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PART A: NUS – A LEADING GLOBAL UNIVERSITY CENTRED IN ASIA

A-1 INTRODUCTION

The NUS Office of Alumni Relations (OAR) makes engaging the University’s alumni its key priority. This publication serves to provide the necessary information to alumni interested in setting up NUS Alumni Overseas Chapters (OC).

Chapters are university-linked and non-politically affiliated groups of alumni from NUS and its predecessors.

As a confluence of talents from all over the world, NUS is well-placed to be an integral part of the intellectual and entrepreneurial pulse of Singapore. OAR warmly welcomes all alumni to continue sharing and building upon their NUS experience, and to remain strongly connected and engaged with their alma mater.

A-2 MISSION

“NUS is proud of our strong and growing alumni network. Our alumni are passionate, talented and resourceful, and have much to share. You play an important role in strengthening the NUS community, and set a great example to future alumni. I look forward to your involvement, support and partnership, to bring NUS to greater heights.”

NUS President
Professor Tan Eng Chye
Science ’85

NUS VISION
A leading global university shaping the future.

NUS MISSION
To educate, inspire and transform.

VALUES
Innovation, resilience, excellence, respect, integrity

OAR MISSION
To nurture mutually beneficial and lifelong relationships with alumni and engage them along NUS’ aspirations.
A-3 ALUMNI DEFINITION

NUS alumni are graduates of the National University of Singapore and/or any of its five predecessor institutions i.e. King Edward VII College of Medicine, Raffles College, University of Malaya, Nanyang University and University of Singapore. All graduates awarded with an undergraduate or postgraduate degree, or graduate diploma are accorded alumni status.

A-4 ALUMNI PRIVILEGES

All NUS alumni are entitled to the following privileges, mainly relevant to alumni in Singapore. Alumni residing overseas have access to privileges available-valid online:

- **AlumNUS Card**

  The AlumNUS Card is a digital identity card that offers alumni regular discounts and a range of privileges that OAR arranges with selected merchants and service providers. The new digital card replaces the physical AlumNUS Card. Alumni may download the NUS Card app from [Google Play](https://play.google.com) or [The App Store](https://apps.apple.com), and log in with their NUS Lifelong Email.

- **NUS Lifelong Email**

  NUS Lifelong Email was introduced in 2013. It allows students to keep their student email, which comes with 50GB cloud storage, for life after graduation. Alumni who graduated before 2013 may sign up for an NUS Lifelong Email at [nus.edu.sg/alummail](https://nus.edu.sg/alummail).

  Alumni can stay connected with the University through the following channels:

  - **The AlumNUS Magazine**

    The AlumNUS magazine published every quarter is available online at [nus.edu.sg/alumnet/thealumnus](https://nus.edu.sg/alumnet/thealumnus). This keeps the alumni in touch with the latest developments at NUS. Alumni are encouraged to update their particulars online at [alum.nus.edu.sg/update](https://alum.nus.edu.sg/update) to ensure that they are subscribed to the magazine. Chapters are encouraged to contribute articles of their activities for publication in the magazine.

  - **AlumNEWS**

    A monthly e-Newsletter, AlumNEWS, is sent to alumni to update them on NUS and alumni happenings.
• **AlumNET**

The AlumNET ([nus.edu.sg/alumnet](https://nus.edu.sg/alumnet)) is a one-stop alumni web resource dedicated to NUS alumni. Overseas Chapters are listed on the website with its respective Chairperson and email address.

• **Career Services**

To help our alumni develop professionally, OAR organises events to help alumni navigate today’s VUCA (Volatile, Uncertain, Complex and Ambiguous) world and provides platforms for alumni to network as well as meet and hear from established alumni their professional journeys and experiences. The NUS Centre for Future-ready Graduates also provides a job portal, career resources and advisory for alumni ([nus.edu.sg/cfg/alumni](https://nus.edu.sg/cfg/alumni)).

• **Lifelong Learning**

The NUS School of Continuing and Lifelong Education (SCALE) provides courses for alumni to upskill and stay competitive. Its NUS Lifelong Learners (NUS L³) ([scale.nus.edu.sg/alumni](https://scale.nus.edu.sg/alumni)) programme provides a wide array of contemporary courses that seeks to equip alumni with the latest knowledge and skills demanded in today’s digital age.

