

## New theme for InnovFest

THIS year's annual start-up conference InnovFest organised by NUS Enterprise has switched to a new theme.

Reinvented as Asia's premier innovation and digital conference, InnovFest unBound is a two-day innovation festival for entrepreneurs, influencers and corporate leaders from the United States and Europe to explore Asian opportunities.

Conference topics include the latest trends in global and Asian innovation. The leading Asian Web, mobile and digital companies will also be showcased through panel discussions and keynote speeches.

NUS Enterprise, the entrepreneurship and innovation unit of the National University of Singapore, has organised the event since 2006. Its focus is technology commercialisation.

This year's conference will see NUS Enterprise partnering American firm Acre White, which creates and organises conferences for the digital industry.

InnovFest unBound will be held on April 28 and 29 at the Suntec convention centre. To register, follow the links on <http://innovfest.evolero.com/2015>