

# 6.1 Marketing Advertisement

The template below illustrates the 'look and feel' of a typical NUS marketing advertisement. Individual advertisements should be customised according to requirements following, wherever applicable, general guidelines established by this template.

## Marketing Advertisement

- 1 **Heading**  
**Introduction**  
**Address**  
Font: Frutiger 55 Roman

X = The height of 'X' should be same as the height of the NUS Namestyle as indicated by 'X' in the diagram below.

2x  
x  
2x  
1/2x  
1  
2x  
4x  
x  
x

**A Class One  
Research University**

Color sit am et, conset tetuer  
adipiscing elit, sed diam nonummy  
nibh euismod tincidunt ut laoreet  
dolore magna aliq uam erat  
volutpat. Ut wisi enim admin im  
veniam, qu is nostrud exer citation  
ullamcorper suscipit lobo rtis nisl ut  
aliquip exea commodo consequat.  
Duis au tem veleum iriure dolor  
inlobo rtis nisl ut aliquip exea

4 Engineering Drive 4, Singapore 117578  
Tel: (65) 874 2884 Fax: (65) 779 1936  
Website: www.nus.edu.sg

NUS  
National University  
of Singapore