

“Green Innovations,
Our Future Together”
Symposium

PARTNERSHIPS
FOR A SUSTAINABLE FUTURE

15 May 2009

NEA's 3P Partnership Strategy

NEA **facilitates and promotes** collaborations between members of the People, Private and Public (3P) sectors **to work together to achieve a** sustainable, quality environment for Singapore



NEA's 3P Partnership Strategy



OUTCOME

An environmentally-conscious population that embraces and advocates environmental ownership

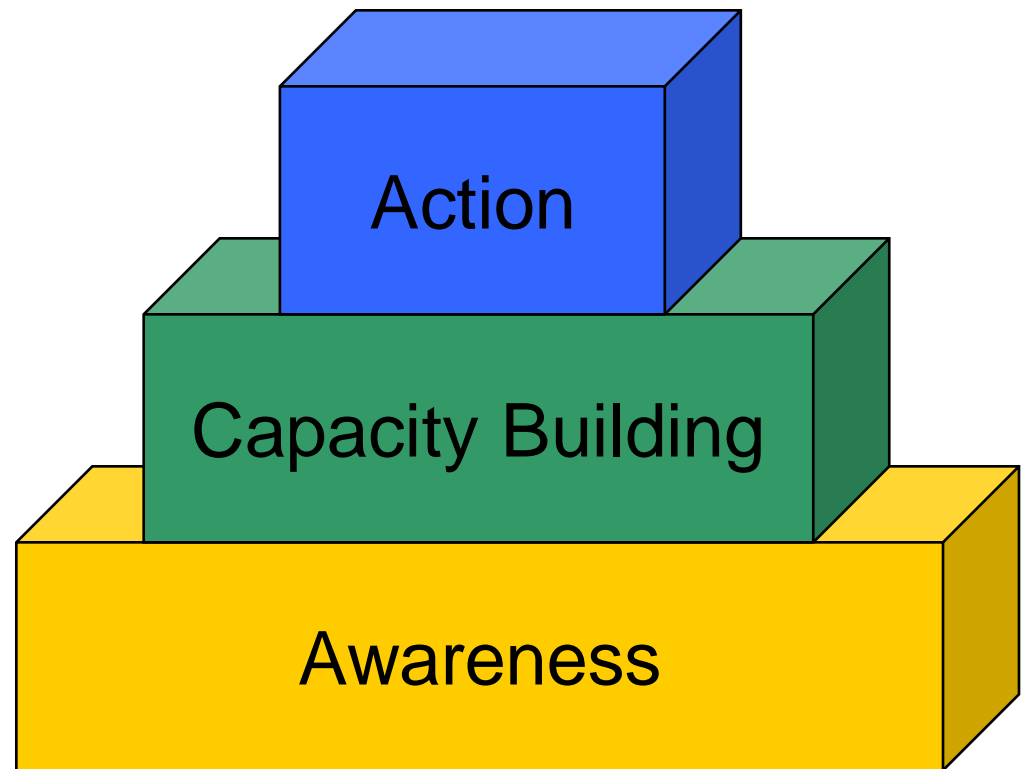


Our Environment - Sustain and Enjoy

NEA's 3P Partnership Strategy

The **key thrusts** of 3P Partnership:-

- ✓ Empower
- ✓ Engage
- ✓ Communicate



3P Partnership Framework

- To operationalise this strategy, NEA has developed a framework of programmes and platforms to facilitate partnerships



Youth

Communicate

Cultivating awareness in schools

- Curriculum, talks / exhibitions, learning visits
Community Involvement Programmes (CIP),
Environment Clubs, environmental competitions



Youth

Engage

Capacity Building

Facilitating Partnerships

Engaging Youth

- Youth Environment Envoy Programme
- Tertiary Institutions Council for the Environment (TICE)
- Programmes by NGOs and Partners
 - National Youth Environment Conference (NYAA)
 - Bayer Young Environmental Envoy Programme (Bayer)
 - National Sustainability Conference (OES, NUS)



Youth

Empower

Initiatives from the ground

- NGOs
 - Youth initiatives by Environmental Challenge Organisation
 - GS 2050 (Singapore Environment Council)
- Community Organisations
 - National Youth EnvirOlympics Challenge (Ci Yuan YEC)
- Schools
 - Regional environmental conferences



Youth

Platforms to **showcase** achievements:-

- Clean & Green Singapore events



Platforms to **recognise** contributions

- EcoFriend Awards
- HSBC NYAA Youth Environment Award



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3P Partnership Framework

This framework of

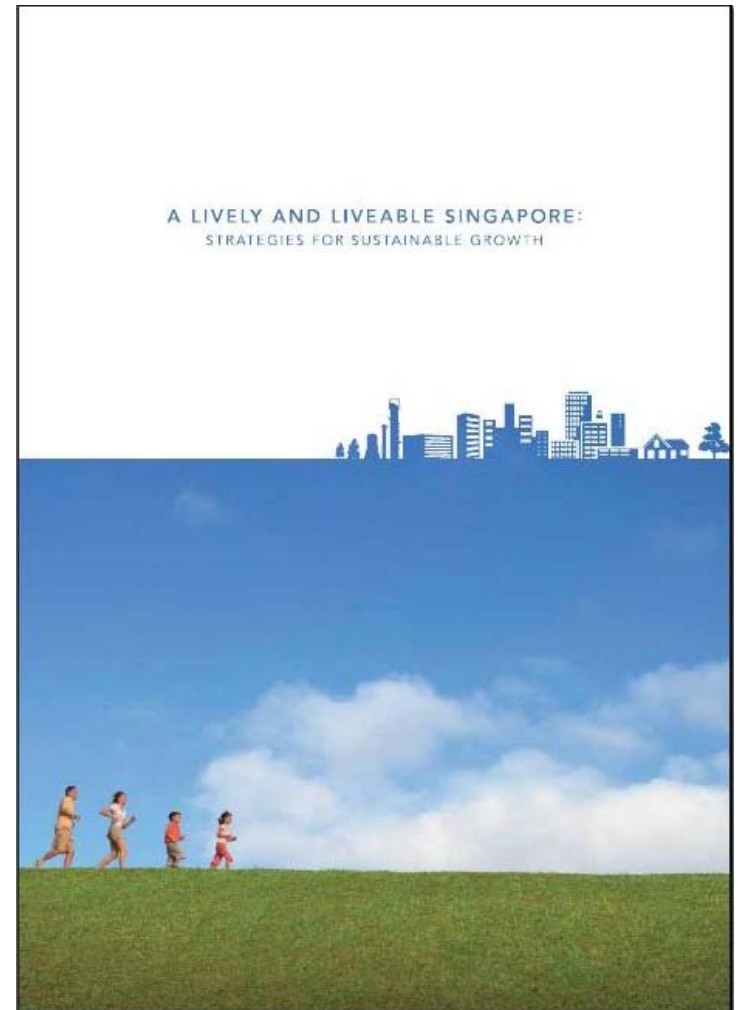
- Developing partnership programmes
- Capacity Building
- Showcasing achievements
- Recognising contributions

is **replicated** for other target groups

and **customised** for other target groups

The Sustainable Development Blueprint

*“The leaders and activists in the people, private and public sectors can **work together** to make environmental sustainability part of the Singapore culture.”*



Thank You



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