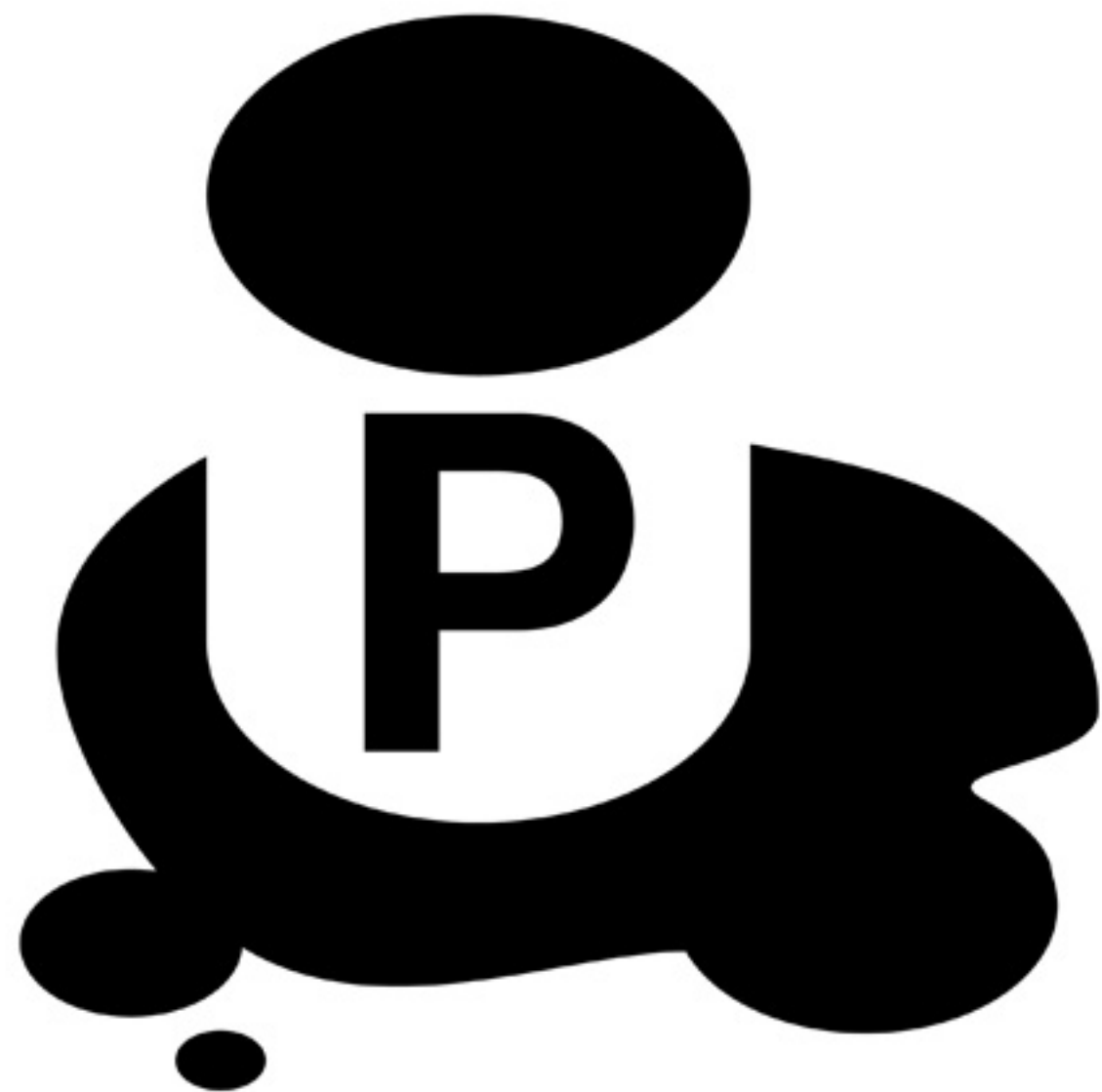


**P for Paint**





# P for Paint

## FOREWORD

As a university museum, the NUS Museum undertakes a range of programmes and focuses of educational and institutional intent, developed through varying curatorial approaches. Many of such exhibitions are undertaken alongside individuals, including students, and divisional partners within the University. Over the years the Museum had worked closely with departments such as the School of Design and Environment (SDE). The depth and intensity of these collaborations vary. Many involved partnerships in research and curatorship.

