4.2.2.17 Master of Science (Marketing Analytics and Insights)

Admission Requirements

- A good undergraduate degree in any discipline from a four-year degree programme. A good three-year degree with very good academic results may also be considered on a case-by-case basis.
- Good TOEFL or IELTS scores if English is not the mother tongue or medium of prior undergraduate instruction.
- No work experience is required.
- Interviews will be conducted for shortlisted candidates.
- GMAT is not mandatory; a good GMAT score will strengthen the application.

Graduation Requirements

In order to graduate, student must complete the programme requirements and achieve a Cumulative Average Point (CAP) of at least 3.0 (out of 5.0).

Individual in Charge

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