INTERNATIONAL SUMMER/WINTER PROGRAMMES (i-SP)

IMPORTANT NOTE
Before applying for any summer/winter programme, read the GRO website for important information on:
- General Eligibility Requirements and Application Process
- Module Mapping and Financial Aid
- Visa Application, Travel Advisories and Student Insurance

National Taiwan University: 2019 Innovation, Entrepreneurship & Sustainability Summer Program
(Updated as of 15 Jan 2019)

Host University Website:  [http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/overview](http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/overview)

Programme Location:  Taipei, Taiwan
Programme Dates:  8 Jul to 3 Aug 2019 (4 weeks)
Application Deadline:  30 Apr 2019
No. of Placements:  Unlimited

ESTIMATED COST OF PARTICIPATION

| 1 | Programme Fee | NT$94,500, inclusive of:
| | | • Tuition
| | | • Lecture materials
| | | • Accommodation
| | | • Airport transportation service
| | | • Orientation
| | | • Cultural events, company visits and filed trips

2 Projected Expenditure
Click here to find additional estimates for airfare, private accommodation and personal expenses for various cities.

<table>
<thead>
<tr>
<th>Item</th>
<th>Estimated Cost (SGD)</th>
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</thead>
<tbody>
<tr>
<td>Application fee (non-refundable)</td>
<td>$200 (NT$4,500)</td>
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<tr>
<td>Programme fee</td>
<td>$4150 (NT$94,500)</td>
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<tr>
<td>Accommodation</td>
<td>Included in programme fee</td>
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<tr>
<td>Meals (based on NT$350 per day for 30 days)</td>
<td>$460 (NT$10,500)</td>
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3 Financial Aid Available
As a participants of this programme, you are eligible to apply for:
- NASA Enhancement Bursary (Singaporean Citizens only)
- Overseas Student Programme Loan (Singaporeans only)
- PSEA Fund Withdrawal (Singaporeans only)

PROGRAMME DETAILS

4 Academic Content
| **5 Eligibility Requirements** | NUS’ generic eligibility requirements apply, please see GRO website for details. All applications are subjected to the host university’s review. |
| **6 Accommodation** | Refer to the host university website for the accommodation arrangements. [http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/housing](http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/housing) Should university-arranged accommodation not be available, you will be responsible for securing your own accommodation. |
| **7 Application Procedure** | • Apply in NUS Education Records System (EduRec) in order to proceed with module mapping, submission financial aids application; and apply with NTU concurrently.  
• For NTU’s application, please submit your application online at [http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/application](http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/application) (Note: once you have submitted your application, you cannot make any changes to it. If there are any errors, you should email to ritasung@ntu.edu.tw)  
• Applicants must accept both the EduRec offer as well as the NTU offer to confirm participation in this programme. |
| **8 Module Mapping** | Students interested in obtaining credit can start the module mapping process after you apply in EduRec and accept the offer for the programme. Module mapping request is subjected to approval from the Faculties. [Click here](http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/module_mapping) for a step-by-step guide on applying for module mapping. Also note the following:  
A total of 12 MCs from a maximum of 2 overseas summer/winter and research programmes can be mapped without having to pay NUS tuition. Additional MCs mapped will be subjected to Special Term fees. For details, visit the Registrar’s Office website. |

**ADDITIONAL INFORMATION**

| **9 Visa Application** | Students of Singapore nationalities are eligible for the visa exemption program, with a stay of up to 30 days. For stay beyond 30 days, please apply for the visitor visa.  
Students of other nationalities and for more information on visa application procedures, please refer to: [http://www.roc-taiwan.org/sg_en/post/34.html](http://www.roc-taiwan.org/sg_en/post/34.html) |
| **10 Travel Advisories** | Visit the MFA website for travel advisories on various countries from the Singapore government. |
| **11 Student Insurance** | [Insurance coverage for official NUS trips](http://www.management.ntu.edu.tw/en/ia/short_term/summer_program/student_insurance) is provided for your participation in this programme. |
| 12 | **Contact Information** | Questions about the programme? Contact Ms Rita Sung at ritasung@ntu.edu.tw.

Questions about module mapping? Visit this [webpage](#).

Questions specific to NUS GRO? Contact us at: askGRO. |
Program Highlights
- Grasp the latest market trends within 4 weeks by courses taught in English
- Put theories into practice through lectures and company visits
- Learn about Asian business models
- Explore the beauty and culture of Taiwan

Program Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>July 8</td>
<td>Arrive in Taiwan / Dorm check-in</td>
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<tr>
<td>July 9</td>
<td>Orientation</td>
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<tr>
<td>July 10-25</td>
<td>Company Visit</td>
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<tr>
<td>July 12</td>
<td>Taipei Day Tour</td>
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<td>July 11-17</td>
<td>Cultural Event</td>
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<tr>
<td>July 20-31</td>
<td>Taiwan Experience</td>
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<tr>
<td>August 2</td>
<td>Awarding Ceremony / Farewell</td>
</tr>
<tr>
<td>August 3</td>
<td>Departure / Dorm check-out</td>
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Contact Information
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TEL.: +886-(0)2-3366-1035
FAX: +886-(0)2-3366-5411

Scan QR Code for Registration

Summer Program
College of Management
National Taiwan University
July 8 – August 3, 2019
- INNOVATION
- ENTREPRENEURSHIP
- SUSTAINABILITY
Explore Taipei
Taipei is the capital city of Taiwan, which has more than 2.5 million inhabitants. It is Taiwan’s largest city as well as its economic, political, and cultural center. From skyscrapers to the biggest collection of Chinese arts, Taipei is a city filled with fascinating contrasts - a mix of the modern and traditional, of the urban and the natural.

Outdoor Activities
To supplement learning in class lectures, the Innovation, Entrepreneurship & Sustainability Summer Program has designed a number of off-campus activities. Students will attend company visits to influential corporations in Taiwan. The field trips will take students to explore the attractions and historic spots of Taipei.

Courses
Innovation Management from an Asian Perspective (3 Credits)
This course focuses on recent trends in three key areas – exploring human value, formulating business strategy, and developing technology platforms for innovation. Learning is facilitated through lectures, case studies, group exercises, guest speeches, company visits, and a group project.

The 3-credit courses include the following modules:
Module 1: Product Innovation & Opportunity Identification
Module 2: Leadership & Sustainable Entrepreneurship
Module 3: Value Chain Innovation & Platform Strategy
Module 4: Business Model Innovation & Strategic Alliances

Discovering Taiwan through Musical Culture: Tradition and Innovation (1 Credit)
This one-credit module introduces students to important musical genres and their historical and social contexts in Taiwan, and shows how Taiwanese musical heritage can be transformed into contemporary creative ideas.