications of students returning from leave of absence.

During official university examination periods, no leave will be granted. However, students may request for special consideration due to medical and other emergencies by the Board of Examiners by submitting the appropriate form available from the Examination Directory for Students.

Please refer to the Registrar's Office website at <http://www.nus.edu.sg/registrar/edu/UG/graduation.html> for further information on the following and other useful information that students should know:

- CAP for Continuation and Graduation
- Degree Classification
- Residency Requirement and Maximum Candidature

Assessment modes

Almost all first- and second-level modules are conducted on a lecture-tutorial format, whereby particular problems covered in the lectures may be discussed in greater depth during tutorials. All third- and fourth-level modules adopt the sectional teaching format, whereby both lectures and tutorials are incorporated within each class meeting.

The teaching methods applied vary from module to module. Whichever approach is adopted, the aim is to develop each student's knowledge of the modules, as well as analytical, research and presentation skills. There is a balance of case discussions, small group discussions, computer-simulated games, individual and group projects, quizzes, essay writing, presentations, lectures by guest speakers, etc. Students will be assessed through a combination of these class work components throughout the semester known as 'Continuous Assessment' (CA) and the end-of-semester examination. Some modules are assessed based on 100% CA with no end-of-semester examination. The different teaching methods enable students to gain both theoretical and practical skills in a lively and interesting way.

3.3 Multidisciplinary Opportunities

3.3.1 Double (Second) Major in Management Programme

The Business School will offer the Major in Management Programme ("Mgt Major"), a [Double \(Second\) Major](#) as part of NUS' [Special Undergraduate Programmes](#), for students from all other faculties and schools.

The Mgt Major is a superset of the Minor in Management, and almost of the [Minor in Technopreneurship](#). It is also almost a subset of the [double degree programme](#) comprising the BBA, as well as of the Concurrent Master of Science (Management) Programme, MSc(Mgt), which can be further augmented by a Master in International Management ([MIM](#)) in Europe under [scholarship](#). Students may therefore upgrade from the Mgt Major to the double degree or the MSc(Mgt), subject to meeting the admission criteria of these programmes. Similarly, students admitted into the Management Major may "downgrade" to the Technopreneurship Minor or the Management Minor Programme. An alternative to the Mgt Major would be the [Major in Management \(Technology\)](#).

Students may be admitted to the programme in one of the following ways:

- Application by invited students just after they had been offered admissions to NUS, OR
- Application by students during their first or second year of study.*

NUS non-Business students will be invited, through their home faculty, to apply for admissions into the Major in Management Programme in March/October periods.

To apply, students must fulfill the following criteria:

- completed at least one semester of study;
- apply no later than the 3rd semester of their study.
- have a CAP score of at least 3.5;
- If they apply in the 2nd semester of their study, they must have completed at least two (2) Management Major modules*
- If they apply in the 3rd semester of their study, they must have completed at least four (4) Management Major modules*

Note:

* The Management Major module(s)

- cannot be S/U module(s)
- exclude(s) Substituting module(s) or module(s) map back from SEP
- include(s) the Management Major module(s) that they are enrolled in at the time of application

Once admitted to the Mgt Major, students do not need to maintain any minimum academic performance threshold in order to remain in the programme. Some Business modules have mathematics [requirement](#) as for BBA admissions.

To fulfill the requirements of the Major in Management programme, students are to complete 12 Business modules worth 48 modular credits in total. Details are shown in the table below.

Out of the 48 MCs, up to 16 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 8 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their management major programme modules to double count towards other programmes.

Level of Modules	Number of Modules	MCs
Level-1000	Any 4 of the following Level-1000 modules: <ul style="list-style-type: none">- MNO1001/MNO1001X Management and Organisation- ACC1002/ACC1002X Financial Accounting- MKT1003/MKT1003X Marketing- BSP1004/BSP1004X Legal Environment of Business- BSP1005 Managerial Economics	16
Level-2000	Any 4 of the following Level-2000 modules: <ul style="list-style-type: none">- BSP2001 Macro and International Economics- ACC2002 Managerial Accounting- DSC2003 Management Science (taken before AY2010/2011)- FIN2004 Finance- BSP2005 Asia Pacific Business Environment- DSC2006 Operations Management- TR2201 Entrepreneurial Marketing- TR2202 Technological Innovation- MNO2311 Leadership in Organisation (taken before AY 2010/2011)- MKT2401 Asian Markets and Marketing Management	16
Level-3000 or	Four Level-3000/4000 modules as follows: (a) At least one from any 2 different areas below: Finance: <ul style="list-style-type: none">- FIN3101 Corporate Finance or- FIN3102 Investment Analysis and Portfolio Management Ops. & SCM: <ul style="list-style-type: none">- DSC3201 Supply Chain Management or- DSC3203 Service Operations Management Management: <ul style="list-style-type: none">- MNO3301 Organisational Behaviour or <ul style="list-style-type: none">- MNO3303 Organisational Effectiveness	

Above	Marketing:	16
Above	<div>- MKT3402 Consumer Behaviour</div> <div>or</div> <div>- MKT3418 Product and Brand Management</div> <div>(b) Another 2 from the list shown in (a) above and/or the following:</div> <div>Entrepreneurship:</div> <div>- TR3001 New Product Development</div> <div>or</div> <div>- TR3002 Venture Creation</div> <div>- Level-4000 modules: chosen from all Level-4000 modules offered by the School of Business (non-Business students need a CAP of at least 4.0 out of 5.0 to take any Level-4000 Business modules).</div>	
Total	12 Modules	48

3.3.2 Double (Second) Major in Management (Technology) Programme

The Business School offers the Major in Management (Technology) Programme ("Mgt(Tec) Major"), a Double (Second) Major as part of NUS' Special Undergraduate Programmes, for students from all other faculties and schools. This Major is offered in conjunction with the Faculty of Engineering, the Faculty of Science, the Faculty of Arts and Social Sciences, and the School of Design and Environment.

