IMPORTANT NOTE
Before applying for any summer/winter programme, read the GRO website for important information on:
• General Eligibility Requirements and Application Process
• Module Mapping and Financial Aid
• Visa Application, Travel Advisories and Student Insurance

Zhejiang University: 2019 "Idea Explorer" Innovation & Entrepreneurship Global Summer Camp
(Updated as of 11 Dec 2018)

Host University Website: http://www.cma.zju.edu.cn/en/programs/index.aspx?TypeID=11
Programme Location: Hangzhou, China
Programme Dates: 17 Jun – 5 Jul 2019
Application Deadline: 15 Feb 2019
No. of Placements: 2 tuition-waived places (all other fees applies)

ESTIMATED COST OF PARTICIPATION

| 1 | Programme Fee | 2 tuition-waiver* places are available for this programme. There will be a selection process for the limited fee-waiver places, and successful students will be notified by NUS GRO after application deadline.

*Only tuition fee is waived, all other fees applies. Please refer to table below for more details.

| 2 | Projected Expenditure | Click here to find additional estimates for airfare, private accommodation and personal expenses for various cities.

<table>
<thead>
<tr>
<th>Item</th>
<th>Estimated Cost (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application fee</td>
<td>$130 (RMB 600)</td>
</tr>
<tr>
<td>Tuition fee</td>
<td>waived</td>
</tr>
<tr>
<td>Miscellaneous fees (Activities and Visits)</td>
<td>$460 (RMB 2,200)</td>
</tr>
<tr>
<td>Accommodation</td>
<td>$830 (RMB 4,000)</td>
</tr>
</tbody>
</table>

Note: meals, optional weekend trip, return airfare and student visa fees are not included in the expenditure above.

| 3 | Financial Aid | As a participants of this programme, you are eligible to apply for:

• China Initiatives Steering Committee Funding (Singapore Citizens & PRs only)
• Overseas Student Programme Loan (Singapore Citizens only)
• PSEA Fund Withdrawal (Singapore Citizens only)

<p>| 4 | Academic Content | Details about the academic content and other aspects of this programme are included in the brochure attached at the end of this information sheet. |</p>
<table>
<thead>
<tr>
<th></th>
<th>Eligibility Requirements</th>
<th>NUS’ generic eligibility requirements apply, please see <a href="https://gro.nus.edu.sg">GRO website</a> for details.</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>Accommodation</td>
<td>Refer to the <a href="https://www.zju.edu.cn">host university website</a> for the accommodation arrangements. Should university-arranged accommodation not be available, you will be responsible for securing your own accommodation.</td>
</tr>
</tbody>
</table>
| 7 | Application Procedure    | 1. Students **must** first apply in [NUS Education Records System (EduRec)](https://edurec.nus.edu.sg) in order to proceed with module mapping.  
2. Shortlisted candidates will need to accept the offer in EduRec and GRO will nominate you to the host university to participate in the summer programme.  
3. Download the [application form](https://www.zju.edu.cn) from host university website and email the application form to internationalsom@zju.edu.cn. |
| 8 | Module Mapping           | Students interested in obtaining credit can start the module mapping process after you apply in EduRec and accept the offer for the programme. Module mapping request is subjected to approval from the Faculties. [Click here](https://gro.nus.edu.sg) for a step-by-step guide on applying for module mapping. Also note the following:  
Total of 12 MCs from a maximum of 2 overseas summer/winter and research programmes can be mapped without having to pay NUS tuition. Additional MCs mapped will be subjected to Special Term fees. For details, visit the [Registrar’s Office website](https://registrar.nus.edu.sg).  
Please refer to the document attached at the end of this information sheet for more information on course offering at ZJU. |