*P for Paint* is unique for the broader independence given to students to engage in exhibition making, as an extension of the processes and outcomes specific to their studio work at the Division of Industrial Design, SDE. Students' involvement in exhibition making is conceived as one that is crucially processual, as they are tasked to select and organise objects for a given space, in doing so to structure, articulate and communicate ideas and outcomes. This is done with a sense of economy. Rather than relying on textual propositions and explanations, a fundamental consideration is the idea of visual experience as a significant point of entry into concepts developed, hence the engagement with audience as active participants in layering perspectives and thoughts.

The NUS Museum congratulates the twenty-six participating students for their thoughtful and creative approach in making *P for Paint* an engaging exhibition, Mr Hans Tan for successfully facilitating these students through a challenging project and Associate Professor Yen Ching Chuan, Head of the Division of Industrial Design, for supporting this partnership.

Ahmad Mashadi  
Head  
NUS Museum



## INTRODUCTION

26 students from the Division of Industrial Design, School of Design and Environment (NUS) participated in a vertical studio project in collaboration with ICI Paints Akzo Nobel, aimed at investigating the fundamental values of paint and uncovering new opportunities for the company. The first phase of the project lasted six weeks, where the students worked through a series of imaginative thinking exercises and collectively dissected the notion of paint. Through a study of the essence and particularities of paint as a product, and painting as an experience, more than a hundred distinctive paint definitions emerged.

*P for Paint* features works by the students who had each selected a statement from the collection of definitions and expounded it into communicative visual pieces. The exhibition is a showcase of imaginative inquiry through product, meaning and experience. Forming part of the design process, this mode of inquiry provided fertile points of departure for the development of effectual design outcomes in the later stages of the project.

Hans Tan  
Studio Supervisor  
Instructor, Division of Industrial Design

## WORKS



Paint is a rainbow you can touch

CHEN WEIYAN



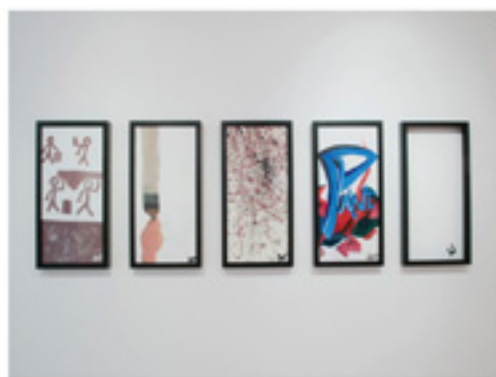
Paint is to use anything but a brush

CHRISTINA GRACE CHIN KEXIN



To paint is to point at a colour out of many and go "that's me"

NG XIN NIE



To paint is to converse in one's own language

LIM SI RU



Paint is to force a marriage

NG ZHENG YUAN EDMUND



Paint is claustrophobic

HEE CHUN JIA



To paint is to bring people together

NG HONG KIANG



To paint is to reveal secrets without words

HO MOON YEE



To paint is to dance

SIM MAO LING



Paint is not what it seems

LIEW ANN LEE



To paint is to lie

SILVA LIM SI GI



PAINT = I + PANT

NG YU HAN



Paint is a prescription  
LING SHU QIN MELODY



To paint is to be childish

SHEN ZHUOJUN STELLA



To paint is to not think you are painting

FU RUI



To paint is to paint part of your life with someone



To paint is to measure

LAI YIN BOH NANCY



Paint is symbiotic with surface

GOH HUI EN STEPHANIE



To paint is to wear newspaper hats

LIM JIN XUAN JOANNE



To paint is to cleanse

FARAH HIDAYATI BTE SANWARI



Paint is rhythm and sounds

This exhibit is a 30 minute audio recording of a room being painted.  
ANG XIN HUI