Students may be admitted to the programme in one of the following ways:

- Application by invited students just after they had been offered admissions to NUS, OR
- Application by students during their first or second year of study.

NUS non-Business students will be invited, through their home faculty, to apply for admissions into the Major in Management (Technology) Programme in March/October periods.

To apply, students must fulfill the following criteria:

- completed at least one semester of study;
- apply no later than the 3rd semester of their study.
- have a CAP score of at least 3.5;
- If they apply in the 2nd semester of their study, they must have completed at least two (2) Management Major (Technology) modules*
- If they apply in the 3rd semester of their study, they must have completed at least four (4) Management Major (Technology) modules*

Note:

* The Management Major (Technology) module(s)

- cannot be S/U module(s)
- exclude(s) Substituting module(s) or module(s) map back from SEP
- include(s) the Management Major (Technology) module(s) that they are enrolled in at the time of application

Once admitted to the Mgt(Tec) Major, students do not need to maintain any minimum academic performance threshold in order to remain in the programme. Some Business modules have mathematics requirement as for BBA admissions.

The Minor in Management of Technology (MOT) Programme, which is jointly offered by the NUS Business School and the Faculty of Engineering, is a subset of the Mgt(Tec) Major. Students in the MOT Minor Programme may upgrade to the Mgt(Tec) Major (subject to meeting the admission criteria for the programme). Conversely, Mgt(Tec) Major students may "downgrade" to the MOT Minor. An alternative to the Mgt(Tec) Major would be the Major in Management.

To fulfill the requirements of the Major in Management (Technology) programme, students are to complete 12 Business modules worth 48 modular credits in total.

Out of the 48 MCs, up to 16 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In

addition, another 8 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their management major (Tec) programme modules to double count towards other programmes.

(Engineering Students reading this Major should take MNO1001 Management & Organization in place of HR2002 Understanding Human Relations in the New Economy).

Modules	MCs
Completion of the Minor in Management of Technology (MoT) offered by Faculty of Engineering, by reading the following modules: - ACC1002/ACC1002X Financial Accounting - MKT1003/MKT1003X Marketing - MT3001 Systems Thinking and Engineering - TR2202 Technological Innovation - TR3001 New Product Development or MT4003 Engineering Product Development - MT4002 Technology Management Strategy	24
Completion of another six modules relating to general and engineering management, including: - DSC2006 Operations Management - IE4240 Project Management or PF3204 Project Risk Management and four modules from the following: Technopreneurship (Biz) : - TR2201 Entrepreneurial Marketing Decision Sciences (Biz) - DSC3219 Quality Management or IE2130 Quality Engineering I - DSC3201 Supply Chain Management - DSC3202 Purchasing and Materials Management Quantitative Finance (Biz) : - FIN3118 Financial Risk Management Management (Biz) : - MNO2311 Leadership in Organisation (taken before AY 2010/2011) - MNO3303 Organisational Effectiveness Marketing (Biz) : - MKT3418 Product and Brand Management Applied Mathematics(FoS/FASS) : - EC4311 Mathematical Economics II - MA3253 Inventory & Queuing Models - MA4260 Model Building in Operations Research Systems Engineering (FoE/SDE) : - IE2110 Operations Research I - IE2140 Engineering Economy - PF3101 Project Scheduling & Control Management of Technology (FoE) : - MT5003 Creativity and Innovation - MT5005 IP Law for Engineers & Scientists Management of Information Technology (SoC) : - CS2250 Fundamentals of Information Systems	24

<ul style="list-style-type: none">- CS251 Technology Strategy and Management- CS3253 Management of Information Systems	
12 Modules	48

A student who has been awarded the Major in Management (Technology) will not be awarded the Minor in MoT.

3.3.3 Minor in Management Programme

The NUS Business School invites applications in each regular semester for admissions to the Minor in Management Programme (previously known as Minor in Business), as part of NUS' [Special Undergraduate Programmes](#). Details are announced sometime in March and October for admissions to the programme in Semester 1 and 2 respectively.

Other than Law students, all other NUS non-Business undergraduates may apply for admissions to this Minor, provided they:

- completed at least one semester of study;
- apply no later than the 5th semester of their study.
- have a Cumulative Average Point of at least 3.0;
- have completed at least 3 Management Minor modules*

For Law undergraduates:
Since Law students take only law modules for their first 4 regular semester, their criteria are as follow:

- They may apply either during their 4th semester, or during their 5th semester if they taking at least 1 Management Minor module*.
- They must also be in the top half of their cohort in academic performance.

- Note:
- * The Management Minor module(s)
- cannot be S/U module(s)
 - exclude(s) Substituting module(s) or module(s) map back from SEP
 - include(s) the Management Minor module(s) that they are enrolled in at the time of application

Once admitted to the Management Minor, students do not need to maintain any minimum academic performance threshold in order to remain in the programme. Some Business modules have mathematics [requirement](#) as for BBA admissions.

The Minor in Management Programme is a subset of the (a) [Major in Management Programme](#), (b) [Double Degree Programmes](#) comprising the BBA, as well as (c) the Concurrent Master of Science (Management), [MSc\(Mgt\)](#), which can be further augmented by a Master in International Management ([MIM](#)) in Europe under [scholarship](#). Students may upgrade from the Management Minor Programme to the Management Major and then to either the double degree or MSc(Mgt) programme (subject to meeting the admission criteria of these programmes). Just like the Minor in Management, these more comprehensive programmes are available to all eligible non-Business undergraduates. MSc(Mgt) is also available to BBA undergraduates, as are many [Minor programmes](#) offered by other faculties.

To fulfill the requirements of the Minor in Management programme, students are to complete 6 Business modules worth 24 modular credits in total.

