3.3.4 Double Degree Programmes

The NUS Business School offers the following programmes:

• **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Law (jointly offered with the Faculty of Law)**

Business Administration / Business Administration (Accountancy) and Law are, in some areas, related and complementary disciplines. The existence of such double degree programmes at most leading universities in Australia testifies to this. Moreover, there is an increasing body of work that either draws upon the methodologies or examines the intersections of the two disciplines. The aim of the programme is to produce graduates who are trained in both disciplines, who understand the intersections between the two disciplines, and who possess the broad knowledge of the well-educated university graduate. There is a particular and pressing reason for establishing such a programme in Singapore. The country is currently working to consolidate and extend its status as a regional centre for legal services. Much of the international legal work undertaken here involves commercial, corporate and financial law. As employment in these sectors increase, there will be a corresponding increase in the demand for lawyers with a strong background in Business and Business graduates trained in Law.

• **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Engineering (jointly offered with the Faculty of Engineering)**

The double degree programme in Business Administration / Business Administration (Accountancy) and Engineering is a special degree programme that combines two disciplines that have significant synergies. The programme is designed to develop the core engineering skills of students so that they will fulfil the requisite professional requirements of their chosen engineering fields. At the same time, the programme will equip a student with the necessary business skills and knowledge in the areas of organisational behaviour, finance and accounting, marketing, economics, and business law, among others, in order to be successful in the business world. This combination of engineering and business skills will produce a new breed of business-savvy engineers for the marketplace.

• **Double Degree Programme in Business Administration / Business Administration (Accountancy)* and Communications & New Media (jointly offered with the Faculty of Arts and Social Sciences)**

In today’s global environment, the line separating communications and media studies, and business is blurring, and often graduates from communications and media programmes are expected to perform tasks that entail business training—e.g., market analysis, marketing campaigns—while business graduates are expected to know how to effectively communicate with a company’s publics, manage a crisis or chart out technology trends.

Likewise, in today’s converging media environment, communication professionals are expected to have a broad range of knowledge and creative skills – from critical thinking and excellent writing to the ability to
create publications, websites and other interactive environments. Combined with modules in new media and communication management, CNM’s modules in visual and game design seek to enrich student experience and prepare them for this converging field.

The NUS Business programme prepares students for managerial leadership in the global economy. Its broad-based curriculum benefits from the comprehensive academic breadth and intellectual intensity of the university. Articulate students that embrace technology will find good fit in this CNM and Business double degree programme that promises to nurture an attractive breed of media-savvy business professionals.

• **Double Degree Programme in Business Administration/ Business Administration (Accountancy)* and Computer Science/ Information Systems (jointly offered with the School of Computing)**

Business Administration/Business Administration (Accountancy) and Computer Science/ Information Systems are complementary areas of knowledge which are becoming inextricably interwoven. Our various communications with the IT industry have revealed a strong demand among employers for graduates with both computer science/information systems knowledge and in-depth understanding of business domains.

The double degree programme in Computer Science and Business Administration (including Accountancy) will enable students to add computational considerations to all aspects of business practice, thereby complementing their business skills and introducing a new analytic dimension to the understanding of organisational behaviour, finance & accounting, marketing, economics, and business law, among others.

The double degree programme in Information Systems and Business Administration (including Accountancy) will enable students to practise the management and implementation of information systems, enhanced with complementary business skills and knowledge in areas such as organisational behaviour, finance and accounting, marketing, operations management, economics, and business law, among others.

Both combinations of business and computing/information systems programme will develop business-savvy IT professionals as well as technology-minded business leaders for the marketplace.

• **Double Degree Programme in Business Administration/ Business Administration (Accountancy)* and Economics (jointly offered with the Department of Economics, Faculty of Arts & Social Sciences)**

The double degree programme in Economics and Business Administration/Business Administration (Accountancy) integrates and synergises the strengths of the two disciplines. Business is multi-disciplinary and imparts the necessary skill set for meeting the challenges of the business world, while
Economics, being a science of choice, imparts the skillset for problem-solving. The two are therefore complementary and inextricably interwoven.

*There is no direct admission for all double-degree programmes with Business Administration (Accountancy). Interested students are advised to apply for late-entry admission through their home faculty at the end of their first year of study. Non-business students must have obtained at least B+ for ACC1701X Accounting for Decision Makers and preferably also ACC2706 Managerial Accounting in order to be considered.*