



**21 – 22 November 2008**  
**Suntec Singapore International Convention & Exhibition Centre**

Technology Commercialisation Forum 2008 ([www.nus.edu.sg/ilo/tcf08](http://www.nus.edu.sg/ilo/tcf08)) is a premier event in Asia that brings academia, researchers, industry professionals, investors and entrepreneurs together for discussion and debate. It provides a platform to examine trends and key issues involved in commercializing inventions in and beyond the emerging economies of Asia.

The theme of TCF08 is “Innovations for a Better World” and the event is part of the Global Entrepreneurship Week, 17-23 November 2008 (<http://www.entrepreneurshipweeksg.org>), which is jointly organised by NUS Enterprise and Action Community for Entrepreneurship (ACE). Founded by the Kauffman Foundation, GEW is meant to inspire, connect, mentor and engage people worldwide to various entrepreneurial activities. The TCF08 supports these key objectives of encouraging entrepreneurship through technology transfer and will focus three key areas of Biomedical Sciences Translational and Clinical Research, Environmental and Water Technologies (Clean Water and Clean Energy) and Interactive and Digital Media.

With over 200 visitors and exhibitors yearly, TCF08 is an ideal platform for intellectual property (IP) generators and early-stage companies to meet with corporations and investors to explore partnering opportunities.

Come meet with leading experts from academia, venture capital, industry and government who will discuss the opportunities, challenges and future trends. These experts and industry players will be able to share insights and the current market focus which will catalyze connections and create impact.

### **Features**

- Presentations by the world’s leading IP and Early Stage Ventures across multiple industries and disciplines.
- Interactive forum for the tech transfer and licensing community to connect technologies with partners and needs with solutions.
- Cutting edge technology showcasing in biomedical sciences, environment & water and digital & interactive media.
- Networking opportunities among policy makers, entrepreneurs, technologists and venture capitalists.

### **Interactive Panel Discussions**

The Research to Market Network will focus on the 4 areas of Biomedical Sciences, Environmental and Water Technologies, Interactive and Digital Media and Security. Each track will have an expert panel to discuss the technology trends, financing wants and business needs specific to each area.

Inventors and entrepreneurs will also have a unique opportunity to present their inventions to leading global investors, while companies can articulate the areas of focus they are interested in going into. This platform will allow not only for in-depth discussions regarding possible partnerships and/or investment opportunities, it also provides the various parties insights into their areas emphasis.



### **Who Should Attend?**

- ✓ Companies - How can I create new market opportunities? How can I move up the value chain by adopting new technologies?
- ✓ Venture Capital community - What is there to invest in next? What do I need to know when investing in Biomedical Sciences, Environmental and Water Technologies, Interactive and Digital Media and Security?
- ✓ Government – What are the strategic areas of R&D, new initiatives in knowledge creation in science and technology, and new areas of economic growth which will fuel further growth for my country’s economy? What are the areas I need to encourage and invest in?
- ✓ Technologists – What are the new horizons for future technological breakthroughs and how can I collaborate with top institutions and universities?

### **Conference Fees**

	<b>Individual</b>	<b>Group (3 participants or more from 1 organisation)</b>
Early Bird (before 15 Oct 08)	SGD\$380 / USD\$270	SGD\$360 / USD\$335 per person
Normal (after 15 Oct 08)	SGD\$450 / USD \$320	

### **Payment Methods**

Only local cheques, Master and Visa cards are accepted.

### **How to Register**

You may register at [www.nus.edu.sg/ilo/tcf08](http://www.nus.edu.sg/ilo/tcf08)

### **Contact Information**

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### **Organised by**

Industry Liaison Office, a division of NUS Enterprise

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### **Terms and Conditions**

- All prices are inclusive of 7% GST.
- Exchange rate used will be based on that of the actual day of transaction.
- All fees must be paid prior to the event.
- Participants will receive a written confirmation within one week of receipt of payment.
- Withdrawals from the conference made in writing before 07 November 2008 will be entitled to a refund, less a 20% administration fee.
- No refunds are allowed for withdrawals made in writing on/after 07 November 2008.
- "No-shows" are not entitled to refunds.
- Substitution is permitted within the same company if notice in writing is made prior to the event.
- NUS reserves the right to refuse entry if payment is not received prior to the event.
- All forms of booking are subject to the above terms and conditions.