Out of the 24 MCs, up to 8 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 4 MCs may be substituting modules offered by other faculties in NUS (see [Substituting modules](#)).

Students may use up to a maximum of 8 MCs of their management minor programme modules to double count towards other programmes.

Level of Modules	Number of Modules	MCs
	Any 2 of the following Level-1000 modules: <ul style="list-style-type: none">- MNO1001/MNO1001X Management and Organisation- ACC1002/ACC1002X Financial Accounting	

Level-1000	<ul style="list-style-type: none">- MKT1003/MKT1003X Marketing- BSP1004/BSP1004X Legal Environment of Business- BSP1005/ BSP1005A/ BSP1005B Managerial Economics	8
Level-2000	<p>Any 2 of the following Level-2000 modules:</p> <ul style="list-style-type: none">- BSP2001 Macro and International Economics- ACC2002 Managerial Accounting- DSC2003 Management Science (taken before AY2010/2011)- FIN2004 Finance- BSP2005 Asia Pacific Business Environment- DSC2006 Operations Management- TR2201 Entrepreneurial Marketing- TR2202 Technological Innovation- MNO2311 Leadership in Organisation (taken before AY2010/2011)- MKT2401 Asian Markets and Marketing Management	8
Level-3000	<p>One Level-3000 module from each of any 2 different areas below:</p> <p>Finance:</p> <ul style="list-style-type: none">- FIN3101 Corporate Finance or- FIN3102 Investment Analysis and Portfolio Management <p>Ops. & SCM:</p> <ul style="list-style-type: none">- DSC3201 Supply Chain Mgt or- DSC3203 Service Operations Mgt <p>Management:</p> <ul style="list-style-type: none">- MNO3301 Organisational Behaviour or- MNO3303 Organisational Effectiveness <p>Marketing:</p> <ul style="list-style-type: none">- MKT3402 Consumer Behaviour or- MKT3418 Product and Brand Management	8
Total	6 Modules	24

3.3.4 Minor in Technopreneurship Programme

Since August 2006, the Minor in Technopreneurship Programme has been offered by the NUS Business School, having been transferred from the NUS Entrepreneurship Centre ([NEC](#)). As part of NUS' [Special Undergraduate Programmes](#), this Minor is open to all NUS undergraduates, including [BBA](#) students. Some Business modules have mathematics [requirement](#) as for BBA admissions.

The Minor in Technopreneurship Programme is almost a subset of the (a) [Major in Management Programme](#), (b) [Double Degree Programmes](#) comprising the BBA, as well as (c) the Concurrent Master of Science (Management), MSc(Mgt), which can be further augmented by a Master in International Management (MIM) in Europe under scholarship. Students may upgrade from the Technopreneurship Minor Programme to the Management Major and then to either the double degree or MSc(Mgt) programme (subject to meeting the admission criteria of these programmes). Just like the Minor in Technopreneurship, these more comprehensive programmes are available to all eligible non-BBA undergraduates. MSc(Mgt) is also available to BBA undergraduates, as are many [Minor programmes](#) offered by other faculties.

The programme aims to encourage and develop the potential of NUS undergraduates in starting up a

technology-based business. This curriculum complements the technical knowledge that the students have received, by exposing them to the approaches for exploiting such technical knowledge. This will enhance the graduates' contributions to the economy by equipping them with the knowledge of the processes and mechanisms by which new ideas can be commercialized in the market, whether within an organization or as an independent entrepreneur.

Students taking the Technopreneurship Minor option will be exposed to the various disciplines related to starting up and running a business. Students must elect at least four modules from Group A and at most two modules from Group B:

Group A Modules

- TR2201 Entrepreneurial Marketing
- TR2202 Technological Innovation
- TR3001 New Product Development
- TR3002 New Venture Creation
- TR3009 New Venture Consulting Practicum

Group B Modules

- MNO1001 Management & Organisation or its equivalent
- ACC1002/FNA1002 Financial Accounting or its equivalent
- BSP1005/BSP1005A/BSP1005B Managerial Economics or EC1101E Introduction to Economic Analysis or EC1301 Principles of Economics (Faculty of Arts & Social Sciences) or its equivalent (for module details, refer to Part III, Section A: Faculty of Arts and Social Sciences)

Out of the 24 MCs, up to 8 MCs may be approved substituting modules taken while on student exchange programme (on the condition that the modules taken are graded modules at partner universities). In addition, another 4 MCs may be substituting modules offered by other faculties in NUS.

Students may use up to a maximum of 8 MCs of their Technopreneurship Minor programme modules to double count towards other programmes.

Group A Modules

TR2201	Entrepreneurial Marketing
TR2202	Technological Innovation
TR3001	New Product Development
TR3002	New Venture Creation
TR3009	New Venture Consulting Practicum

Group B Modules

MNO1001/MNO1001X	Management & Organisation or its equivalent
ACC1002/ACC1002X	Financial Accounting or its equivalent
BSP1005/ BSP1005A	Managerial Economics or EC1101E Introduction to Economic Analysis
BSP1005B	or EC1301 Principles of Economics (Faculty of Arts & Social Sciences) or itsequivalent (for module details, refer to Part III, Section A: Faculty of Arts and Social Sciences)

3.3.5 Double Degree Programmes

The NUS Business School offers the following programmes:

Double Degree Programme in Business Administration / Business Administration (Accountancy) and Law (jointly offered with the Faculty of Law)

Business Administration/Business Administration (Accountancy) and Law are, in some areas, related and complementary disciplines. The existence of such double degree programmes at most leading universities in Australia testifies to this. Moreover, there is an increasing body of work that either draws upon the methodologies or examines the intersections of the two disciplines. The aim of the programme is to

produce graduates who are trained in both disciplines, who understand the intersections between the two disciplines, and who possess the broad knowledge of the well-educated university graduate. There is a particular and pressing reason for establishing such a programme in Singapore. The country is currently working to consolidate and extend its status as a regional centre for legal services. Much of the international legal work undertaken here involves commercial, corporate and financial law. As employment in these sectors increase, there will be a corresponding increase in the demand for lawyers with a strong background in Business and Business graduates trained in Law.