**ADDITIONAL INFORMATION**

|   | Visa Application         | You will require X2 visa to enter the China and participate in this programme. The documents you require for your visa application will be provided after the host university accepts you and you have paid the programme fee.  
For information on visa application in Singapore, please refer to [http://www.visaforchina.org/SGP_EN/generalinformation/visaknowledge/260894.shtml](http://www.visaforchina.org/SGP_EN/generalinformation/visaknowledge/260894.shtml) |
<table>
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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>10</td>
<td>Travel Advisories</td>
<td>Visit the <a href="https://mfa.gov.sg">MFA website</a> for travel advisories on various countries from the Singapore government.</td>
</tr>
</tbody>
</table>
| 11| Student Insurance        | **Insurance coverage for official NUS trips** is provided for your participation in this programme.  
Zhejiang University requires participants of the 2019 International Summer School to be adequately covered for medical insurance during their entire period of stay in China. |
<table>
<thead>
<tr>
<th>12</th>
<th><strong>Contact Information</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Questions about the programme? Contact the host university at: <a href="mailto:internationalsom@zju.edu.cn">internationalsom@zju.edu.cn</a></td>
</tr>
<tr>
<td></td>
<td>Questions about module mapping? Visit this <a href="https://example.com">webpage</a>.</td>
</tr>
<tr>
<td></td>
<td>Questions specific to NUS GRO? Contact us at: <a href="mailto:askGRO@zju.edu.cn">askGRO</a></td>
</tr>
</tbody>
</table>
Explore entrepreneurial China and have fun!

Innovation & Entrepreneurship Global Summer Camp

17 June–5 July, 2019

School of Management
Zhejiang University
Welcome to our 3-week intensive but stimulating summer camp and have an enriching summer in the most entrepreneurial region of China.

Spend the morning time with ZJU professors to learn about innovation and entrepreneurship and then head into the city to visit tech giants and aspiring startups.

Have fun with your classmates in practicing Chinese language skills, writing Calligraphy, and performing Taiji.

Explore evidence of modern-ancient exchanges in Hangzhou, a city that Marco Polo called “the finest and the most splendid in the world.”
What’s in it for me?

Enhancing academic standing

Through exposure to the knowledge sets covering different facets of entrepreneurship, you will gain an understanding of what innovation and entrepreneurship look like and mean.

Exploring ideas

Working with peers through facilitated group discussions, you will be tasked with creating a business initiative to fine-tune the ideas you are itching to turn into reality.

Tasting entrepreneurial China

Immersed in the region’s thriving innovation and entrepreneurial atmosphere, you will observe and learn from the business settings via onsite visits and networking events with entrepreneurs.

Experiencing vibrant Hangzhou life

Take a boat ride on the West Lake, hike through the surrounding tea fields and enjoy marvelous landscapes and vibrant life of Hangzhou, a UNESCO’s World Heritage Site and New York Times world’s top places to go.
Courses

- Doing Business in China: An Economic Perspective
- Doing Business with China: A Cultural Perspective
- Innovating for Good Enough Markets
- Entrepreneurship in China
- Market Analysis in China
- Business Model Designing and Innovation
- Entrepreneurial Finance
- Intellectual Property Business in China

Program Dates

Day 1 Arrival & Registration
Day 2 Opening & Orientation
Day 3 Courses begin
  8 Courses
  3 Company visits
  5 Cultural activities
Day 20 Final presentation
Day 21 Farewell & Departure

*Please note that courses and program dates are subject to change

Fees

<table>
<thead>
<tr>
<th></th>
<th>Applicants from partner universities</th>
<th>All other applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program fee (incl. application fee RMB 600)</td>
<td>RMB 6,800</td>
<td>RMB 12,800</td>
</tr>
</tbody>
</table>

* Please note that the application fee is non-refundable.
* Refund appeals will NOT be accepted after May 10, 2019.

The program fee includes tuition (waived for students from partner universities), lecture materials, accommodation, company visits, and cultural activities.
Not included: Meals, optional weekend trips, air travel from home country, visa application, etc.
How to apply

Applicants from partner universities please apply to your home institution and nominations will be submitted through university coordinator. All applicants shall provide following documents and email to internationalsom@zju.edu.cn in due course.

Application documents check list
A completed application form
A copy of your resume
A copy of passport ID page
An ID photo (48mm*33mm)

Application deadline: March 15, 2019

Who May Apply
College students with basic business/economic knowledge are eligible to apply. All courses are conducted fully in English. Students shall have intermediate or proficient English language skills.

Contact Us
Email: internationalsom@zju.edu.cn
Tel: 0086 (0)571 88208867
For more information:
http://www.som.zju.edu.cn/en