• **Access to NUS Libraries**

NUS Libraries offers a selected list of e-resources ([libportal.nus.edu.sg/frontend/web/alumni](https://libportal.nus.edu.sg/frontend/web/alumni)) for access by NUS alumni for non-commercial, educational, scholarly and research purposes. NUS alumni are also welcome to browse and consult the physical collection in NUS Libraries by presenting their AlumNUS card and a valid photo ID.

• **Alumni Events**

OAR organises a diverse range of events for alumni ([nus.edu.sg/alumnet/events](https://nus.edu.sg/alumnet/events)) throughout the year – from arts and culture, to service and thought leadership, and more. Events are publicised online, via emails and in The AlumNUS magazine.

• **Alumni Affinity Bank Card**

NUS alumni can apply for the exclusive NUS Alumni credit card ([nus.edu.sg/alumnet/awards_bursaries](https://nus.edu.sg/alumnet/awards_bursaries)) with Standard Chartered Bank. Each time alumni uses the card, it generates funds towards the NUS Alumni Bursary Award, NUS Alumni Student Exchange Award and the NUS Overseas Colleges Award to support eligible students.

• **Alumni House Facilities**

Shaw Foundation Alumni House (SFAH) ([nus.edu.sg/alumnet/alumnihouse](https://nus.edu.sg/alumnet/alumnihouse)) is alumni’s home on campus. Its varied facilities include an auditorium, seminar rooms
and a restaurant and café. SFAH plays host to a variety of events and programmes throughout the year, and venues are available for hire by alumni at a special rate.

PART B: STARTING AN OVERSEAS CHAPTER

B-1 OBJECTIVES OF NUS ALUMNI OVERSEAS CHAPTERS

The objectives of Chapters are to:

- Establish and maintain communication, consultation and co-operation between overseas alumni and NUS by partnering OAR;
- Strengthen ties among alumni through the Chapter’s social and professional activities;
- Encourage alumni to pursue NUS Lifelong Learning programmes;
- Support NUS in realising its vision to be a leading global university shaping the future;
- Engender support; and
- Propagate the good name of NUS.

B-2 SETTING UP AN NUS ALUMNI OVERSEAS CHAPTER

Chapters are formed in parts of the world where there is an active alumni base (at least 100 active alumni) residing or working there. Working in consultation with OAR, these Chapters identify and involve graduates in activities that are complementary to NUS’ goals.

A group that seeks to establish itself as a Chapter should address its relationship with NUS as a part of its organisational plan and agree to:

- Promote the interests of NUS and its alumni, and maintain a mutually beneficial relationship with NUS through OAR;
- Appoint a delegate to represent the Chapter at key NUS/OAR events;
- Welcome all alumni on an equal basis;
- Convey the interests and concerns of the Chapter’s alumni to OAR;
- Organise at least four alumni events a year;
- Create a vibrant alumni network through events, reunions, talks, community service and make positive contributions to the University;
- Encourage the spirit of volunteerism among its alumni and create a positive impact in their community;
- Relay NUS news to its alumni; and
- Develop and maintain a Chapter database in accordance with local laws, and to provide OAR with updated information and contact details of its alumni.
A preliminary discussion will be arranged to understand the aims and activities proposed by alumni keen to establish a Chapter, and to determine its sustainability in the long run. All Chapter committee appointments must be approved by OAR.

**B-3 COMMITTEE STRUCTURE FOR NUS ALUMNI OVERSEAS CHAPTERS**

As Chapters are purely volunteer-driven, alumni aspiring to serve as committee members should believe in the spirit of volunteerism and have a desire to do good for the community.

The primary responsibility for the operation of a Chapter rests with the committee to provide overall direction and implement policies. The size of the committee will be determined by the membership, subject to a minimum of four executive committee members.

**Key Committee Positions**

The following is a list of the key leadership positions for the successful operation of Chapters:

- **Chairperson** To provide leadership directions to the Chapter and to serve as the point-of-contact with OAR. To undertake succession planning so that new leaders are identified and groomed. The committee Chairperson is not an elected position. Prospective Chairpersons must be recommended by the Chapter committee and discussed in consultation with OAR. Selected candidates require approval by the NUS President and are finally appointed by the OAR Director.