# Technology

## Commercialisation Forum 2008

Innovations for a Better World



Industry  
Liaison  
Office

A Division of NUS Enterprise

In Association with AUTM and WIPO

### 21 November 2008 – Day 1

9.00am	<b>Welcome Address</b> <i>Dr Lily Chan, CEO NUS Enterprise, NUS</i>			
9.10am	<b>Opening Speech</b> "Innovation and Enterprise in Singapore" and the launch of the Research to Market Network <i>Dr Tony Tan, Chairman, National Research Foundation</i>			
9.30am	<b>Keynote Address</b> "A Better World: Innovations that Change the Way We Live" <i>Dr Jon Soderstrom, President, Association of University Technology Managers</i>			
10.20am	Networking Break			
11.00am	<b>"From Research to Market – Experiences in Commercialization"</b> Panel discussion on experiences in commercialization of inventions <i>Moderator – Dr Michael Quah, Concurrent Technologies Corporation</i> <i>Matthew Low, Vestas Technology R&amp;D Singapore Pte Ltd</i> <i>Dr Jeffrey Wang, Trittech International Holdings Pte Ltd</i> <i>Dr Steven Zhou, MXR Corporation Pte Ltd</i>			
12.30pm	Networking Lunch			
2.00pm	<b>Research to Market Panel Discussion</b> Breakout panel discussion on technology trends, business focus and financial requirements <i>Experts from technology transfer community, academia, industry and venture capital</i>			
	Medical Technology	Environment and Water Technologies	Interactive and Digital Media	Security
3.30pm	Networking Break			
4.00pm	<b>"Why Invest in University Inventions"</b> Sharing of experiences when investing in technologies <i>Moderator – Lita Nelsen, Director Technology Licensing Office, MIT</i> <i>James Kelley, Intellectual Ventures</i> <i>Glenn Kline, 360ip Corporation</i> <i>Allan Syms, Nanotech Ventures</i> <i>Dr Lerwen Liu, Nanostart Investments</i>			
5.30pm	<b>End</b>			
6.00pm	<b>Networking Cocktail</b> <i>By invitation only</i>			

### 22 November 2008 – Day 2

8.00am	<b>Breakfast Roundtable by IP Academy</b> Panel discussion on "Conflicts in Intellectual Property – Implications to Your Investment in Technology"		
9.00am	<b>"Mining Intellectual Assets in Asia"</b> Panel discussion on the merits and pitfalls of investing in Asia <i>Moderator – Dr Jon Sandelin, Senior Associate Emeritus Office of Technology Licensing, Stanford University</i> <b>Australia</b> – <i>Dr Andrew Sierakowski, Chairman Knowledge Commercialisation Australasia</i> <b>Hong Kong</b> – <i>Simon Flood, Executive Director Imprimatur Capital</i> <b>India</b> – <i>Mr Prabhu Ram, Program Manager Society for Technology Management</i> <b>Taiwan</b> – <i>Dr Paul Liu, President Association of Technology Managers</i>		
10.30am	Networking Break		
11.00am	<b>Technology Showcase</b> Breakout sessions – Technology pitching by technology owners seeking partnership, collaboration or investment		
	Biomedical Sciences	Environment and Water Technologies	Interactive and Digital Media
12.30pm	Networking Lunch		
2.00pm	<b>"Capabilities and Support in Singapore"</b> Presentation on existing capabilities and funding support in Singapore <i>Singapore, Temasek and Nanyang Polytechnics, Economic Development Board and National Research Foundation</i>		
2.30pm	<b>"Working Together in the Technology Transfer Community"</b> Panel discussion on how to improve collaboration between stakeholders <i>Moderator – Dr Andrew Serafini, Partner Fenwick &amp; West LLP</i> <i>Dr Jon Soderstrom, President, Association of University Technology Managers</i> <i>Transpacific IP (TBC)</i>		
3.30pm	<b>Close</b>		

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