For more information on double degree programmes, please refer to Part II, Section R.

Double Degree Programme in Business Administration / Business Administration (Accountancy) and Engineering (jointly offered with the Faculty of Engineering)

The double degree programme in Business Administration/Business Administration (Accountancy) and Engineering is a special degree programme that combines two disciplines that have significant synergies. The programme is designed to develop the core engineering skills of students so that they will fulfil the requisite professional requirements of their chosen engineering fields. At the same time, the programme will equip a student with the necessary business skills and knowledge in the areas of organisational behaviour, finance and accounting, marketing, economics, and business law, among others, in order to be successful in the business world. This combination of engineering and business skills will produce a new breed of business-savvy engineers for the marketplace.

For more information on double degree programmes, please refer to Part II, Section R.

Double Degree Programme in Business and CNM (jointly offered with Faculty of Arts and Social Sciences)

In today's global environment, the line separating communications and media studies, and business is blurring, and often graduates from communications and media programmes are expected to perform tasks that entail business training—e.g., market analysis, marketing campaigns—while business graduates are expected to know how to effectively communicate with a company's publics, manage a crisis or chart out technology trends.

Likewise, in today's converging media environment, communication professionals are expected to have a broad range of knowledge and creative skills – from critical thinking and excellent writing to the ability to create publications, websites and other interactive environments. Combined with modules in new media and communication management, CNM's modules in visual and game design seek to enrich student experience and prepare them for this converging field.

The NUS Business programme prepares students for managerial leadership in the global economy. Its broad-based curriculum benefits from the comprehensive academic breadth and intellectual intensity of the university. Articulate students that embrace technology will find good fit in this CNM and Business double degree programme that promises to nurture an attractive breed of media-savvy business professionals.

For more information on double degree programmes, please refer to Part II, Section R.

Double Degree in Computer Science/ Information Systems and Business Administration/ Business Administration (Accountancy) (jointly offered with the School of Computing)

Business Administration/Business Administration (Accountancy) and Computer Science/ Information Systems are complementary areas of knowledge which are becoming inextricably interwoven. Our various communications with the IT industry have revealed a strong demand among employers for graduates with both computer science/information systems knowledge and in-depth understanding of business domains.

The double degree programme in Computer Science and Business Administration (including Accountancy) will enable students to add computational considerations to all aspects of business practice, thereby complementing their business skills and introducing a new analytic dimension to the understanding of organisational behaviour, finance & accounting, marketing, economics, and business law, among others.

The double degree programme in Information Systems and Business Administration (including Accountancy) will enable students to practise the management and implementation of information systems, enhanced with complementary business skills and knowledge in areas such as organisational behaviour, finance and accounting, marketing, operations management, economics, and business law, among others.

Both combinations of business and computing/ information systems programme will develop business-savvy IT professionals as well as technology-minded business leaders for the marketplace.

For more information on double degree programmes, please refer to Part II, Section R.

Double Degree Programme in Economics and Business Administration/ Business Administration (Accountancy) (jointly offered with the Department of Economics, Faculty of Arts & Social Sciences)

The double degree programmes in Economics and Business Administration/Business Administration (Accountancy) integrates and synergises the strengths of the two disciplines. Business is multi-disciplinary and imparts the necessary skill set for meeting the challenges of the business world, while Economics, being a science of choice, imparts the skill set for problem-solving. The two are therefore complementary and inextricably interwoven.

For more information on double degree programmes, please refer to Part II, Section R.

Concurrent Master of Science (Management) Programme

The NUS Master of Science (Management), M.Sc. (Mgt.), consisting of 20 management and leadership modules drawn from the B.B.A., M.B.A. & Ph.D. curricula, is only available as a concurrent programme for eligible undergraduates and exchange students from all NUS faculties and schools. Students may gain this additional master's degree generally with about one extra year's coursework study with no research requirement.

For more information on concurrent programmes, please refer to Part II, Section R.

3.4 Special Programmes

- Student Exchange Programme (SEP)

The School's Student Exchange Programme is one of the most vibrant and dynamic facets of student life which has added much international flavour to academic life. The student exchange programme enables students to spend one semester in prestigious universities abroad, gain invaluable international experience, and establish personal networks. Students transfer their credits earned overseas to fulfil their degree requirements.

Currently, the School has established exchange partnerships with more than 50 universities for the exchange programme. These include well-established universities in North America, Europe, Asia and Latin America.

Throughout the academic year, the School, in conjunction with other institutions, also organises other overseas study programmes. These programmes are generally of a shorter duration, enabling the students to broaden their outlook and to develop an awareness and appreciation of other cultures and their approach to doing business.

- University Scholars Programme

The University Scholars Programme is a premier initiative by the National University of Singapore specially designed to develop the personal, intellectual and leadership qualities of students enrolled at the university.

Offering a rigorous broad-based multidisciplinary curriculum and exciting local and overseas research and beyond-the-classroom learning opportunities, USP fosters active learners who can think and write critically, clearly and effectively, make path-breaking connections within a discipline and among diverse disciplines, excel in a global context, and reflect deeply on themselves and their place in society.

Students in the Scholars Programme graduate with an honours degree from their faculty or school and a certificate that recognises them as a University Scholar.

USP students must satisfy eight First-Tier Modules (including the compulsory writing and Critical Thinking module; 32 MCs) and 4 Advanced Modules (16 MCs).