- **Vice-Chairperson** To support the Chairperson and to serve as the Acting Chairperson in his/her absence. In the event that the Chairperson steps down, this person will automatically become the acting Chairperson for reasons of continuity, until the next Chairperson is appointed.

- **Secretary** To prepare meeting agendas, maintain a record of proceedings at meetings and distribute meeting notes to committee members, maintain Chapter database and update OAR of any changes and prepare reports on Chapter’s activities.

- **Treasurer** To keep accurate record of the Chapter’s expenditure and liaise with OAR on any reimbursement matters, if any.

- **Adviser (Optional)** To provide strategic advice to the Chairperson and the committee. This person is typically a former Chairperson,
senior faculty member or leader of global standing who is able to lend support to the Chapter.

- All committee members must be NUS alumni.
- Committee positions must be open to alumni from all Faculties/Schools in NUS and all nationalities (not confined only to the nationality of the Chapter’s home country).
- Committee members must either be domiciled or a resident in their Chapter country for at least one year prior to and for the duration of their appointment.
- It is recommended that an office-bearer should not hold his/her appointment indefinitely, and that there is a clear line of progression (that is, from Chairperson-elect to Chairperson, etc.).

**B-4 TERM DURATION**

The NUS Alumni Chapter committee members are appointed for a two-year term, with the possibility of re-appointment.

**B-5 NAMING OF NUS ALUMNI OVERSEAS CHAPTERS**

The collective name of Chapters shall be NUS Alumni Overseas Chapter, abbreviated as (OC). To ensure consistency, the names of Chapters shall follow a standard naming convention with the NUS Alumni branding in front followed by the name of the city it represents, e.g. “NUS Alumni Hong Kong Chapter”.

**B-6 USE OF NUS ALUMNI NAME AND TRADEMARKS**

The usage of the NUS Alumni logo (available for download at [nus.edu.sg/alumnet/publications/nus-alumni-logo](nus.edu.sg/alumnet/publications/nus-alumni-logo)) shall be for the sole purpose of operating an Alumni Chapter for the benefit of alumni. This includes organising social, educational and networking events for NUS alumni in the region, and promoting and marketing such activities in print and/or electronic forms.

Any Chapter which intends to use the NUS Alumni name and trademarks (including logo) in any form or manner, for any purpose whatsoever, including but not limited to use as part of a Chapter branding, for name cards, use or production of collaterals, shall first be required to submit the proposed artwork and seek the consent of OAR prior to use. If necessary, the Chapter may be required to enter into a license agreement with NUS.

Upon approval, the use of NUS Alumni name and trademarks in any form or manner shall at all times be used in accordance with NUS’ rules and regulations on NUS’ corporate identity.
PART C: SUSTAINING AN NUS ALUMNI OVERSEAS CHAPTER

C-1 ANNUAL COMMITTEE MEETINGS

It is recommended that Chapters organise a Committee Meeting in the fourth quarter of each year to:
• Review their activities for the past year;
• Plan their programme for the following year; and
• Select their committee members.

Following the Committee Meeting, Chapters are required to submit the names of their committee members to OAR. Thereafter, OAR will send out appointment letters to the committee members.

C-2 RESPONSIBILITIES OF AN NUS ALUMNI OVERSEAS CHAPTER

The Chairperson and committee members of Chapters have the following responsibilities towards their members:

• Encourage alumni representation at NUS, OAR and other Chapter events;
• Build networks among alumni and with students;
• Organise at least four events a year that provides opportunities for alumni to reconnect with NUS and other alumni;
• Serve as a resource for alumni who might be moving to the Chapter’s region or students who might be studying abroad in the Chapter’s region;
• Encourage alumni to update their contact details with NUS (alum.nus.edu.sg/update);
• Manage the Chapter’s official lifelong email account and attend to queries received;
• Undertake succession planning so that new leaders are identified and groomed; and
• Encourage leadership renewal to sustain the Chapter, promote new ideas and maintain fairness and transparency.

