

# 6<sup>th</sup> TRIPLE HELIX CONFERENCE

## SUBMISSION GUIDELINES ACADEMIC AND PRACTITIONER ORIENTED PAPERS

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### PAPER FORMAT

#### a) Length

The maximum size of a paper is **10 000 words** including tables, notes, appendices, list of references, etc. Authors are requested to adhere strictly to this requirement.

#### b) Formats

##### **Document format:**

Word .doc document

Please name the file as **Main\_author(s)SURNAME\_paper title.doc**

##### **Page format:**

A4 size

1 inch margins at top and bottom

1.25 inch margins at left and right

Page numbering on bottom right

##### **Font format:**

Arial font throughout

12 point font for main text, smaller fonts may be used for tables or charts, if necessary

### **c) Titles and Headings**

For all titles and headings (including the paper title), please use "Sentence case", eg.

#### **Knowledge, innovation and competitiveness: Dynamics of regional and institutional networks**

Main sections and sub-sections numbered numerically and in bold font, eg.

##### **1. Introduction**

##### **2. Conceptual framework**

##### **2.1 Theoretical concepts**

##### **2.2 Empirical evidence**

##### **3. Methodology and data**

### **d) Paper Layout**

1) Cover Page (please refer to template in Annex)

- Title of Paper (centred)
- Name, institutional affiliation and email contact of authors
- Abstract of no more than 200 words
- List of keywords
- Copyright statement
- Acknowledgements

2) Tables, diagrams, figures and charts should be inserted at appropriate points of the text.

3) Footnotes should be placed at the end of the main paper text, before the list of references

### **e) References in text**

Citations to bibliographic references in main text should be in the following forms:

"A study by Wayne and Roughton (2000) revealed that ..."

"Massini et al. (1999) and Joshua (1998) conducted surveys of .... "

"The literature provides substantiating evidence of this phenomenon, particularly in the fields of strategic networks (Bell et al., 2005; Bronson, 2002) and sociology (Zimmerman, 1998; Zimmerman and Hale, 2000)."

## **f) Format for List of References**

### **Journal article:**

Wilson, R. J. (1991). Shifting roles of women in media representation: The next generation. *Studies in Cultural Anthropology*, 13(2), 53-65.

### **Book:**

Olsoma, M., & Maidere, D. (1993). *Chronology of culture: The history of tomorrow*. New York: Pocket Books.

### **Chapter in Book:**

Jammersworth, N. W. (1988). Two sides of the same picture: The Utopia myth according to Barrie. In S. Collina (Ed.), *Explorations in Philosophy* (pp. 220-228). Westport, CT: Greenside Books.

### **Article from Website:**

Lysander, T.M. (1996). *Same idea, different times*. Retrieved October 8, 1997, from Polish Politics Discussion site: <http://www.polpoldi.net/13/art/101.html>

## Annex: Template for Cover Page

# Creative tensions in a Triple Helix framework of industrial collaboration: Evidence from the software sector

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### Abstract

Prior research has shown that industrial collaboration enhances the innovative capacity of participating collaborators. This paper builds upon this concept by studying the creative tensions that arise in co-operation scenarios. A new construct to measure creative tensions is proposed. This is empirically tested using data from 40 survey respondents from the computer software sector, comprising 10 respondents from universities, 35 from private sector firms and 5 from a co-ordinating government agency. Results of the analysis suggest that Triple Helix links are strengthened by creative tensions, and creative tensions are a particularly strong stimulus for university researchers.

**Keywords:** Creative tension, innovation, industry collaboration

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