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Mr Mah (above) will take over as chairman of Singapore Tourism Board on Jan 1, 2017 from Mr Chew.

STB appoints new chairman and board members

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SINGAPORE Tourism Board (STB) has appointed a new chairman and four new board members, among others, the Ministry of Trade and Industry (MTI) announced on Friday.

Chaly Mah Chee Kheong, former chief executive officer of Deloitte Asia-Pacific and South-east Asia and former chairman of Deloitte Singapore, will take over from Chew Choon Seng as the chairman of STB on Jan 1, 2017.

Mr Chew will be stepping down after completing a six-year tenure.

The new board members are Allen Law, chief executive officer of Park Hotel Group; Joanna Flint, country director of Google Singapore; Mohamad Saiful Saroni, partner of Pricewaterhouse-Coopers LLP (PwC) Singapore; and Prasad Menon, former chairman of Vistara Airlines.

Christina Ong, co-chairman and senior partner of Allen & Gledhill LPP, was reappointed as a board member.

Two board members are stepping down upon completion of term on Dec 31, 2016. They are Deborah Ong, assurance partner and risk & quality partner of PwC Singapore; and Jessica Tan, member of Parliament for East Coast GRC and former managing director of Microsoft Singapore.

Loh Khum Yean, permanent secretary for MTI, said: "Mr Chew Choon Seng has played a key role in shaping our tourism strategies over the past six years and helped make Singapore a choice destination for both leisure and business travellers. I would like to thank him for his invaluable contributions and leadership during his time with STB. I wish him all the best in his future endeavours. I am confident that Mr Chaly Mah will continue to build on the good work and steer STB in its next exciting stage of development."

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