

ANNEX D: POC PANEL EVALUATION CRITERIA

The POC panel will evaluate the shortlisted proposals based on the following criteria:

1. Technical Innovation: How novel is the technology?
2. Market Potential: Does the proposed application result in technology that has potential for commercial impact?
3. Competition: Is strong competition to be expected (e.g. from incumbents), or would one expect little or no competition, particularly at the start?
4. Manufacturability/Scalability: How easy is it to scale up the project for mass production?
5. Technical Competency: Does the team/individual appear capable of carrying out the POC project?