Fundamental obligations: Compliance with laws of the country where the Chapter is based and management of personal data:

• Being based in a country outside of Singapore, the Chairperson and committee members shall ensure that all the activities of the Chapter shall, at all times be carried out in accordance and in compliance with the laws of the country in which the Chapter is based.
• It will be necessary for Chapters to maintain their own database, Chapter committees will inevitably be collecting, handling and storing alumni personal data. In compliance with the Singapore Personal Data Protection Act, committee members must ensure that:

1) Personal data is collected and used only for the purpose of organizing alumni-related activities and events for the Chapter and not for any other non-Chapter related activities;
2) Personal data collected is kept in full confidence and not transferred or disclosed to any third party without the informed consent of the individuals whose personal data relates;
3) Reasonable steps are taken to keep the personal data secure. Collected personal data should not be stored in data clouds;
4) All personal data collected and in the possession of a retiring committee member are handed over to his/her successor (if any), or to the remaining committee members, once he/she has stepped down from the committee without retaining such personal data for his/her use; and
5) OAR is updated of any change in contact details of their alumni.

• Chapters should only collect the following personal data to allow event participation and to stay in touch with alumni:

   1) Full Name;
   2) Faculty;
   3) Year of Graduation; and
   4) Email Address.

• All event registrations where alumni’s personal data are collected should include the following NUS-approved Personal Data Notice:

   Personal Data Notice
   By registering for this event, I hereby accept the Terms and Conditions and consent to National University of Singapore (NUS) collecting, using and/or disclosing my personal data to third parties (including any third party located outside of Singapore) for the purpose of updating my particulars with NUS.

• Should the Chapter decide to collect any other personal data, the Chairperson and Committee must ensure that such collections comply with the laws of the country which the chapter is based in.

C-3 BUILDING AN NUS ALUMNI OVERSEAS CHAPTER

Chapters need to be active in order to be successful. It is recommended that Chapters strive to achieve a high and diverse (whenever possible) participation base of the alumni in Chapter activities. Suggestions for conducting an effective recruitment drive include:
• Making an announcement in the OAR e-Newsletter whenever a Chapter is formed to call for interested alumni to join the Chapter.

• Sending an e-blast to alumni based in the vicinity to publicise alumni events and conduct a recruitment drive.

• Email addresses of Chapter Chairpersons will be published on the OAR corporate website, AlumNET. This is to ensure that alumni interested to join or connect with the Chapters will be able to contact the respective Chairperson directly.

• All event invitations where photography and/or video is planned and/or anticipated, should include the NUS-approved Media notice:

  Media Notice
  Participants should be aware that the Chapter Chairperson has appointed authorised personnel to take photographs and videos for and on behalf of NUS during the [NAME OF EVENT] (the “Event”). NUS may use photographs and videos taken by such authorised personnel for NUS’ marketing and publicity purposes in print, electronic and social media. NUS shall not be responsible for photographs and/or videos taken by unauthorised persons during the Event.

• The Chapter committee members must undertake to obtain all necessary consents and licenses to share any photographs or videos taken during Chapter Activities with NUS/OAR [for marketing and publicity purposes in print, electronic and social media].

C-4 PRIVILEGES FOR NUS ALUMNI OVERSEAS CHAPTERS

Chapters are entitled to the following privileges and support:

• Exclusive Invitations – Chapter Chairpersons and their committee members may receive invitations to attend signature NUS and/or OAR events.

• NUS Alumni Name Cards – OAR will sponsor the printing of one box of name cards per person per year for up to five committee members which incorporates the NUS Alumni logo. Such name cards must, at all times, be used in accordance with NUS’ rules and regulations relating to NUS’ corporate identity. Please refer to nus.edu.sg/alumnet/publications/nus-alumni-logo. For further queries, please contact oarconnect@nus.edu.sg.

• Accommodation at Kent Vale – Complimentary accommodation at Kent Vale apartments may be provided for Chapter Chairpersons who are invited by the NUS President or OAR Director to Singapore on official trips. Committee members visiting NUS may also request for Kent Vale accommodation at a discounted rate.
C-5 RECOMMENDED NUS ALUMNI OVERSEAS CHAPTER ACTIVITIES

Chapters should be involved in NUS-related activities such as:

Student Recruitment
- Wherever possible, assist the NUS Office of Admissions in facilitating contacts with top schools and/or support NUS student recruitment activities in their domiciled cities.

