

Forum on Innovating for the Silver Industry: 3rd meeting on 15 June 2009

It is my pleasure to once again invite you to a forum meeting on Innovating for the Silver Industry. For those who attended Professor Arthur Kramer's talk in May, I trust that you have found it interesting and useful in understanding the needs and opportunities in improving cognitive performance of the elderly. It has also been brought to our attention that the term "Silver Industry" is not universally understood, as such we are proposing to change it to "Innovating for the Ageing Society", and a useful shortform for that is InnoAge, so this forum will be called InnoAge forum.

As we discussed previously, we have set up a website as a platform for sharing information related to Innovations for Ageing Society called InnoAge. We will take the opportunity to introduce this website at the meeting in June and members can submit articles and other relevant information to be listed on this website. In addition to that we will also brainstorm and discuss future activities and platforms for collaborations and want to share a few ideas for consideration and input.

We also want to thank >60 Design Centre for accepting our request to host this 3rd meeting and I am sure we will enjoy our visit to their centre to learn more about the facilities and resources that we can leverage in coming up with new ideas and innovations for the ageing society. Information on venue and the agenda for the meeting is attached below and I look forward to meeting everyone and having a lively dialog.

Please contact Shannen at shannen@nus.edu.sg or 6516 3018 to confirm your participation by 8/6/09.

Date: 15 June, 2009 (Monday)

Time: 3.00pm

Venue: Temasek Polytechnic Visitor Information Centre, Lobby D, Level 2
Temasek Polytechnic, 21 Tampines Avenue 1 Singapore 529757
(You may wish to refer to the map attached)

Program:

- 1) Meeting Point at TP Visitor Info Ctr
- 2) Welcome address by Director of Temasek Design School & >60 Design Centre
- 3) Introduction to >60 Design Centre
- 4) Introduction to InnoAge website
- 5) Discussion on future activities and platforms for collaboration
- 6) Tour of Design Gallery

Best Regards,

Professor Wong Poh Kam
Director, NUS Entrepreneurship Centre
A Division of NUS Enterprise

(sent on behalf by Shannen)