Degree Requirements of the B.b.a. (Hons.)/b.b.a. (Acc. Hons.) Programme for Usp Students

	B.B.A. (Hons.) With University Scholars Programme (MCs)	B.B.A. (ACC. Hons.) With University Scholars Programme (MCs)
Programme Requirements:		
Business Core	60	56
Business Specialisation	24	24
Honours Dissertation (worth 3 modules)	12	12
Field Service Project (worth 2 modules)	8	8
University Level Requirements:		
General Education	-	-

Singapore Studies	-	-
Breadth: Electives outside the School	-	-
Unrestricted Elective Modules	8	20 (5 accounting modules)
University Scholars Requirements		
USP First-Tier Modules	32	32
USP Advanced Modules	16	16
Total	160	168

For more information on University Scholars Programme, please refer to the University Scholars Programme website at: <http://www.usp.nus.edu.sg>

- NUS Overseas Colleges Programme

The NUS Overseas Colleges (NOC) Programme is an internship programme with strong emphasis on technology entrepreneurship. Selected candidates will spend 12 months with a high-tech start-up and be required to take entrepreneurship courses at a designated partner university.

This programme incorporates into a Bachelor (with Technopreneurship Minor) or Bachelor (Hons. with Technopreneurship Minor) degree. NUS students who participate in any 12 months NOC Programme can obtain up to a maximum of 40 Modular Credits.

Broadly, the NOC programme consists of 3 parts:

1. Internship: 20 MCs (total)
2. Entrepreneurship Courses: 12 MCs (total)
3. Discipline-based Courses: 8 MCs (max)

Details of the NOC curriculum are available at:
http://www.overseas.nus.edu.sg/forStudents_curriculum.htm

More information on the NOC Programme is available at: <http://www.nus.edu.sg/noc>

3.5 Medals and Prizes

The followings medals and prizes are awarded to students in recognition of outstanding academic performance:

- (a) Ban Hin Leong Gold Medal
- (b) BP Gold Medal
- (c) Chettiar's Temple Medal
- (d) DBS Medal
- (e) Forex Association of Singapore Book Prize
- (f) Furama Medal
- (g) GIC Gold Medal
- (h) Gordon Johnson Book Prize
- (i) Harvard Club Gold Medal & Prize
- (j) Institute of Banking & Finance Prize
- (k) International Enterprise Singapore Prize

- (l) Lee Kuan Yew Gold Medals
- (m) Leslie Wong Memorial Medal
- (n) Leslie Wong Prize in Business Administration
- (o) Marketing Institute of Singapore Medal
- (p) Marketing Institute of Singapore Prize
- (q) Monetary Authority of Singapore Book Prizes
- (r) NOL Medal
- (s) NTUC Income Prize
- (t) Quah Siam Tee Memorial Prize
- (u) Reginald Quahe Memorial Medal
- (v) Seagate Medal
- (w) Singapore Institute of Management Book Prize
- (x) Swiss Bank Gold Medal
- (y) Tan Siak Kew Gold Medal

3.6 Scholarships and Bursaries

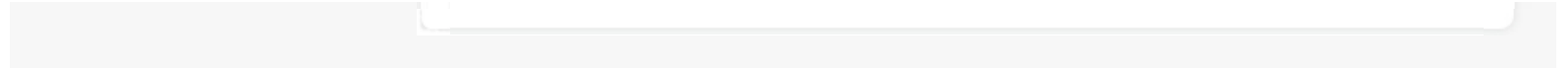
To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students.

Scholarships:

- (a) NUS Business Dean's Scholarship
- (b) NUS Business Study Award
- (c) Mr & Mrs Wu Jieh Yee Memorial Scholarship
- (d) Mizuho Scholarship and Bursary (Scholarship)
- (e) SCCC Business Scholarship
- (f) Isaac Manasseh Scholarship

Bursaries:

- (a) Tahir Indonesian Scholarship
- (b) Foo Hee Lim Bursary
- (c) Tahir Financial Scholarship
- (d) Mizuho Scholarship and Bursary
- (e) Peh Boon Poh Bursary Fund
- (f) Sentek Marine Bursary Fund
- (g) Comod-Aire Bursary Fund
- (h) Pek Cheng Chuan Memorial Bursary Fund
- (i) Siloso Beach Bursary Fund
- (j) Tan Eng Huat Eric Bursary Fund
- (k) Just Education Bursary Fund
- (l) NUS Business School Undergraduate Bursary Fund
- (m) NUS Business School Mandarin Alumni Bursary Fund
- (n) NUSBSAA Bursary Fund
- (o) Jennifer Mao Bursary Fund





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4.1 Research Programmes

4.1.1 Degrees Offered

The NUS Business School offers a rigorous, full-time time Doctor of Philosophy (Ph.D.) programme in selected areas of business administration. The programme is designed for local and international students who are keen to become management scholars and pursue academic careers.

The research degree programme provides training in a subject area through independent investigations, studies and experiments, culminating in the preparation of a thesis. Candidates are also required to complete appropriate courses.

4.1.2 Degree Requirements

Admission requirements

- An outstanding Bachelor's degree (in relevant disciplines)
- Ability to pursue research in the candidate's proposed field of advanced study

To apply, please submit the following documents together with the completed application form:

- Original official transcripts
- Graduate Management Admission Test (GMAT) / Graduate Records Examination (GRE) test scores (either one)
- Test of English as a Foreign Language (TOEFL)/ IELTS score
- Two academic reference letters

Curriculum structure and requirements

Year 1 and 2: Preparatory class, coursework, summer paper and Qualifying Examination

Preparatory class: As a measure to better prepare the Ph.D. students for the coursework requirement in Semester 1, a preparatory class of three weeks will commence prior the start of the semester. Four modules will be taught; Microeconomics, Econometrics, Optimisation and Data Analysis. The class time for each module is one and a half hrs. Classes of different time slots are conducted on a daily basis on Monday to Friday for these three weeks.

Summer Paper: To help the Ph.D. students kick-start their research early, a summer paper requirement will be introduced into the program. All first-year students (starting from the AY06/07 cohort) will be required to submit a summer paper at the end of their study in Year 1.

