

NUS Global Strategy

Global Influence, Asian Impact

(August 2015)



PREAMBLE

The National University of Singapore (NUS) – a leading global university centred in Asia, influencing the future.

Located in the heart of Asia and in the global city state of Singapore, NUS' education is defined by its rigour and differentiated by its distinctive global programmes which aim to develop students into global citizens with an understanding of the multiplicities and complexities of the world, who appreciate and have empathy for others and their lives, and realize and celebrate the benefits of diversity and difference.

Through strategic collaborations with our global partners and active participation in global networks, NUS is able to offer diverse and enriching global education, research and entrepreneurial programmes. Students have the opportunity to gain valuable cross-cultural experience and develop a strong appreciation of global issues alongside perspectives from Asia. Faculty are well-connected with other globally-oriented colleagues around the world, collaborating in educational and research activities that cannot be achieved with the same effects in one location.

NUS started its internationalisation journey with its flagship student mobility program - Student Exchange Programme (SEP). Since its beginnings in 1994, SEP has expanded in scale and improved in quality, sending about 2,000 students and receiving an equal number of overseas students in the recent academic year. The pace of NUS' overseas study programmes has accelerated in recent years — 80% of NUS undergraduates now enjoy an overseas experience. The establishment of key partnerships such as the Duke-NUS Medical School and Yale-NUS College offers our students more opportunities for an impactful internationalisation-at-home experience.

NUS Global Strategy

The NUS Global Strategy builds upon the strong foundation of our global efforts, shaped by the forces of an increasingly globalising and changing world. The Global Strategy aims for NUS to become:

A Leader in Transformative Global Education

Next-Generation NUS Global Education

- Distinctive and impactful global programmes
- Deep engagement with China, India & Southeast Asia

A Leading Global University recognised by All

Branding and Positioning NUS as Preferred International Node

- Strengthen branding through overarching NUS narrative
- Advance NUS as a thought leader

A hub for Globally Impactful Research

Improving Research Communication

- Communicating academic research to stakeholders and a broader audience



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To put the NUS Global Strategy in action to achieve its goals, active efforts will be placed in the following:

Distinctive and Impactful Programmes

Multi-institutional coherent and/or cohort programmes
Deeper and more structured academic and internship exposure
Broadened cultural experience in at least two regions

Examples:

- NUS-Tsinghua-India School of Business Summer Exchange Programme
- NUS-Bocconi-Notre Dame tri-continental Student Exchange Programme
- Joint Distributed Open Collaborative Course with University of California, Berkeley; University of Tokyo; and University of Cambridge

Deepening Ties with Strategic Partners

Deep and multi-faceted collaborations
Various types of education-, research-, and enterprise-related initiatives and degree programmes

Examples:

- Global Alliance with University of California, Berkeley and Cambridge University

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Deep Engagement with China, India & Southeast Asia

Targeted student recruitment
Differentiated and coherent student mobility programmes
Strategic engagements with key partners

NUS Asia Leadership Series

A suite of Leadership for Asia programmes to develop and enhance a pipeline of leaders for Asia. It covers programmes for students, university administrative staff, university senior management, as well as policymakers.