

TECHNOLOGY COMMERCIALIZATION FORUM 2008 **- in Association with AUTM and WIPO** *Innovations for a Better World*

The **Technology Commercialization Forum (TCF)** is a premier event in Asia which champions innovations that will change the way we live. TCF08 has been endorsed by the Association of University Technology Managers (AUTM)¹ as its Asian meeting and will bring together innovators, industry and investors from around the world to explore the opportunities of emerging technologies of Asia and means to translate them into real-world applications.

With over 200 visitors and exhibitors yearly, TCF08 is a showcase of the latest and most promising technologies and early stage companies specifically in the areas of biomedical sciences, the environment and interactive & digital media.

At TCF08, intellectual property (IP) generators and early-stage companies will meet with corporations and investors to match-up funding or partnering opportunities while large corporations present their current and future technology needs.

Come meet with leading experts from academia, venture capital, industry and government who will discuss the opportunities, challenges and future trends in the areas of biomedical sciences, environment and digital & interactive media. These experts and industry players will be able to share insights and the current market focus which will catalyze connections and create impact.

Association Partners

The Association of University Technology Managers (AUTM) and the World Intellectual Property Office (WIPO) are lending their support to TCF08 as Association Partners. AUTM is the world's leading non-profit organization dedicated to promote, support and enhance the global academic technology transfer profession. The World Intellectual Property Office's association with TCF08 endorses TCF as the premier forum in Asia to realize University-Industry Partnerships.

There will be lively exchange of ideas through plenary sessions, access to exciting nascent technologies on display through the technology showcase and a conducive environment to forge research collaborations and business deals.

Global Entrepreneurship Week

¹ AUTM is a living, dynamic, global network of more than 3,500 technology transfer professionals who work in academic, research, government, legal and commercial settings. AUTM is dedicated to promoting and supporting technology transfer through education, advocacy, networking and communication.

www.autm.net

Additionally, the TCF08 is organized under the auspices of the Global Entrepreneurship Week (GEW), a global entrepreneurship event founded by the Kauffman Foundation. GEW is will see a range of activities designed to inspire, connect, inform, mentor and engage the next generation of entrepreneurs.

Be our Partner...and Reap the Rewards

With TCF08 being the key technology transfer event in Asia, its thematic emphasis on the cataclysmic role that technology transfer plays in bringing about societal benefits and its ability to draw practitioners from the region, partnering us for the forum provides a cost-effective way of showcasing your organization's commitment to responsible corporate citizenry, show your support for technology transfer activities and establish your organization's leadership position in this field. Having AUTM's and WIPO's endorsement and being part of GES only means that you will enjoy an even wider reach and unparalleled exposure to the international business delegations that will converge on Singapore at that time.

Your support will allow you to:

- i) Position your organization as a key supporter of technology transfer;
- ii) Gain valuable exposure to prominent practitioners in the region;
- iii) Showcase your organization's products, services and values;
- iv) Access your current and potential customers;
- v) Network with key decision makers in the industry;
- vi) Generate vital public relations for your organization;

SPONSORSHIP PACKAGES

Platinum Sponsor: S\$25,000

- One exhibition space in the Foyer where tea and lunch will be served
- Full page (4 color) advertorial of your organization in program handouts
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 15 complimentary passes to the 2-day forum
- 15 complimentary passes to the cocktail (by invitation only) on 21 November
- 20% discount for any additional guests;
- Contact details of Forum and Cocktail participants

Gold Sponsor: S\$20,000

- One exhibition space in the main Forum Room
- Your corporate logo and link on the TCF homepage
- Half-page (4 color) advertorial of your organization in program handouts
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 10 complimentary passes to the 2-day forum
- 10 complimentary passes to the cocktail (by invitation only) on 21 November
- 20% discount for any additional guests;
- Contact details of Forum participants

Silver Sponsor: S\$10,000

- Full page (black and white) advertorial of your organization in program handouts
- Your corporate logo and link on the TCF homepage
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 5 complimentary passes to the 2-day forum
- 5 complimentary passes to the cocktail (by invitation only) on 21 November
- 20% discount for any additional guests;

Bronze Sponsor: S\$7,000

- Half-page (black and white) advertorial of your organization in program handouts
- Your corporate logo and link on the TCF homepage
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 5 complimentary passes to the 2-day forum
- 20% discount for any additional guests;

Lunch Host: S\$15,000

- One exhibition space in the main Forum Room
- Your corporate logo and link on the TCF homepage
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 8 complimentary passes to the 2-day forum
- 20% discount for any additional guests
- Contact details of Forum participants

Cocktail Host: S\$15,000

- One exhibition space in the main Forum Room
- Your corporate logo and link on the TCF homepage
- Profile of your organization on the TCF homepage
- Your marketing materials to be distributed in registration bags
- 2 complimentary passes to the 2-day forum
- 4 complimentary passes to the cocktail (by invitation only) on 21 November
- 20% discount for any additional guests
- Contact details of Cocktail participants

TECHNOLOGY COMMERCIALISATION FORUM 2006
- In Association with AUTM and WIPO
Innovations for a Better World

SPONSORSHIP APPLICATION FORM

Forum Details:

Forum: Technology Commercialization Forum 2008 – In Association with AUTM and WIPO –
Innovations for a Better World
Date: 21-22 November 2008
Venue: Suntec Singapore International Convention and Exhibition Centre

Sponsorship Categories:

We would like to support the Technology Commercialization Forum 2008 as a sponsor (please tick appropriate boxes):

- | | | | | | |
|--------------------------|----------------------------|-----------|--------------------------|------------------------|-----------|
| <input type="checkbox"/> | Platinum | S\$25,000 | <input type="checkbox"/> | Gold | \$20,000 |
| <input type="checkbox"/> | Silver | S\$10,000 | <input type="checkbox"/> | Bronze | S\$7,000 |
| <input type="checkbox"/> | Lunch | S\$15,000 | <input type="checkbox"/> | Cocktail | S\$15,000 |
| <input type="checkbox"/> | Other amounts ² | | <input type="checkbox"/> | Customize ³ | |

Contact Particulars:

Company Name	_____	Contact Person	_____
Company Website	_____	Designation	_____
	_____	Contact Tel	_____
		Email	_____

Payment Details:

By Cheque

Please make cheque payable to “**National University of Singapore**” and mail it together with the completed form to:
Head, Organizing Committee,
Technology Commercialization Forum 2006
NUS Industry Liaison Office
Blk E3A, Level 6, 10 Kent Ridge Crescent, Singapore 119260

² Please indicate the donation amount.

³ Please email us at tcf@nus.edu.sg and we will contact you to discuss possible structures.

By Credit Card

Please indicate the credit card

Visa

Mastercard

Cardholder's name _____ Amount _____

Card Number _____ Expiry Date _____

Signature _____

Please fax this completed form to Fax: +65 6773 2269.

For further enquiries, please feel free to contact Ms Finna Wong at tel: +65 516 7684 or email: tcf@nus.nus.edu.sg

Confirmation of sponsorship will be upon receipt of payment.