

Programme	The Art of Making Great Impression
Trainer	Mr Richard Lim

OBJECTIVES:

- Creating The Opening Impression
- Sustaining An Impression
- Dealing With Special Challenges in Self-Presentation
- Making Presentation Transition
- Managing Your Nonverbal Cues
- Reading Key Human Behaviours
- The Art of Confident Communication
- Handling Anxiety and Aggression Successfully

OUTLINE:

❖ **Introduction to The Art of Making Great Presentation**

Why bother with making effective impression? How does it help?
 Isn't it hypocritical to portray what we are not? Must making great impression be at the expense of denying the real you? From the start, we wish to state that making good impression is consistent to being authentic and doing so appeals to most human beings.

❖ **Understanding How Impressions Are Formed**

We need to become aware of filtering errors that obstruct accurate perceptions of people. We will learn of the four steps that affects how others feel about us. And know why the fourth step is so powerful in creating great impression.

❖ **The Four Universal Social Gifts**

Being socially generous is to be socially attractive. Your ability to fulfill people's needs determines how you will be perceived. Learn to offer the four universal social gifts to people you meet and appreciate the responses you will get!

❖ **Applying The Six Habits of Great Impression**

There are six habits which all of us can cultivate and really make a significant difference to the way we can attract people authentically.

Apply Habit One: The art of being approachable verbally and nonverbally. Becoming a social magnet is not that difficult! It is about being friendly and open.

Apply Habit Two: Showing interest effectively opens hearts and this adds colours to our lives.

Apply Habit Three is all about how we can conduct an engaging dialogue with ease. Develop your style of great engagement and watch the returns.

Applying the Habit Four of effective self-disclosure makes you human. Doses of vulnerability make us real and attractive.

Applying the Habit Five of being dynamic makes you a welcome change to the mundane of life and the prevalent pessimistic attitudes. You can become an effective mood lifters among people.

Applying the Habit Six makes you a great partner in discussion and problem solving. Many will seek you out and enjoy your flexibility in perspective.

TRAINER PROFILE:

Richard Lim is a professional Psychotherapist in private practice and a Training Consultant with more than 15 years of related work experience. He specializes in Psychodynamic and Relationship Psychology for application in clinical work with individuals and couples, and in business communication and relations.

He has provided consultancy and training to staff from multi-national companies like Singapore Airlines, Motorola, Barclays Capital, Petronas, DBS, National Panasonic, Fujitsu, Lucent Technologies, Shell; International agencies like The Salvation Army, YMCA, Outward Bounds and World Vision; government organizations and community institutions such as Ministry of Community, Youth & Sports, NIE, Ministry of Health, Ministry of Trade & Industry, National Environment Agency, Singapore Sports Council, People's Association, National Centre for Leadership Institute; and academic institutions like National University of Singapore, Singapore Management University, National Institute of Education, Nanyang Polytechnic, Ngee Ann Polytechnic, Singapore Polytechnic and MDIS.

Richard is sought after extensively for his specialty in organizational learning, specifically in Leadership Skills Development focusing on Group Process and Dynamics Training, Cognitive and Emotional Quotient (EQ) Enhancement and Motivation Communication.

He lectures at *Nanyang Technological University* (NTU) on change management, group dynamics and human relationship.
