

NUS rises to No 12 in FT customised executive education ranking

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THE National University of Singapore (NUS) Business School has moved up four spots from last year, in the *Financial Times* (FT) 2016 ranking of customised executive education (EE) programmes. Its latest ranking is 12th in the world.

The customised rankings are based on data compiled from surveys with companies that commissioned executive courses, as well as business schools.

Through these surveys, FT found that participants from the NUS Business School value the innovative design of their programmes and are more likely to return for future programmes.

Greater diversity is also observed in the school's international client base where a high percentage of clients are headquartered out of Singapore.

Jai Arya, head of executive education at NUS Business School, says that NUS is the leading business school in Asia which gives them leverage in developing human capital for the region's economies and corporations.

"Our blend of cutting-edge learning in a truly international forum is what makes NUS executive education a unique experience," he adds.

The school's EE programmes have attracted over 38,000 participants from around the world for the past 35 years.

NUS Business School was the first to provide open-enrolment Mandarin EE programmes outside mainland China and Taiwan. Since 1982, it has seen 95 intakes for its Mandarin General Management Programme.

In addition, the school has an established alliance with the Stanford Graduate School of Business, with the Stanford-NUS Executive Programme in International Management now into its 34th year.

NUS Business School has also received other top rankings in the Asia-Pacific by independent publications and agencies.

The NUS MBA was ranked 32nd this year by FT while the UCLA-NUS Executive MBA Program and the NUS Asia-Pacific Executive MBA were ranked 5th and 25th respectively in 2015, by the same publication.

Jumping two ranks to secure a fourth position on the FT's customised EE programme ranking is IMD, a business school based in Switzerland, with a campus in Singapore.

IMD has held the top position in open programmes for the fourth year running and jumped up the ranks for all other major categories.

The school has consistently been among the top business schools in FT's rankings.

IMD president Dominique Turpin is proud of his school's achievement and says the faculty and staff's dedication have paid off.