Coursework: Ph.D. students take a total of 10-12 doctoral level courses. Some of these courses are core courses conducted by the department. The remaining courses are electives conducted in other departments or faculties. For instance, students frequently take their electives in statistics, economics, sociology, psychology, computer science and industrial engineering.

Qualifying Examination: After finishing their coursework, students take a qualifying examination, usually at the end of the second year. A qualifying examination is a comprehensive test of the student's knowledge of the field and is made up of paper(s) set by the department. Passing the qualifying examination is the signal for the student to embark on the dissertation.

Year 3: Proposal Defence: After clearing the qualifying examination, the doctoral student begins to put together a proposal for the thesis. The proposal is an original idea for investigation put forth by the candidate, after an extensive study of the topic. The student is expected to detail the research question and also provide an outline of the study design. The proposal needs to be defended before the thesis committee and other examiners.

Year 4: The Dissertation: The doctoral candidate begins the final leg of the dissertation following the successful proposal defence. The dissertation is finally evaluated by internal and external examiners. Following this examination, there is an oral defence of the thesis before final submission. The Ph.D. is awarded when the candidate meets all the requirements of the program and the dissertation is awarded a passing grade by the examiners.

4.1.3 Financial Assistance and Awards

Lee Kong Chian Graduate Scholarships

The Lee Kong Chian Graduate Scholarships ("Scholarships") were established from donations received from the Lee Foundation and are the University's most prestigious scholarship awards for graduate students.

The selection of candidates will take place once a year, in time for the start of the academic year in August. Up to five new Scholarships will be given each year. Not all Scholarships will be awarded unless there are candidates of sufficient merit.

Eligibility

The Scholarships are open to students of all nationalities who gain admission to any Ph.D. programme at the University. In keeping with the donor's wishes, the Scholarships will be awarded to well-rounded individuals showing exceptional promise who have an appropriate balance of intellect and character. Scholarship recipients are selected on the basis of demonstrated academic excellence, leadership and a commitment to service.

Each award covers:

- (i) A monthly stipend of S\$3,300;
- (ii) Tuition, examination fees and other approved fees at NUS;
- (iii) An annual book allowance of S\$500;
- (iv) A one-off air travel allowance of two return tickets of up to S\$4,000 (only for overseas students) subject to a maximum of S\$2,000 per ticket; and
- (v) A one-off laptop allowance of S\$1,500.

Award Period

The award is tenable for 1 year in the first instance; but subject to the Scholar's satisfactory progress, it may be renewed each semester. The maximum period of award is 4 years.

No Bond is required.

Incoming Ph.D. candidates will have to indicate their interest in the Scholarship via the NUS Graduate Research Programme Application System.

Apart from the other supporting documents required for Ph.D. admission, candidates interested in the Scholarship must also submit a personal essay and a record of co-curricular activities or community service. Short-listed candidates will be invited to an interview either in Singapore or their home country.

For more details, please refer to <http://www.nus.edu.sg/registrar/gdfa/gd-lkc.html>

NUS Research Scholarship

The NUS Research Scholarships are awarded by NUS to outstanding graduates for research leading to a higher degree at the university. The scholarships are tenable for one year in the first instance and are renewable annually, subject to satisfactory progress and performance. Each scholarship carries a monthly stipend of S\$2,000* (for International Students) S\$2,200 (for Singapore Permanent Residents) and S\$2,500 (for Singapore Citizens) and a full research fee subsidy.

The maximum period of award is four years for Ph.D. students. However, we do take into account the various contingencies, and support our Ph.D. students beyond the stated duration whenever possible. The student has to work six hours a week with their mentors/supervisors for the duration of the scholarship. The work can involve the learning of new research techniques, implementation of projects and other forms of research and teaching assistance. The work contributes to the ongoing development of the student as a scholar and a teacher.

All students with a scholarship are covered by the university group health insurance scheme for a nominal premium. Dependents (e.g., spouse and children) of the student are not eligible for such coverage at the moment.

The scholarship is given with the understanding that the student is committed full-time to the program. The student is not allowed to undertake other forms of employment (including self-employment) during the period of scholarship. The only exception is when the student functions as a graduate student researcher to one of the faculty members. For information on these matters, please see Other Opportunities at <http://bschool.nus.edu.sg/PhD/FinancialSupport/OtherOpportunities.aspx>

**The term for the NUS Research Scholarship are being reviewed. Revised terms of the scholarship will be implemented from the January intake onwards.*

Graduate Student Researchers

This scheme allows graduate students to work part-time assisting faculty members for a maximum of sixteen (16) hours per week (including the six hours of work required for the research scholars). The remuneration rate is about \$12 to \$15 per hour.

President Graduate Fellowships

The PGF is open to full-time candidates of all nationalities. Incoming Ph.D. students and current NUS Research Scholars (with the exception of SMA and GPBE students) who have passed the Ph.D. Qualifying Examination (QE) are eligible to be considered for the award.

(i) A monthly stipend throughout the period of award as follows:

International Student	S\$3,000
Singapore Permanent Resident	S\$3,200
Singapore Citizen	S\$3,300

(ii) Tuition fees at the University;

(iii) A one-off air travel allowance for one one-way ticket of up to S\$750 (only for overseas students); and

(iv) A one-off settling allowance of S\$1,000 (only for overseas students).

The award is tenable for an initial one year and, subject to the awardee's satisfactory progress, renewable annually up to a maximum of 4 years. For candidates who were transferred from a NUS Research Scholarship to a PGF, the total period of their tenure on both schemes must not exceed four years. For more details, please refer to <http://www.nus.edu.sg/registrar/gdfa/gd-pgf.html>

Teaching Opportunities

Students may be appointed as part-time tutors in their respective departments. The remuneration ranges from \$30 to \$60 per teaching hour for research scholars. The scheme is meant to develop the students' pedagogical skills. Appointment and opportunity vary depending on departmental requirements, and student capabilities.