To paint is to let foreign men into your house

ANNUSIA D/O JAYBALAN



To paint is to own a colour

LI TIAN STEPHANIE



To paint is to move into a new house without moving into a new house

VONG WAN YI



To paint is to be a chameleon

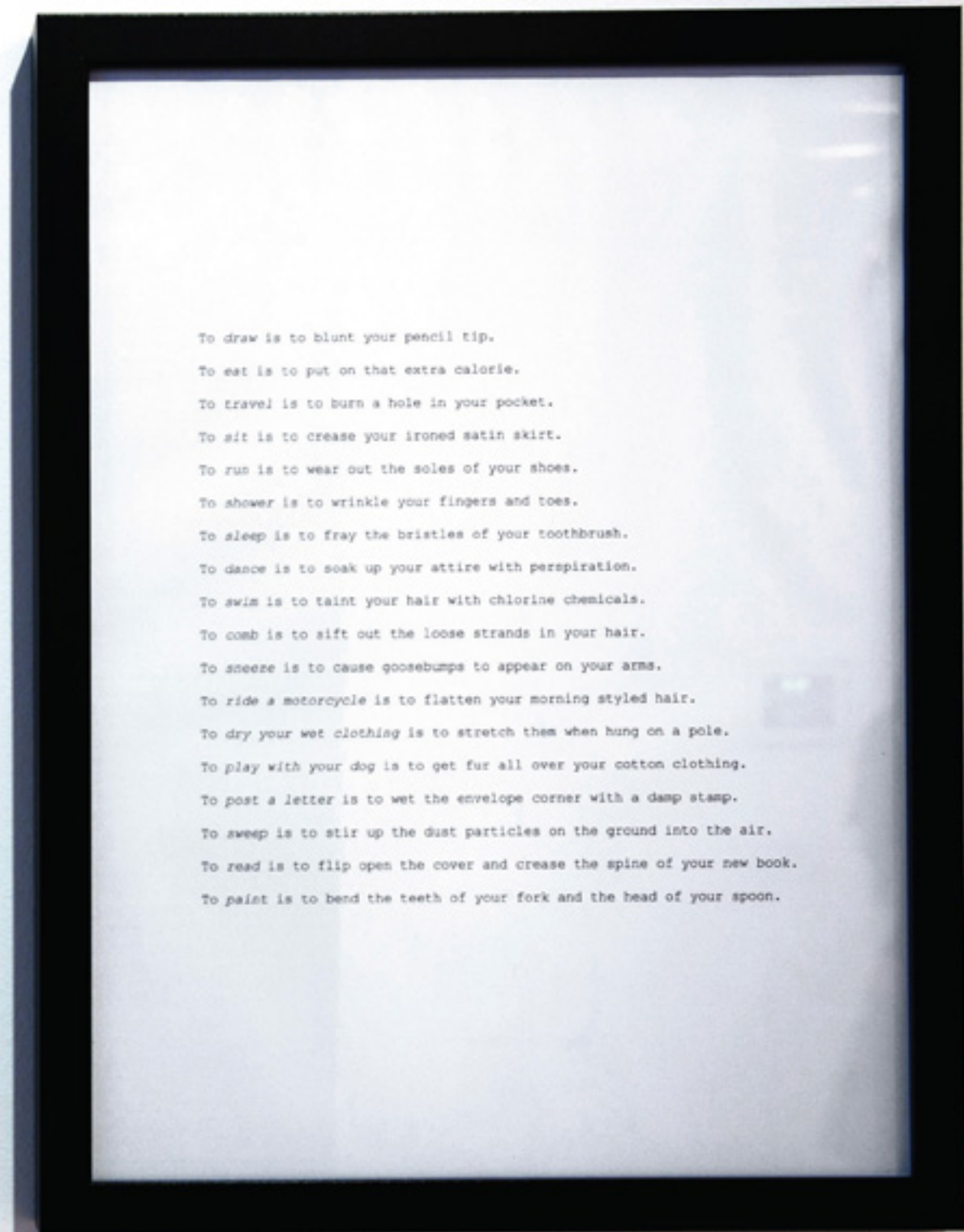
CHIN WOON PENG TERRY





To paint is to bend the head of your spoon and the teeth of your fork.

