

Student Volunteer Programme for Singapore Pavilion World Expo 2010

About World Expo

World expo is the 3rd largest global event (following FIFA world cup and the Olympic games), that that is organized every 5 years. It is a non-commercial exposition that runs for 3-6 months, where countries can showcase their achievements in their designated pavilion space.

Shanghai World Expo 2010

From 1 May to 31 October 2010, the world will witness the largest world expo ever in Shanghai, China. The over-arching theme for World Expo 2010 (WE2010) is “Better City, Better Life”, with focus on developing sustainable technologies for future urban living.

The Expo Site will be located on a 5.28 sq km site, between the Nanpu bridge and the Lupu bridge, along Huangpu river. More details on WE2010 can be found on <http://en.expo2010.cn/>.

Singapore Pavilion

Singapore will be participating in WE2010, together with 200 over organizations in this international event. Spearheaded by Singapore Tourism Board, the theme for the Singapore Pavilion is “Urban Symphony”, and will showcase Singapore’s harmonious multicultural society in a sustainable environment. More details on the Singapore Pavilion can be found on <http://www.singaporeatworldexpo.com/>.

Student Volunteer programme

In conjunction with Singapore’s participation, STB has introduced the student volunteer programme, to give students a chance to gain exposure to this international event.

1. Objectives

- To recruit student volunteers whom play a crucial role in enhancing the experience of the Singapore Pavilion.
- To allow students based in Shanghai to have a prized opportunity to be part of an international world-class event.
- To cultivate a pool of volunteers aligned to the Youth Ambassador Programme, where they can be exposed to other events beyond World Expo.
- To nurture students’ interest and passion in Singapore Tourism, and enable hem to be economically active members the tourism industry

2. Opportunities available

Student volunteers will be given the chance to be part of various services including:

- Events - Events Facilitating, Events Planning, Performers management, Ushering, Crowd Control
- Hospitality - Reception, Customer Service & Guiding; Relaying the pavilion experience by engaging the visitors.
- Liaison & media - Administrative and co-ordination support to VIP delegates; Create content for print and electronic publications.
- Spearhead publicity and marketing events to create awareness of Singapore Pavilion, Promoting Singapore's Tourism products

3. *Recognition and rewards*

- Letter of recognition - signed off by Chief Executive or Ambassador for fulfillment of minimum requirements and also a separate certificate for outstanding performers
- Nominal Fee - Token sum per shift including local transport reimbursement (within Shanghai) and meals allowance with the provision of uniforms. (Please note that air tickets and accommodation are not covered)
- Opportunities for personal development - Value-add to volunteers' resume, exposure to Expo & other high-level events, invites to selected events & functions for networking opportunities, service training and tourism product knowledge
- Others - Appreciation Dinner

4. *Selection criteria and training schedule*

The criteria for selection of volunteers are:

- Must be based in Shanghai from May – Oct 2010
- Must be able to commit to at least 1 month of the 6 months volunteer programme & prior training arrangements (not necessary on a daily basis)
- Must be comfortable in both English and Chinese
- Good team player
- Should have a pleasant disposition
- Should possess effective communication skills

- Should be service-driven and highly adaptable in a dynamic environment

Selected student volunteers are required to attend a pre-departure briefing (tentatively scheduled in November) and a 6-day training program when they arrive in Shanghai (not necessary on a daily basis).

5. *Registration for Student Volunteer Programme*

Please fill up the [application form](#) and email to irov7@nus.edu.sg by **6 November 2009**.