

### **3 Master of Science in Business Analytics**

*[jointly offered by the School of Computing and School of Business]*

The Master of Science in Business Analytics (MSBA) is jointly offered by School of Computing and NUS Business School. This programme aims to develop students into Business Analytics specialists and professional consultants by imparting both a strong methodological and technical foundation in analytics technology, and knowledge in applying analytics to different domains in various vertical industries. Currently, these verticals are: Big-data analytics technologies, Consumer analytics, Finance & Risk analytics, Healthcare analytics and Statistical modelling.

The programme is designed with the principle of embedding BA education deeply in the university, with the intention to invite domain experts from relevant faculties in NUS to participate by offering BA-related subjects for multiple industries. The management and execution of the programme is conducted in collaboration with IBM under NUS Business Analytics Centre, which promotes analytics education, research and development.

#### 3.1 [Degree Requirements](#)

#### 3.2 [Relevant Website](#)