Post-Qualifying Examination Top-Up

Ph.D. students who pass their qualifying examination after the coursework receive an additional \$500 per month for a period of two years.

4.2 Coursework Programmes

4.2.1 Degrees Offered

- M.B.A.
- NUS-PKU Double Degree MBA
- NUS-HEC Paris Double Degree MBA
- APEX M.B.A. – English
- APEX M.B.A. – Chinese
- UCLA NUS Executive M.B.A.
- Double Degree with Lee Kuan Yew School of Public Policy
- S3 Asia M.B.A. with Korea University (KU) and Fudan University (FU)

4.2.2 Degree Requirements

M.B.A.

- Strong academic record in undergraduate study from a reputable, degree-granting academic institution.
- Minimum of two years full-time work experience.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- Test of English as a Foreign Language (TOEFL) is required if the medium of instruction during undergraduate studies was not in English.
- Shortlisted applicants may be required to take further evaluation tests and/or attend an interview.

>NUS-PKU Double Degree M.B.A.

- A good bachelor's degree.
- Minimum three years of work experience after bachelor's degree.
- Good analytical writing assessment, verbal, quantitative and total scores for the Graduate Management Admissions Test (GMAT) are required.
- For candidates from China: the Common Entrance Examination is required.

APEX M.B.A. – English

- A good first degree in any discipline.
- Minimum of ten years' full-time postgraduate work experience.
- Holds senior position or has the potential to assume senior managerial positions in the near future.
- Outstanding candidates with eight to nine years work experience will be considered on a case-by-case basis.
- TOEFL is required if the medium of instruction during undergraduate studies was not English.
- A good GMAT score may be required on a case-by-case basis.

APEX M.B.A. – Chinese

- A good first degree in any discipline.
- Minimum of eight years' full-time postgraduate work experience with no less than five years of managerial experience.
- Currently holding a senior managerial position.
- Outstanding candidates holding senior managerial positions who do not meet the above criteria will be considered on a case-by-case basis.

UCLA-NUS Executive M.B.A.

- A bachelor's or equivalent degree from a regionally accredited institution, and a scholastic average of B or better in the last two years of undergraduate coursework and in any post-baccalaureate study.
- Applicants are expected to hold a degree representing completion of at least four years of study with above average scholarship from a university or university-level institution.
- Minimum ten years of full-time work experience and current employment with high-level managerial responsibility.
- Corporate sponsorship is encouraged.
- Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) will be required if the applicant's native language is not English.
- The Graduate Management Admission Test (GMAT) is not required for admission, but is recommended highly for those candidates whose prior academic work does not show distinction or clear evidence of strong quantitative and logical reasoning skills.

* Masters in Public Policy (MPP)

- A good NUS honours degree (second class and above) or equivalent (e.g., a four-year bachelor's degree with at least an average grade of B or equivalent); or a good bachelor's degree and successful completion of a placement test; or exceptionally, other qualifications and experience subject to approval by the Board of Graduate Studies.
- Preferably some background in Mathematics and Economics.
- A good command of the English Language (minimum TOEFL score of 620 or IELTS of 6.5).

* Masters in Public Administration (MPA)

- A NUS honours degree (at least second upper) or an equivalent degree, such as a four-year bachelor's degree with an average grade of B or better; or a good bachelor degree and passed the school's placement test. Other qualifications may be accepted subject to approval of NUS Board of Graduate Studies.
- At least five years of work experience.
- In addition, the candidate should have a good command of the English Language (minimum TOEFL score of 620 or IELTS band of 6.5).
- * Candidates have to fulfil the admission requirements for both degree programmes to gain admission to the Double Degree Programme.

S3 Asia M.B.A.

- A good undergraduate degree from a reputable academic institution.
- A minimum of two years (for KU and NUS) or three years (FU) of full-time post-graduation managerial experience.
- Good Graduate Management Admission Test (KU and NUS) or GRK (FU) scores.
- Applicants whose native tongue or medium of undergraduate instruction was not English will be required to submit TOEFL/IELTS scores as evidence of their proficiency in English (NUS) or pass an English admission test (KU and FU).
- An admissions interview.

4.2.3 Financial Assistance and Awards

M.B.A.

Scholarships & Bursaries

1. Asian Development Bank-JAPAN Scholarship Programs, ADB-JPS
2. NUS-APEC Scholarship
3. Peh Chin Hua Bursary
4. Mohammed Bin Rashid Fellow Programme (only for Arab students)
5. NUS MBA Study Awards
 - Dean's Award
 - Director's Award
 - Merit Award
6. Saw Centre MBA Finance Scholarship
7. Spring Singapore's Management Development Scholarship
8. Tan Kah Kee Postgraduate Scholarship
9. Lee Kuan Yew Scholarship
10. Ian Ferguson Scholarship
11. Lien Foundation Scholarship
12. Sampoerna Foundation
13. CapitaLand International Scholarship
14. International Business Fellowship Programme
(for the Double Degree Programme with Peking University)

International M.B.A.

Scholarships & Bursaries

1. IM.B.A. Study Awards
2. IM.B.A. Alumni Leadership Award
3. Asian Business Fellowship (ABF) Programme
4. Peh Chin Hua Bursary



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Faculty's Commitment

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The School of Business is known for its leadership in business education, and executive training and development. This reputation is based on its long history of teaching excellence and research as well as its current vitality, creativity and commitment to its mission of improving the practice of management.

The teaching of business administration at the University began in 1965 when the Department of Business Administration was set up with only four full-time staff. The Department of Business Administration and the Department of Accountancy were combined to form the Department of Accountancy and Business Administration in 1969.

