7.2.1 Overview of Programme

IT professionals need to rise up to the challenges of managing new IT and market trends such as IT outsourcing and offshoring, IT entrepreneurships, and commercialisations and management of innovative and complex IT products and services. The concurrent programme combining Bachelor of Computing with honours [B.Comp. (Hons.)] from the School of Computing and Masters of Management [MSc (Mgt)] from the School of Business provides a multidisciplinary platform for students to marry strong technical computing skills with the requisite management, communications, and marketing skills to respond effectively to these challenges.

In this programme, students from the School of Computing will take management modules from the School of Business in addition to their usual pursuit of the Bachelor of Computing degree. These management modules consist of 20 management and leadership modules drawn from the Bachelor of Business Administration (B.B.A.) and MSc (Mgt) curricula. Thanks to the broad-based nature of the NUS curriculum structure, such double focuses may be completed within five years. The combined curricula provide an enriching education in the management of both human resources and information technology.