NUS Student Exchange Programme
- Alumni who are associated with top universities or institutions could assist in coordinating student exchanges with their institutions. This could involve proposing places for student exchange within their institutions and/or working with NUS for reciprocal arrangements.
  - Alumni could host exchange students to tea or to stay with them to experience the local culture and lifestyle.
  - Based on interests and fields of study, OAR may assist in facilitating visiting students with alumni from the Chapters for networking and mentoring.

Corporate Internships and Job Opportunities
- Alumni employed in the private sector could help to arrange for internships for NUS students or job opportunities for alumni to work in their organisations.

Alumni Engagement Activities
- Engage alumni through annual reunions, cultural activities, professional development events or community service outreach.
  - Required to manage a social media group (e.g. Facebook, Twitter) to connect with fellow alumni in your region.
C-6 FRAMEWORK OF SUPPORT FROM OFFICE OF ALUMNI RELATIONS

Chapters are required to organise at least **four alumni events** per year. The events organised should be in line with the objectives of NUS, targeted at the NUS community and alumni network and therefore be open to all NUS alumni regardless of Faculty/School and nationality.

OAR will provide a framework of support as below, the application for support should be made using the Activity Proposal and Application for Sponsorship Form found in D-4.

- **Publicity**
  OAR may supports Chapters in the publicity of their events and programmes through its website AlumNET, its monthly e-Newsletter AlumNEWS, and its quarterly magazine The AlumNUS.

- **Facilitating Connections**
  OAR may facilitate connections between the Chapters and country embassies and NUS departments for possible collaboration.

- **Funding Support**
  Each Chapter may apply for seed-funding support of up to S$5,000 per financial year – S$1,000 for business development, and S$4,000 for alumni events and activities. Business development refers to activities engaged by the committee to develop strategic opportunities and/or partnerships for the Chapter. To qualify for alumni events and activities, 80% of event attendees must be NUS alumni. The remaining 20% of event attendees may comprise VIPs, sponsors or the spouses of committee members.

  Funding will be allocated on a case-by-case basis and depending on the nature of the event. Once approved, funding will be disbursed on a reimbursement basis upon submission of relevant receipts and supporting documents.

  Chapters are encouraged to apply a co-payment model to events. The committee may decide on the amount of co-payment by event attendees.

- **Corporate Gifts Sponsorship**
  OAR may sponsor token, gift and items with NUS OAR branding at alumni events based on application and subject to stock availability. Chapters are encouraged to plan such events in advance and self-collect the door gifts at Shaw Foundation Alumni House in Singapore.

**Acknowledgment of OAR Support**

In reciprocation, Chapters are to acknowledge OAR as a Supporter and feature the NUS Alumni logo prominently on event publicity materials and collaterals. These
publicity and event material should be sent to OAR to ensure proper application of NUS Alumni logo prior to use or publication.

C-7 REVIEW AND TERMINATION OF NUS ALUMNI OVERSEAS CHAPTERS

Chapters are subjected to a yearly review by OAR to assess their objectives and activities. At any point in time, if the objectives and activities of the Chapter are not aligned with NUS’ and OAR’s missions and goals, OAR reserves the right to:

- Request immediate adjustments and/or changes to re-align with NUS’ and OAR’s missions and goals;
- Renew the leadership of the Chapter;
- De-register the Chapter; and/or
- Withdraw any permission or terminate any license for the use of NUS name, trademarks and/or use of any collaterals and name cards.
PART D: CONTACT INFORMATION

D-1 OFFICE OF ALUMNI RELATIONS’ CONTACT INFORMATION

For enquiries on Chapter activities, please email: oarconnect@nus.edu.sg or contact OAR at:

NUS Office of Alumni Relations
Shaw Foundation Alumni House
11 Kent Ridge Drive
#05-01
Singapore 119244
Tel: (65) 6516 5775
Fax: (65) 6464 1498

D-2 NUS ALUMNI OVERSEAS CHAPTERS’ CONTACT INFORMATION

Please refer to nus.edu.sg/alumnet/community for the updated list of Chapters.