LI LITING JOYCE



To draw is to blunt your pencil tip.  
To eat is to put on that extra calorie.  
To travel is to burn a hole in your pocket.  
To sit is to crease your ironed satin skirt.  
To run is to wear out the soles of your shoes.  
To shower is to wrinkle your fingers and toes.  
To sleep is to fray the bristles of your toothbrush.  
To dance is to soak up your attire with perspiration.  
To swim is to taint your hair with chlorine chemicals.  
To comb is to sift out the loose strands in your hair.  
To sneeze is to cause goosebumps to appear on your arms.  
To ride a motorcycle is to flatten your morning styled hair.  
To dry your wet clothing is to stretch them when hung on a pole.  
To play with your dog is to get fur all over your cotton clothing.  
To post a letter is to wet the envelope corner with a damp stamp.  
To sweep is to stir up the dust particles on the ground into the air.  
To read is to flip open the cover and crease the spine of your new book.  
To paint is to bend the teeth of your fork and the head of your spoon.



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*P for Paint*  
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Co-organisers

**NUS MUSEUM**

**DIVISION OF INDUSTRIAL DESIGN**  
SCHOOL OF DESIGN AND ENVIRONMENT (NUS)

Sponsor



Special thanks

Ahmad Mashadi *Head, NUS Museum*  
Karen Lim *Assistant Director (Curatorial)*  
Michelle Kuek *Curatorial Researcher*  
NUS Museum

Dr Yen Ching-Chuan *Head, Division of Industrial Design (DID)*  
Hans Tan *Instructor, Division of Industrial Design*  
Olivia Lee *Project Consultant, Olivia Lee Associates*  
Edmund Ng Zheng Yuan *Photographer*  
All 26 students from 3rd and 4th year (p1)

Philip Mawdsley *Akzo Nobel (UK)*  
Jerry Hodge *Akzo Nobel (UK)*  
Anna Chng *Akzo Nobel (Singapore)*  
Claire Goh *Akzo Nobel (Singapore)*  
ICI Paints Akzo Nobel

Design and layout: **Olivia Lee**

## NUS MUSEUM

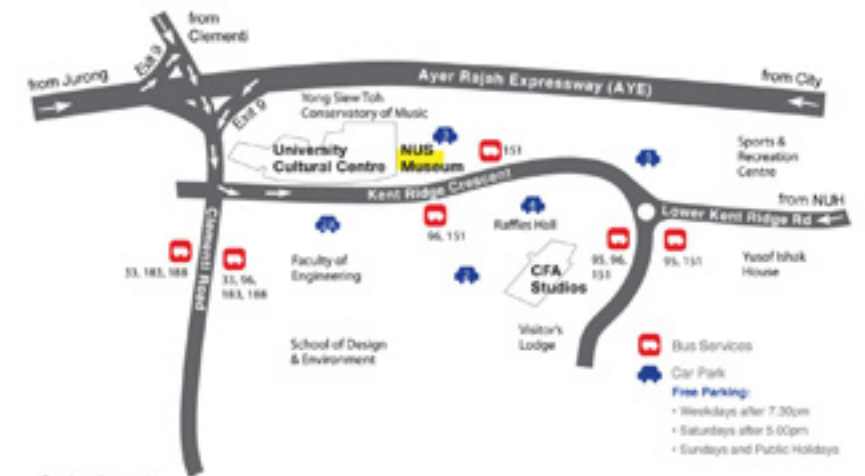
NUS Museum is a comprehensive museum for teaching and research. It focuses on Asian regional art and culture, and seeks to create an enriching experience through its collections and exhibitions. The Museum has over 7,000 artefacts and artworks divided across four collections. The **Lee Kong Chian Collection** consists of a wide representation of Chinese materials from ancient to contemporary art; the **South and Southeast Asian Collection** holds a range of works from Indian classical sculptures to modern pieces; and the **Ng Eng Teng Collection** is a donation from the late Singapore sculptor and Cultural Medallion recipient of over 1,000 artworks. A fourth collection, the **Straits Chinese Collection**, is located at NUS' Baba House at 157 Neil Road.

## NUS MUSEUM

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### Opening Hours

10am – 7.30pm (Tuesdays – Saturdays)  
10am – 6pm (Sundays)  
Closed on Mondays and Public Holidays



Getting Around:  
SBS Bus No. 96 from Clementi Bus Interchange / No. 151 from Hougang Central Interchange / No. 33 from Bedok Interchange  
SMRT Bus No. 186 from Choa Chu Kang Interchange.