With the merging of the two universities, the School of Accountancy and Business Administration was established in 1980. The new School comprised the Department of Accountancy and the Department of Business Administration. In 1983, the School was reorganised into a Faculty with two schools – the School of Accountancy and the School of Management. In 1987, the School of Accountancy was moved to the Nanyang Technological Institute. With that, the Faculty's name was shortened to the Faculty of Business Administration. The Faculty was renamed the School of Business in 2002.

There are six academic departments, a human resource management unit and five centres in the School. The six academic departments are the Department of Accounting, the Department of Decision Sciences, the Department of Finance, the Department of Management and Organisation, the Department of Marketing, and the Department of Strategy and Policy. Each department has its unique research interest and is responsible for teaching modules under the respective functions. The five centres are the Centre for Asset Management Research & Investment, the Centre for E-Business, the Centre for Governance, Institutions & Organizations, the Centre for Social Entrepreneurship & Philanthropy and the Centre for Strategic Leadership. Collectively, the six academic departments offer modules in the Bachelor of Business Administration (B.B.A.), Bachelor of Business Administration with Honours [B.B.A. (Hons.)], Bachelor of Business Administration (Accountancy) [B.B.A. (Acc.)] and Bachelor of Business Administration (Accountancy) with Honours [B.B.A. (Acc. Hons.)] Programmes.

In addition to the undergraduate degrees, the School also offers graduate programmes. The graduate programmes offered include the Master of Business Administration, NUS-Peking University Double Degree MBA (conducted jointly with Peking University), NUS S3 Asia Master of Business Administration (conducted jointly with Fudan University School of Management and Korea University Business School), NUS Master of Business Administration Double Degree with Lee Kuan Yew School of Public Policy, NUS-HEC Paris Double Degree Master of Business Administration, UCLA-NUS Executive Master of Business Administration Programme, NUS PhD Master of Business Administration (English and Chinese) and concurrent Master of Science (Management) Programme. The School also offers a Doctor of Philosophy programme, which is a graduate research programme.

For up-to-date information on the above programmes, please visit the School's website at:
<http://bschool.nus.edu.sg>

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Title & Name	Designation/Responsibility	Telephone (6516-XXXX)	Email (XXXX@nus.edu.sg)
Prof Bernard YEUNG	Dean	3075	bizdean
Assoc Prof HUM Sin Hoon	Deputy Dean	66011255	bizdd1
Mr Tay Kuan Ming	Associate Dean	6857	biztkm
Assoc Prof Chng Chee Kiong	Vice-Dean (Undergraduate Studies)	7272	bizvd2
Assoc Prof Susanna Leong	Vice-Dean (Graduate Studies)	3871	bizvd3
Assoc Prof KRISHNAN Trichy	Vice-Dean (Ph.D & Research)	3039	bizvd5
Assoc Prof PREM N. Shandasani	Associate Dean (Executive Education)	3002	bizvd4
Dr YEO Wee Yong	Assistant Dean (Undergraduate Academic)	8053	bizad1
Assoc Prof Ravi Chandran	Assistant Dean (Undergraduate Academic)	3045	Bizad4
Dr Helen CHAI	Assistant Dean (Undergraduate Admissions & Student Life)	5864	bizad3
Assoc Prof NITIN Pangakar	Academic Director (The NUS M.B.A. / NUS-HEC Paris)	5299	bizpn
Assoc Prof H. Brian HWARNG	Academic Director (The NUS M.B.A. with Peking University / Master in Public Administration and Management)	6449	bizhhl

Assoc Prof SUM Chee Chuong	Academic Director (S ³ Asia M.B.A.)	3182	bizbox15
Assoc Prof PREM N. Shamdassani	Academic Director (APEX-M.B.A., English)	6264	bizps
Assoc Prof CHONG Juin Kuan	Academic Director (APEX-M.B.A., Chinese)	6154	bizcjk
Assoc Prof Jochen WIRTZ	Academic Director (UCLA-NUS Executive M.B.A.)	3656	bizwirtz
Dr CHENG Peng Sim	Academic Director (M.Sc. (MGT) and CEMS MIM)	3059	bizcps
Assoc Prof Ho Yew Kee	Head, Accounting	6205	acchead
Prof TEO Chung Piaw	Head, Decision Sciences	5223	dshead
Prof Allaudeen Hameed	Head, Finance	3066	fnbhead
Prof Richard ARVEY	Head, Management and Organisation	3187	obrhead
Assoc Prof LEE Yih Hwai	Head, Marketing	3058	mkthead
Prof LIM Chin	Head, Strategy and Policy	6278	bsphead
Prof Richard ARVEY	Head, Human Resource Management Unit	3187	obrhead
Assoc Prof Stephen Lynn	Academic Advisor, Accounting	1418	bizock
Assoc Prof Chu Chun Lin Singfat	Academic Advisor, Decision Sciences	3031	bizchucl
Assoc Prof Ruth TAN	Academic Advisor, Finance	6265	biztansk
Assoc Prof Audrey CHIA	Academic Advisor, Management and Organisation	6441	bizchiaa
Dr CHENG Peng Sim	Academic Advisor, Marketing	3059	bizcps
Dr Winston LEE Piak Nam	Academic Advisor, Human Resource Management Unit	3151	bizleepn
Assoc Prof TER Kah Leng	Academic Advisor, Strategy and Policy	6440	bizterkl
Ms LAM Yin Wah	Administrative Coordinator, Accounting	7798	accsec
Ms LEE Chwee Ming	Administrative Coordinator, Decision Sciences	6225	bizlcm
Ms Callie TOH	Administrative Coordinator, Finance	3066	fnbsec
	Administrative Coordinator, Management		

Ms Wendy LIM	and Organisation	5143	obrlimw
Ms Jothi S.	Administrative Coordinator, Marketing	3058	mktsec
Ms Normah bte A MAJID	Administrative Coordinator, Human Resource Management Unit	7738	hrmnam
Ms Azlina bte Kasmari	Administrative Coordinator, Strategy and Policy	1321	bspak

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