D-3 UPDATE OF ALUMNI PARTICULARS

Chapters are required to provide OAR with the updated contact details of their alumni with their expressed consent. This should be done on a half-yearly basis.
D-4 ACTIVITY PROPOSAL & APPLICATION FOR SPONSORSHIP

NUS Alumni Overseas Chapter
Activity Proposal & Application for Sponsorship

Please submit this document via email to Josephine Chng at jochng@nus.edu.sg or Ng Shan Jun at ngshanjun@nus.edu.sg

Particulars of Chapter Chairperson

<table>
<thead>
<tr>
<th>Name of Chairperson</th>
<th>City</th>
<th>Email Address</th>
<th>Telephone Number</th>
</tr>
</thead>
</table>

**Type of Sponsorship**

Cash (please indicate amount): _____________

Door Gifts: Yes / No

**Terms & Conditions**

1. Applicants are required to submit this form to OAR at least 6 weeks before the date of the event.

2. Applicants must receive official approval from OAR before organising the proposed event.

3. Applicants are to abide by the following guidelines:
   a. 80% of event attendees must be NUS alumni. The remaining 20% of event attendees may comprise VIPs, sponsors or spouses of the committee members.
   b. Ensure that the cost of meals do not exceed NUS business meal guidelines as follows:

<table>
<thead>
<tr>
<th>Type of Function</th>
<th>Max. Budget Per Head NETT (S$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast/Tea</td>
<td>$25</td>
</tr>
<tr>
<td>Lunch</td>
<td>$55</td>
</tr>
<tr>
<td>Dinner</td>
<td>$100</td>
</tr>
</tbody>
</table>

c. Tips are not reimbursable except for countries where giving tips is a practice, tips must not exceed 15% of the total expense; and
d. Personal expenses such as calling cards, personal transportation are not reimbursable.
4. In recognition of the OAR’s sponsorship, Chapters should acknowledge OAR in the following ways:
   a. Including the NUS Alumni logo in invitation and publicity collaterals (*please request for original logo from OAR and refer to the guidelines on logo usage*);
   b. Submit invitation and publicity collaterals (if any) to OAR for review before publishing to ensure correct application of NUS/OAR corporate identity; and
   c. Crediting OAR in speeches/verbal mentions.

5. All event invitations *where photography and/or videography is planned and/or anticipated* should include the NUS-approved Media Notice:

```
Media Notice
Participants should be aware that the Chapter Chairperson has appointed authorised personnel to take photographs and videos for and on behalf of NUS during the [NAME OF EVENT] (the “Event”). NUS may use photographs and videos taken by such authorised personnel for NUS’ marketing and publicity purposes in print, electronic and social media. NUS shall not be responsible for photographs and/or videos taken by unauthorised persons during the Event.
```

All event registrations *where alumni’s personal data is collected* should include the NUS-approved Personal Data Notice:

```
Personal Data Notice
By registering for [and/or participating in] this event, I hereby accept the Terms and Conditions and consent to NUS collecting, using and/or disclosing my personal data to third parties (including any third party located outside of Singapore) for the purpose of updating my particulars with NUS.
```

6. Ensure that you document the event by:
   a. Taking photographs of the event; and
   b. Submitting a post-event write-up (about 150 words) and photographs (high-resolution) of the event to OAR. OAR may use the photographs for NUS’ marketing and publication purposes.

**Event Proposal 1**

<table>
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<td>Brief Description of Event</td>
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<td>Guest-of-Honour / VIPs (if any)</td>
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Budget Breakdown (SGD)

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Programme

Checklist for Claims

The below items must be sent via email to OAR to process your claim:

- Scanned copy of receipt(s);
- Registration List and Final Attendance List (preferably in Microsoft Word/Excel format. Include full name, faculty, year of graduation and email address for each attendee); and
- Post-event write-up (about 150 words) and 3 to 5 event photos (high-resolution).

For Official Use only

Recommendation:

Cash Amount: __________
Value of Door Gifts: __________
Total Sponsorship Amount: __________

Remarks:

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